



## Recommended List for Jurisdiction & CBO Partnerships

### **City of Marysville + Marysville Chinese Community Inc.**

*Funding Request: \$498,049*

*Funding Recommendation: \$498,049*

#### **Marysville Chinatown Blueprint**

*Project Description:* The Marysville Chinatown Blueprint aims to preserve and invigorate California's last surviving Chinatown in the Gold Country through recommendations stemming from inclusive and significant engagement. This grant safeguards Marysville's Chinatown by defining its limits and getting them legally recognized. It identifies Chinatown's opportunities and needs to ensure the rich historical legacy and modern-day community is cared for. The Blueprint will also set the community and City up to obtain further grant funding and foster partnerships to implement the community's recommendations.

*EEI Review Board Discussion:* The project has a strong narrative, targeting a specific population while addressing historical challenges. Clear expectations and defined roles are appreciated, particularly with most of the funding directed to the CBO. The application builds on existing partnerships and has the potential to create lasting impact, especially within Chinatown. A little unclear on who holds final authority and decision-making. Ensuring continued investment and clarity on next steps will help address uncertainties and maximize the initiative's long-term success.

### **City of Woodland + New Hope Community Development Corporation**

*Funding Request: \$500,000*

*Funding Recommendation: \$500,000*

#### **Yolano Donnelly Neighborhood Reinvestment**

*Project Description:* This project will guide the Yolano Donnelly neighborhood redevelopment, emphasizing community-driven input and equitable engagement. Through facilitated workshops, surveys, and meetings, the team will gather resident feedback to shape a comprehensive plan that addresses housing needs, accessibility, and neighborhood connectivity with the goal of renovating roughly 130 outdated housing units into 400+ mixed-income, modern, sustainable homes. This process will lay the groundwork to revitalize this historically disinvested area and strategically position the project to compete for up to \$30 million in AHSC grant funding to help turn years of community centered planning into tangible improvements for hundreds of families.



## Engage, Empower, Implement Award Recommendations

*EEl Review Board Discussion:* The proposal is well-prepared, with specific and meaningful work outlined, showing a strong foundation that can supplement future initiatives. It leverages initial funding, positioning itself as a crucial missing piece in the broader plan and for long term goals. The budget reflects the scope of work, and the CBO is a strong community partner. A bit unclear on who is responsible for delivering specific parts of the project—whether it's consultants or staff—and how the funding is distributed, would like to get clarity on this upon awarding. The project has the potential to redevelop space for both existing and new community members.

### City of Sacramento + Food Literacy Center

*Funding Request:* \$498,743

*Funding Recommendation:* \$498,743

#### **Food Literacy Urban Farm Community Action Plan**

*Project Description:* The City of Sacramento intends to partner with the Food Literacy Center to facilitate a community-engaged planning effort with surrounding residents focused on Floyd Farm, a one-acre student farm, near the Leataata Floyd Elementary School.

*EEl Review Board Discussion:* Project has a compelling historical narrative, a clear budget outline, and the identification of a strong CBO partner. The proposal demonstrates its potential to benefit the community with tangible outcomes and is easy to follow. The needs of the area are significant, but expanding the scope to include a broader network of stakeholders and partnerships could enhance the project's impact, as well as adding clarity on how the consultant will be managed to ensure long-term success and connection with the community. Additionally, the review board would like to clarify how people will access the area and who else besides the CBO will be involved in the process.

### Sutter County & Yuba County + Yuba-Sutter Economic Development Corporation

*Funding Request:* \$500,000

*Funding Recommendation:* \$500,000

#### **Yuba/Sutter Industry Assessment & Workforce Development Strategy**

*Project Description:* The Project aims to evaluate traded industries and related job opportunities and skills necessary for these programs, identify workforce development and training programs and gaps, and map out training pathways and strategies for residents in our region.



## Engage, Empower, Implement Award Recommendations

*EEI Review Board Discussion:* The proposal has a well-articulated historical narrative, clearly identifies their communities, and a solid strategy. The review board would like some clarity regarding the potential disconnect between job opportunities and the community being targeted, particularly given that the two community-based organizations (CBOs) are economically focused. To address this, it is suggested to involve additional partners and ensure guaranteed seats at the table, with conditional metrics to enhance accountability. There are strong efforts to increase and diversify the community that will participate and improve transparency. The selection of both rural and other specific communities is great to see and the clear definition of partners and metrics for measuring impact are also appreciated.

### **City of Roseville + Health Education Council**

*Funding Request:* \$200,000

*Funding Recommendation:* \$200,000

#### **Invest Health Data Challenge**

*Project Description:* The City of Roseville and HEC staff will actively engage residents, located in historically disadvantaged areas, in identifying, interpreting and developing resident-driven solutions to help the city, local business and education leaders restructure and implement programing that will help improve access to employment opportunities and further address barriers for low-income individuals who are underemployed, face challenges with access to affordable housing and job training opportunities.

*EEI Review Board Discussion:* The review board appreciates the narrative on city's past role in the marginalization of the downtown. It's great to see the longstanding partnership with Health Education Council continue to be leveraged to benefit the community, and as this project takes shape it will be great to see how this unique relationship is also taken on by the city. The project could benefit from broader community engagement and clearer accountability mechanisms to ensure it brings improvements to those most in need.

### **City of Sacramento + Mutual Assistance Network, CLTR, & Greater Sacramento Urban League**

*Funding Request:* \$500,000

*Funding Recommendation:* \$500,000

#### **North Sacramento Forward Together**



## Engage, Empower, Implement Award Recommendations

*Project Description:* Forward Together Coalition Building to execute community engagement and capacity building in the areas of transportation and climate resilience.

*EI Review Board Discussion:* The review board appreciates the narrative highlighting a strong community identification and historical understanding that shows the great need in this community and opportunity to leverage ongoing work to fuel the momentum. The proposal lacks some detail on the exact deliverables, since a lot of possible good outcomes were named. The review board recommends awarding this project funds upon editing the scope to specify a more targeted approach with clearer metrics and deliverables that shows how this effort can have a meaningful effect on the community.

### **Sacramento County + Mutual Assistance Network**

*Funding Request:* \$500,000

*Funding Recommendation:* \$500,000

#### **Engage and Empower North Highlands/Foothill Farms**

*Project Description:* Sacramento County Planning and Environmental Review (PER) is partnering with Mutual Assistance Network (MAN) to perform robust and meaningful community engagement within the North Highlands/Foothill Farms community of Sacramento County. With MAN's established expertise and connections within the community, our partnership expects to gain invaluable insight to form a Community Needs Assessment, which will direct future community planning efforts to improve multi-modal mobility, increase housing production, and incentivize infill development in one of the County's historically underserved and Environmental Justice communities.

*EI Review Board Discussion:* This project is in a high-need area and the review board is supportive of this effort with some scope changes to better clarify the final project. There's a call for more clarity on the Special Planning Area (SPA) and its relevance, as well as better alignment with the county's historical efforts and community needs. It's noted that the connection between the zoning update and the community needs assessment is unclear, and there can be additional detail added to the scope of work to address this. The outreach plan is commendable, and the historical inequities will greatly benefit from the community needs assessment identified.



## Engage, Empower, Implement Award Recommendations

### **Yolo County + Rise Inc. and Health Education Council**

*Funding Request: \$277,000*

*Funding Recommendation: \$277,000*

#### **Engaging Yolo County Youth, Children, and Families**

*Project Description:* HEC will design and conduct neighborhood listening sessions to learn what residents think are the underlying issues fueling disparities in their neighborhoods; what they like about their community and what changes they would like to see.

#### *EEI Review Board Discussion:*

The scope lays out a good effort to engage rural communities and builds on the existing partnerships of imbedded community organizations. The review board is supportive of funding this program upon including additional metrics to measure program interest and reach over time, as well as a need for a historical narrative and past outreach efforts to better understand the general population.

### **El Dorado County + El Dorado Community Foundation**

*Funding Request: \$305,853*

*Funding Recommendation: \$250,000*

#### **El Dorado County Housing Assessment and Taskforce Outreach**

*Project Description:* The El Dorado County Board of Supervisors has approved the formation of an affordable housing task force, which seeks to develop affordable housing policies based on a comprehensive assessment of current housing needs and challenges. The County and Foundation are seeking EEI funding to help execute a significant community engagement and outreach plan to build an affordable housing plan, with policy options for the Board of Supervisors' consideration.

*EEI Review Board Discussion:* The review board acknowledges the momentum gained by the housing task force and looks forward to what additional efforts could result into for affordable housing in El Dorado County. The review board is supportive of funding this program with some edits to the scope in order to reflect a variety of outreach methods and metrics of success.



## Contingency list for Jurisdiction & CBO Partnerships

### City of Lincoln + Lincoln Area Chamber of Commerce

*Funding Request: \$400,000*

*Funding Recommendation: Contingency List*

#### **Lincoln Downtown Master Plan Engagement**

*Project Description:* The City of Lincoln will be partnering with the Lincoln Area Chamber of Commerce, as well as additional vendors to conduct outreach and engagement with our disinvested community. We will engage the community through stakeholder meetings, charrettes, and community workshop activities aimed at getting real feedback and establishing trust to prepare a meaningful Downtown Lincoln Master Plan.

*EI Review Board Discussion:* City of Lincoln's grant application demonstrates a desire to improve local planning processes, which is appreciated by the review board, though currently the application has ranked lower and there is not enough funding for it based on score. Should there be a project that is unable to proceed, the review board recommends this project for funding, pending some scope edits. Concerns were raised about the relevance of a 3-day charrette, and the reliance on external resources. Clarifying the definition of "community" and aligning the project's scope with a clear equity focus would strengthen the application.

### Town of Loomis + Loomis Basin Chamber of Commerce

*Funding Request: \$316,475*

*Funding Recommendation: Contingency List*

#### **Loomis Downtown Connection and Community Assessment Project**

*Project Description:* Preparation of a Income Survey, Community Assessment and Downtown Connections Study for Downtown Loomis.

*EI Review Board Discussion:* The review board appreciates the needs brought up in the application, including the effort to better understand the community makeup of Loomis and how to connect the downtown area. However, the application has ranked lower and there is not enough funding for it based on score. If there were sufficient funds, the review board recommends addressing the needs of specific, underserved communities. There is a lack of clarity around who the target audience is and whether outreach efforts effectively reach those intended. The review board recommends exploring alternative funding sources including Caltans grants – SACOG staff could support going for these additional funding sources and will follow up with the applicant.



## Engage, Empower, Implement Award Recommendations

### City of Yuba City

*Funding Request: \$400,000*

*Funding Recommendation: Contingency List*

#### **Yuba City Strategic Plan for Economic Development**

*Project Description:* This project aims to develop a Strategic Plan for Economic Development for the City of Yuba City, driven by robust community input and engagement. The Yuba City Strategic Plan for Economic Development is an update of the 2014 Strategy and will be clear, concise, and provide measurable goals and implementation policies.

*EEl Review Board Discussion:* The review board appreciates the focus on economic development and sees the need for these types of efforts. However, the project is not addressing specific community needs or vulnerabilities distinct from the general population. Although the scope is well laid out, the proposal lacks specificity and strategic integration, which contributed to its lower scoring. The review board suggests that focusing on specific communities and clearly defining the role of partners would strengthen future proposals. It is also noted that this general area is identified in another application from Yuba/Sutter and they are recommended for award, with the same community partner, that may still bring opportunity to learn for future opportunities or work in partnership.





## Recommended Awards for CBO Applicants

### Latino Leadership Council

*Funding Request: \$80,000*

*Funding Recommendation: \$80,000*

#### **Placer County Planning Department**

*Project Description:* Focusing on Placer County's current General Plan Update, Latino Leadership Council and Sierra Business Council will work with Placer County Planning staff and Placeworks to pilot new methods to engage Latino/a residents equitably and inclusively, assessing possible leadership opportunities and mechanisms for ongoing engagement and collaboration with the county.

*EEl Review Board Discussion:* The review board commends the proposal for its high ranking, specificity, and clarity, highlighting the CBO's proactive role in the planning process and its clear value to this work. The proposal effectively identifies needs related to socioeconomic status and education levels. There is a strong focus on reaching the lower-income Latino community.

### United Way

*Funding Request: \$80,000*

*Funding Recommendation: \$80,000*

#### **UWCCR Parkway South Sacramento Resource Center Analysis Project**

*Project Description:* UWCCR aims to improve the collaboration and partnerships for the area of Parkway-South Sacramento to build stronger, healthier, and more compassionate communities to reduce poverty in the region.

*EEl Review Board Discussion:* The review board appreciates the clear narrative and need that was described in the application and the approach to bring resources to the community. There is a clarification question on whether there will be a physical center in the future. The proposal effectively describes the community and how this funding can help build up civic knowledge and capacity.





## Engage, Empower, Implement Award Recommendations

### Greater Sacramento Urban League

*Funding Request: \$80,000*

*Funding Recommendation: Not eligible based on city/CBO award; same community*

#### **Community Engagement Plan for Developing a Resilience Hub in Del Paso Heights**

*Project Description:* To create a physical Resilience Hub in Del Paso Heights to support the community and surrounding North Sacramento neighborhoods in times of crisis and enhance overall resilience through community-driven initiatives.

*EEI Review Board Discussion:* This application is not eligible because they are recommended to receive funding through a city grant award. The guidelines state an area cannot receive more than one award.

### Sacramento Land Trust

*Funding Request: \$80,000*

*Funding Recommendation: Contingency List*

#### **Morrison Creek Leadership and Stewardship Training**

*Project Description:* The Sacramento Community Land Trust (SCLT), Organize Sacramento (OS), and Mutual Housing California (MHC) will train community members residing in the vicinity of Morrison Creek in South Sacramento in several important public policy arenas to navigate civic structures to restore Morrison Creek and bring positive outcomes to the community. The sessions will culminate in the formation of a Morrison Creek Community Advisory Council.

*EEI Review Board Discussion:* The review board acknowledges the great work that has occurred in this area and the continued need the community has. While the context for the community's needs was well established, there are concerns about the delivery of specific elements and the significant allocation of 40% of the budget to staff time. The proposal is praised for its impactful public policy aspects and the engagement strategy involving creek clean-up and leadership training. However, there is a lack of clarity on how these components connect to broader outcomes and how the partnership roles and responsibilities are defined.



## Engage, Empower, Implement Award Recommendations

### Sacramento Black Chamber of Commerce

*Funding Request: \$80,000*

*Funding Recommendation: Contingency List*

#### **EMPOWER**

*Project Description:* The EMPOWER project, spearheaded by the Sacramento Black Chamber of Commerce (SBCC), aims to foster economic mobilization, prosperity, workforce empowerment, and resilience in the Sacramento communities of Oak Park, Del Paso Heights, Meadowview, Fruitridge, Lemon Hill, and Hagginwood. By partnering with the City of Sacramento, local non-profits, and the Hispanic and Asian Chambers of Commerce, the initiative seeks to address historical and systemic inequities through comprehensive community engagement, economic development programs, and strategic resource allocation to enhance public services and community assets.

*EI Review Board Discussion:* The review board recognizes the need of the various communities identified in the application and the importance of efforts like EMPOWER. However, the review board feels the exact deliverables are unclear and there are concerns about the budget, specifically the allocation of \$80k across all the communities identified and how the money can cover all these areas. Although the outreach strategies and performance metrics, such as surveys and forming a steering committee, were appreciated, the scope of the project and its potential impact on a large community versus a smaller was unclear.

### E- Center

*Funding Request: \$79,200*

*Funding Recommendation: Contingency List*

#### **EI Live Oak**

*Project Description:* The project will focus on conducting a comprehensive community needs assessment and developing a transportation improvement plan. Our efforts will align with SACOG's EI program goals, emphasizing equitable policies and practices to create lasting improvements in Live Oak's transportation infrastructure.

*EI Review Board Discussion:* The review board appreciates the proposal of a community needs assessment with a lens on transportation. Although it wasn't the highest-scoring submission, it was appreciated for its focus on rural communities. However, there was concern about how the



## Engage, Empower, Implement Award Recommendations

project would influence transportation improvements and integrate with a broader plan, as the project statement and actual content seemed misaligned.

### Power Inn Alliance

*Funding Request: \$89,528*

*Funding Recommendation: Contingency List*

#### **Folsom Boulevard Revitalization Community Needs Assessment**

*Project Description:* The Power Inn Alliance together with the Folsom Boulevard Coalition seek to revitalize Folsom Boulevard between Howe and Watt Avenues by partnering with stakeholders to improve aesthetics, safety and economic development. Together, the PIA and FBC (Partnership) will work to implement the Sacramento Area Council of Governments (SACOG) Engage, Empower, Implement (EEI) funds to develop a Community Needs Assessment.

*EEI Review Board Discussion:* The review board acknowledges the need for a plan given the location of the project, but there are concerns about the lack of prioritization and the focus on business improvement rather than community impact. While the project's need and location are deemed interesting, the community profile provided is less robust compared to others. The proposal doesn't clearly establish how the community, as opposed to just businesses, is disproportionately impacted.



## Engage, Empower, Implement Award Recommendations

### City/County & CBO Partnership Final Recommendations

#	Project Sponsor	County	Amount Requested	Minimum Amount	Recommended Award	Average Score
3	City of Marysville	Yuba	\$498,049.00	\$348,705.00	\$498,049.00	87
7	City of Woodland	Yolo	\$500,000.00	\$500,000.00	\$500,000.00	84
5	City of Sacramento	Sacramento	\$498,743.24	\$300,000.00	\$498,743.24	83
12	Sutter & Yuba Counties	Sutter/Yuba	\$500,000.00	\$500,000.00	\$500,000.00	81
4	City of Roseville	Placer	\$200,000.00	\$189,619.00	\$200,000.00	74
6	City of Sacramento	Sacramento	\$500,000.00	\$500,000.00	\$500,000.00	73
10	Sacramento County	Sacramento	\$500,000.00	\$350,000.00	\$415,000.00	71
11	Yolo County	Yolo	\$277,000.00	\$104,119.00	\$277,000.00	70
9	El Dorado County	El Dorado	\$305,853.00	\$250,000.00	\$250,000.00	66
1	City of Lincoln	Placer	\$400,000.00	\$394,931.00	--	63
2	Town of Loomis	Placer	\$316,475.00	\$266,475.00	--	63
8	City of Yuba City	Sutter	\$175,000.00	\$150,000.00	--	60
<b>Total Requested:</b>			<b>\$4,671,120.24</b>	<b>\$3,853,849.00</b>	<b>\$3,638,792.24</b>	

### CBO Only Final Recommendations

#	Project Sponsor	County	Amount Requested	Minimum Amount	Recommended Award	Average Score
16	Latino Leadership Council	Placer	\$80,000.00	\$80,000.00	\$80,000.00	83
19	United Way	Sacramento	\$80,000.00	\$50,000.00	\$80,000.00	80
15	Greater Sacramento Urban League	Sacramento	\$80,000.00	\$65,000.00	--	74
18	Sacramento Land Trust	Sacramento	\$80,000.00	\$70,000.00	--	73
13	Black Chamber	Sacramento	\$80,000.00	\$50,000.00	--	73
14	E-Center	Sutter	\$79,200.00	\$79,200.00	--	70
17	Power Inn Alliance	Sacramento	\$89,528.00	\$65,000.00	--	68
<b>Total Requested:</b>			<b>\$568,728.00</b>	<b>\$459,200.00</b>	<b>\$160,000.00</b>	