

# Mobility Zones

*lower carbon footprint; higher quality of life*

**SACOG Transportation Committee**

**4 April 2024**

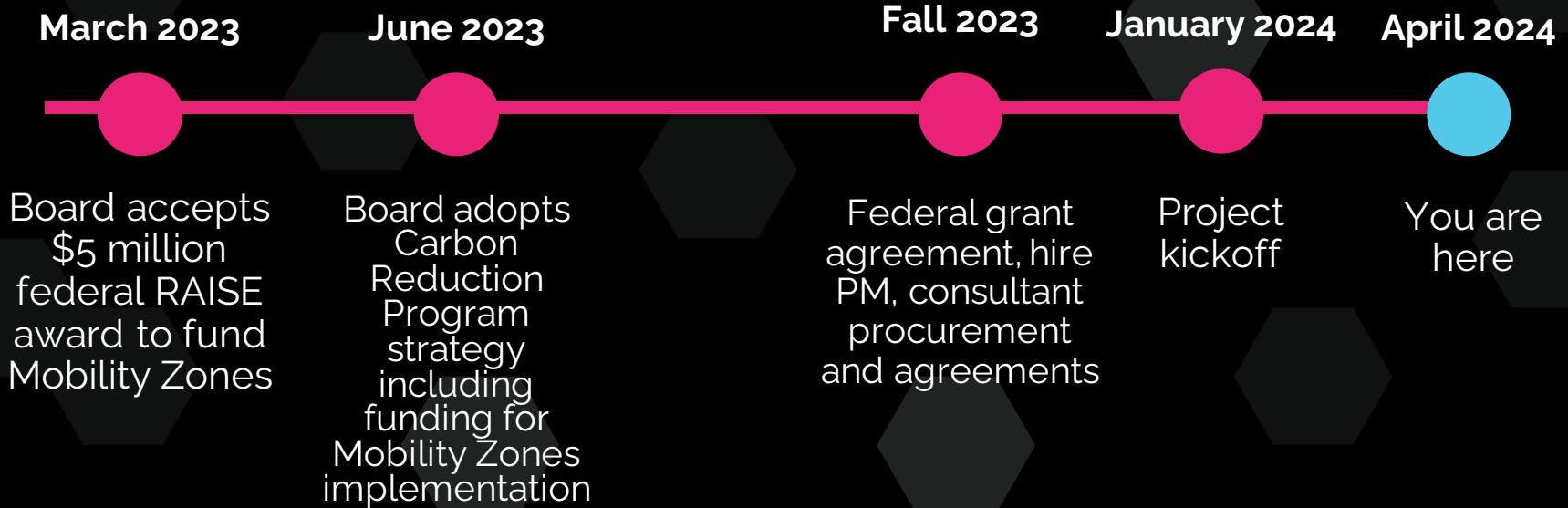
**Item XX**



# Presentation agenda

- Background and problem statement
- Scope and schedule
- Project governance and engagement
- Next steps

# Recapping **where we've been**



# 'Triple Bottom Line' goals

## Equity



investments for **and with** historically marginalized communities

## Economy



all people have **access to resources** that give them the opportunity to realize their full potential

## Environment



natural resources and air quality are sustainably managed so people can thrive **here for generations**

# Mobility Zones **problem statements**



## SACOG as an organization

- SACOG positions itself to balance the tension between the needs of current and future residents

## The Sacramento region

- Mobility services inequitably distributed across the region

# Mobility Zones outcomes

## SACOG as an organization

- Center community voices in decision-making
- Create a framework to increase community participation in SACOG's work

## The Sacramento region

- Disadvantaged people and places can drive environmental sustainability without sacrificing economic opportunity



# Connections to major projects



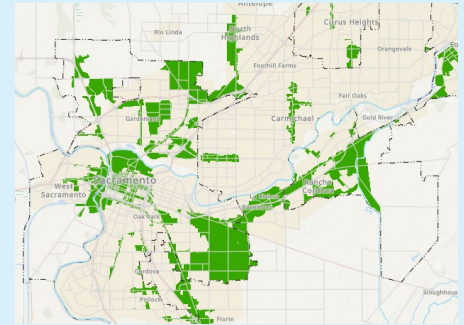
## Engage, Empower, Implement

- Best practices for collaborating with Community-Based Organizations to develop community-centered plans



## Blueprint












- Sets housing, transportation, GHG, and VMT goals for the region



## Green Means Go

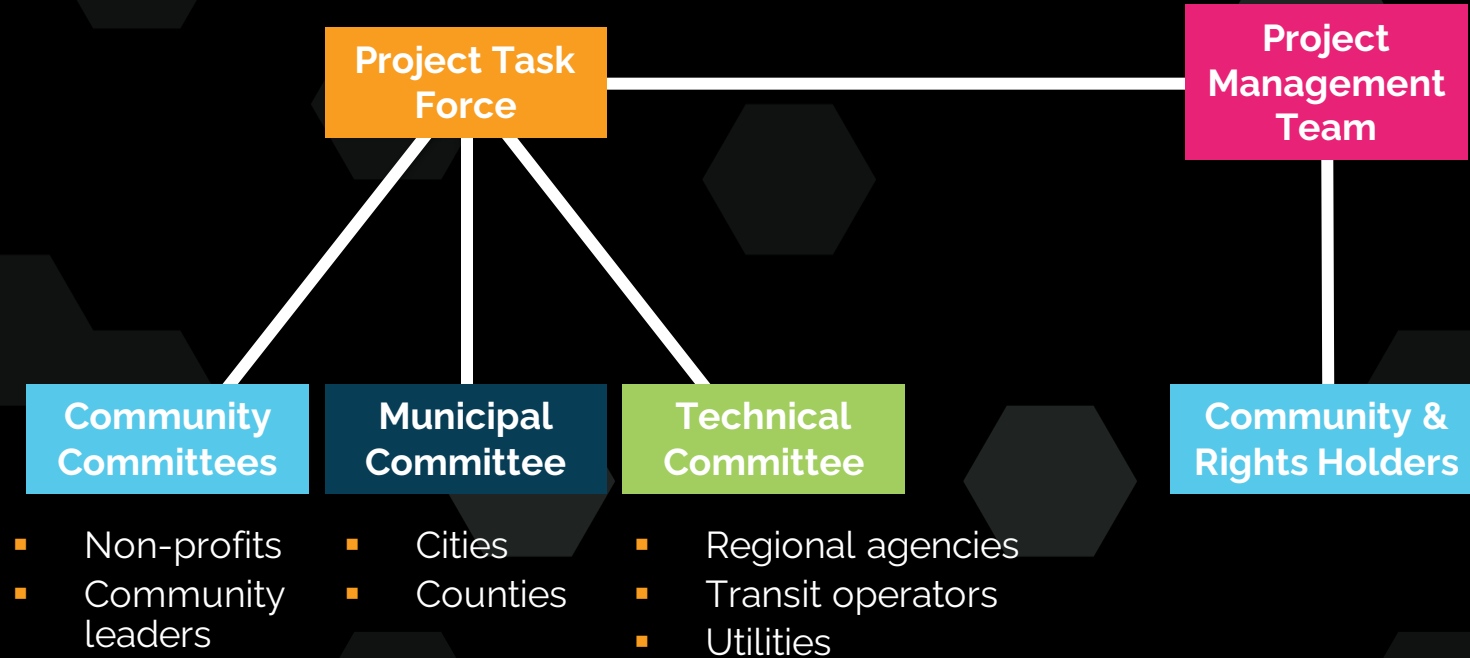
- Housing focused
- Areas volunteered by municipalities

# Project **scope and schedule**

Delivery Schedule	2024				2025				2026		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Goal Setting and Criteria Development		✓	✓								
Zone Establishment and Conditions Scan						✓	✓				
Project Prioritization								✓	✓		
Advance Priority Projects											✓
Committee and Community Engagement											



# Project governance



# Engagement **scope**

## 2 Tier Engagement Scope Strategy

```
graph TD; A[2 Tier Engagement Scope Strategy] --> B[Community Committee (one per County) which will guide engagement efforts throughout the life of the project]; A --> C[Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone]
```

Community Committee (one per County) which will guide engagement efforts throughout the life of the project

Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone

# Engagement **schedule**

## Engagement Schedule

Establish Zones

Project Development

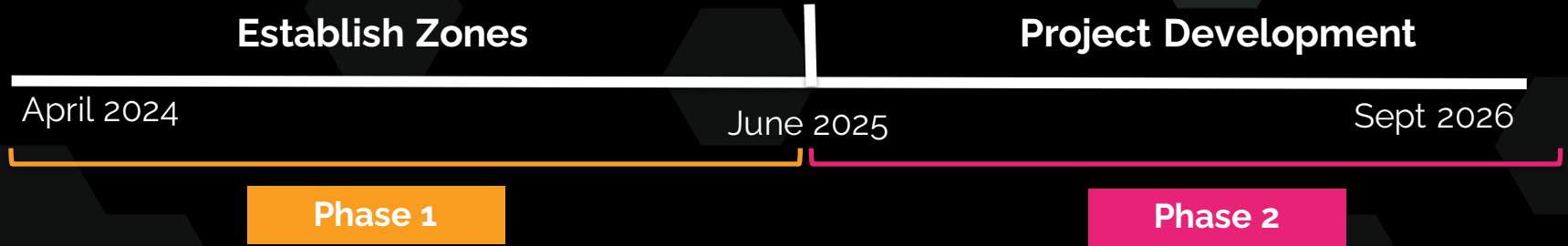
April 2024

June 2025

Sept 2026

Phase 1

Phase 2



# Next steps

## Committee Participation

- List of organizations attached to staff report
- More suggestions to [khanley@sacog.org](mailto:khanley@sacog.org)

## Upcoming committee/board presentations

- August 2024: Project goals and prioritization criteria
- February 2025: Draft Mobility Zones