



MOBILITY ZONES



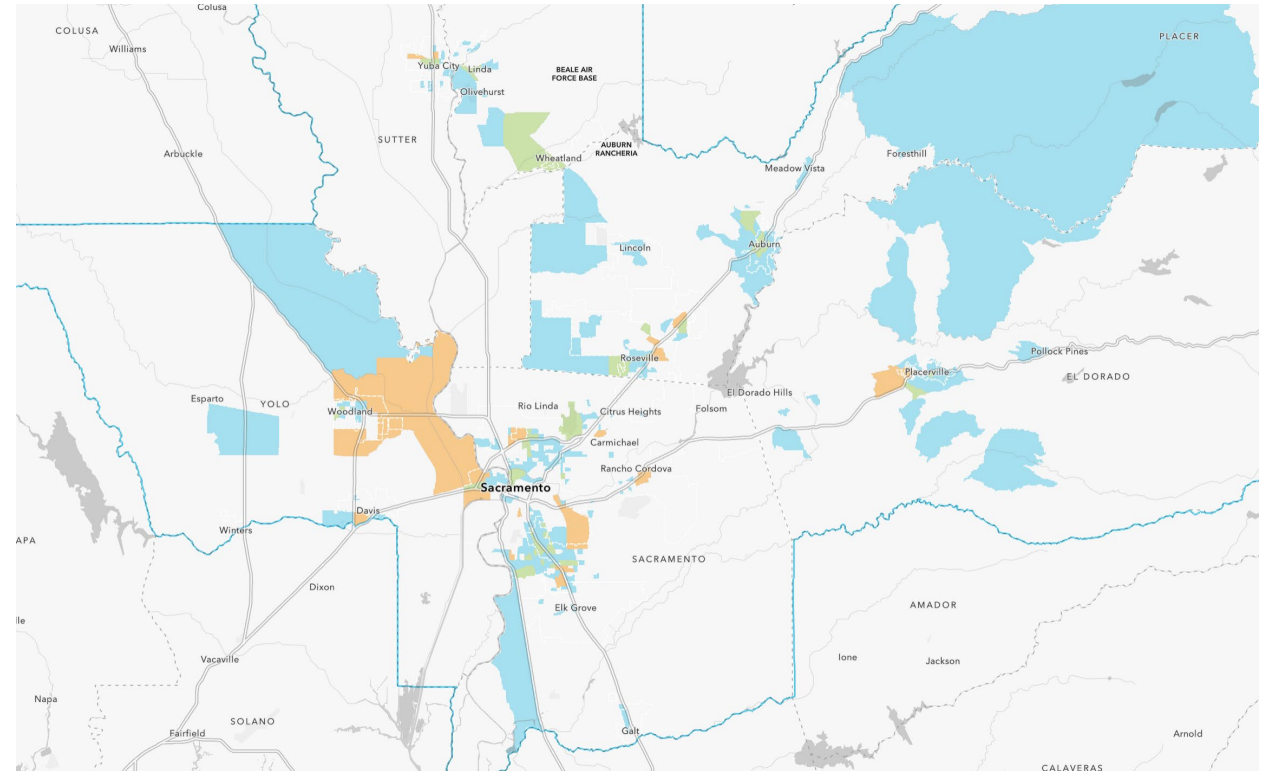
EQUITY PRIORITY COMMUNITIES | SACOG BOARD | 19 DECEMBER 2024



Staff recommendation

Staff recommend that the Transportation Committee recommend that the board:

- Adopt the Equity Priority Communities approved by the Mobility Zones Advisory Committees and Task Force



Presentation agenda

Context and background

Why are we developing a new method to map equity?

Equity Priority Community (EPC) methodology

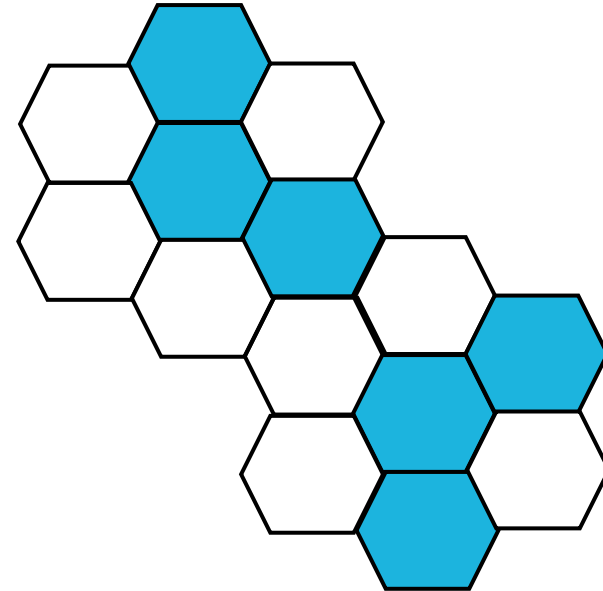
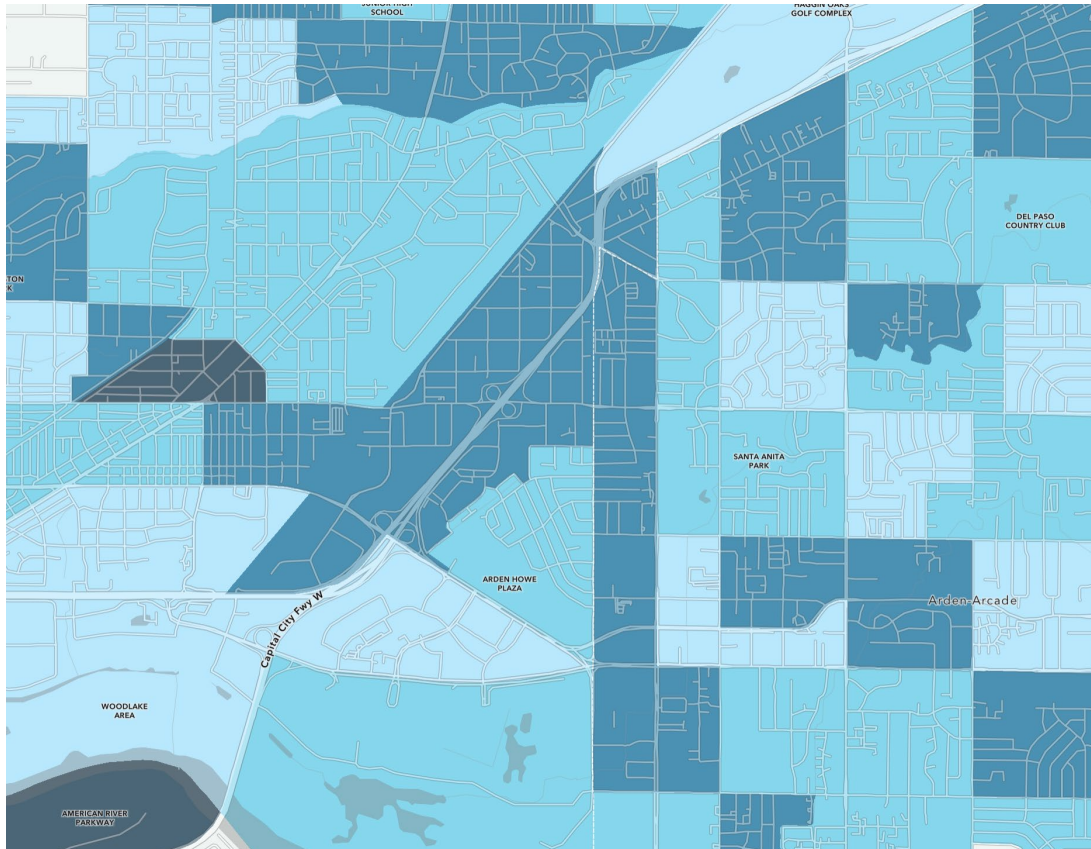
How did we develop a new method to map equity?

Next steps

How will this map be used?



A note on visuals



Context and Background



Project overview

Define Mobility Zones

Improve Travel in the Zones



Project overview

Define Mobility Zones

Improve Travel in the Zones

**Then
What?**



Project overview

Define Mobility Zones

1

Identify Equity Priority
Communities

2

Define Mobility Zones

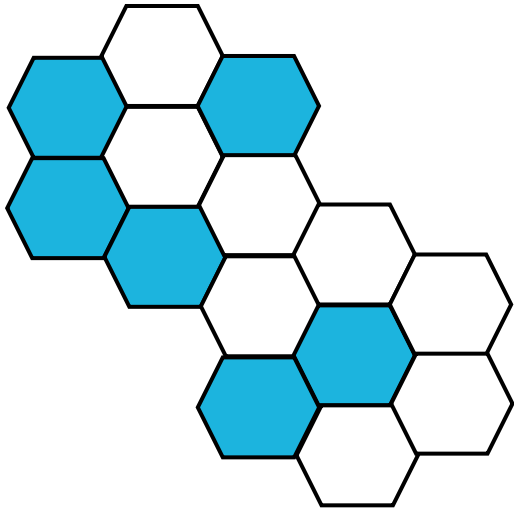
Improve Travel in the Zones

Then
What?



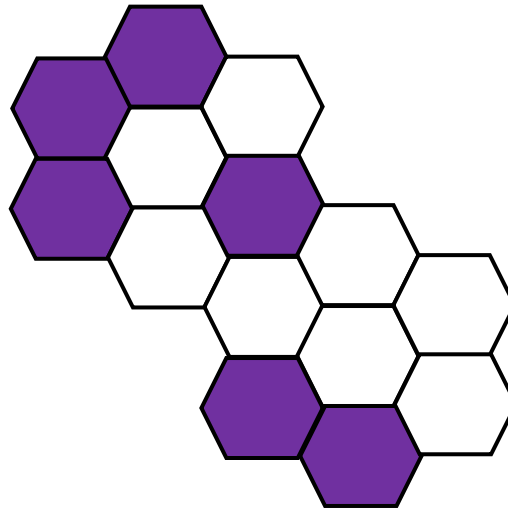
Getting down to 10-ish zones

Areas with equity
needs



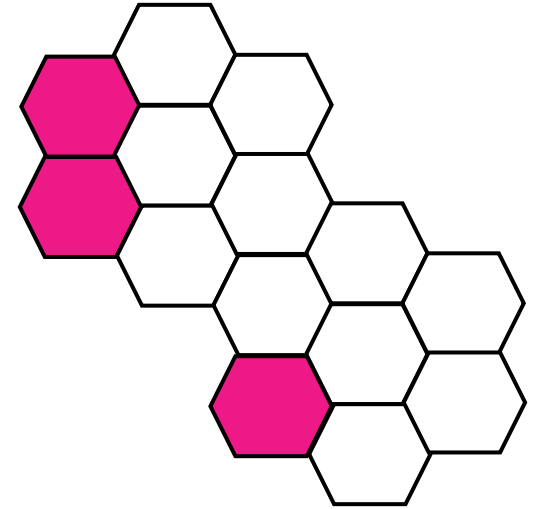
+

Areas with transportation
needs and opportunities



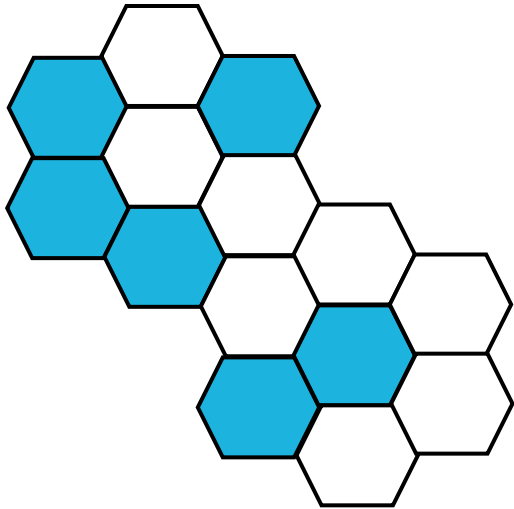
=

Areas that could be a
Mobility Zone



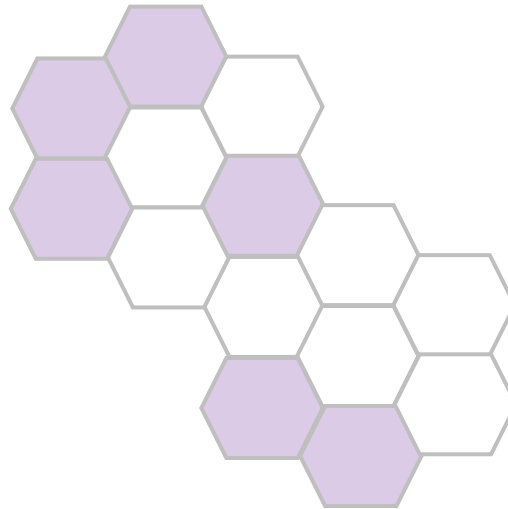
Getting down to 10-ish zones

Areas with equity
needs



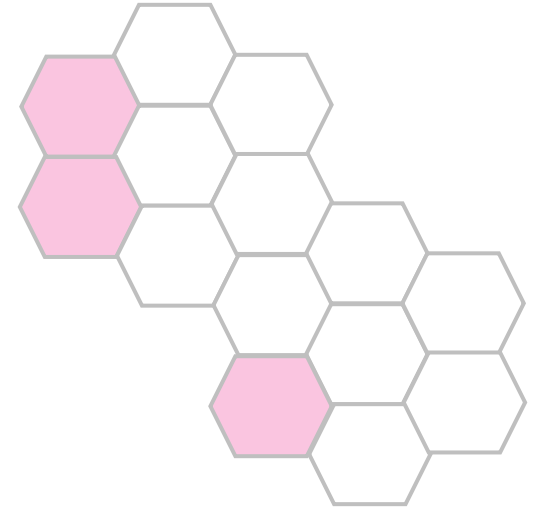
+

Areas with transportation
needs and opportunities



=

Areas that could be a
Mobility Zone



What I've heard

Different communities see equity differently

Community input on methodology

It's not just about where people live

Methodology should account for where communities travel to

Regional representation matters

Methodology shouldn't favor one part of the region



Comparing Equity Metrics / Maps

Community
Input

Accounts for
Destinations

Regional
Representation

Federal: Justice 40 Communities

State: Disadvantaged Communities

State: Low-Income Communities

SACOG: Environmental Justice Areas



Comparing Equity Metrics / Maps

	Community Input	Accounts for Destinations	Regional Representation
Federal: Justice 40 Communities			
State: Disadvantaged Communities			
State: Low-Income Communities			
SACOG: Environmental Justice Areas			



Comparing Equity Metrics / Maps

	Community Input	Accounts for Destinations	Regional Representation
Federal: Justice 40 Communities			
State: Disadvantaged Communities			
State: Low-Income Communities			
SACOG: Environmental Justice Areas			
SACOG: Equity Priority Communities			



EPC Methodology



Process partners

Project Team

SACOG staff
Civic Thread staff
Steer (consultants)

Municipal / Technical Committees

City staff
County staff
Transit operators
Air districts
Regional planning agencies
Utilities
Colleges / universities

Community Committees

Sierra Service Project
Bayside
Golden Sierra Job Training
Strong Sactown
ECOS
SNAAQ
Sikh temple community
Latino Leadership Council
Beale Honorary Commander
CSUS Foundation
Rotary
Davis Community Meals
Camptonville Community Partnership
Salvation Army
Saint Paul Church
Blue Zones

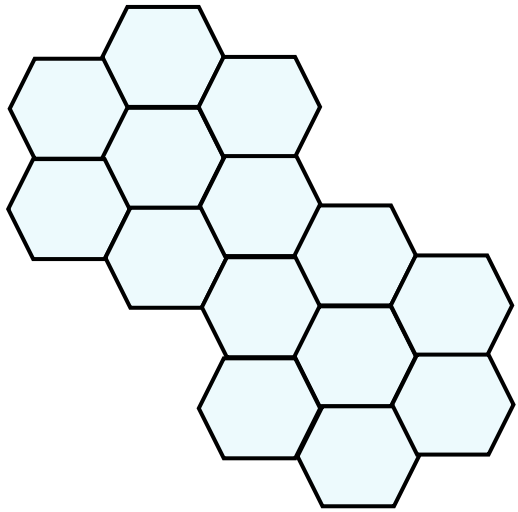
Public

Survey
Priority Audiences:
Older adults
Limited English proficiency
Limited internet access
Youth
Transit dependent
Rural



Where equity priority folks live

1) Demographic data by block group



A bottoms-up approach

Draft Criteria

Race and Ethnicity

Income

Cost of Living

Pollution Burden

Youth

Older Adults

Disability Status

Limited English Proficiency

Amount of Education

Tribal Areas

Which criteria are bigger drivers of inequity in your community?



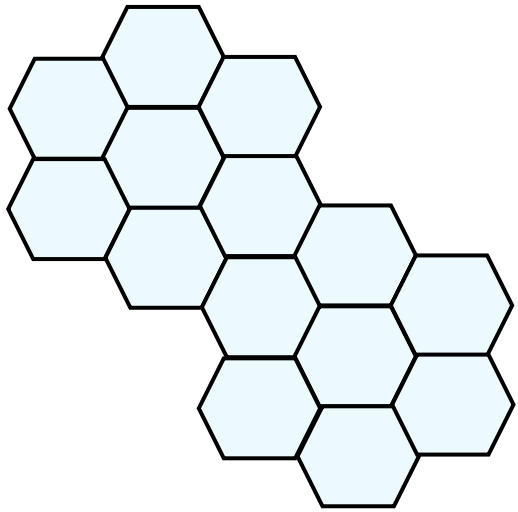
A bottoms-up approach

County	Cost Burden	People with Disabilities	Older Adults	Educational Attainment	Linguistic Isolation	Youth	Pollution Burden	Income	Race & Ethnicity
Sacramento	22	14	13	14	11	11	16	55	45
Yolo	21	18	15	13	12	10	12	59	42
Yuba	20	13	20	13	7	15	13	72	29
Sutter	21	14	20	12	9	15	11	73	28
Placer	28	13	17	15	4	11	13	68	33
El Dorado	23	24	19	9	4	13	8	76	25



Where equity priority folks live

1) Demographic data by block group



2) Weigh data based on community input

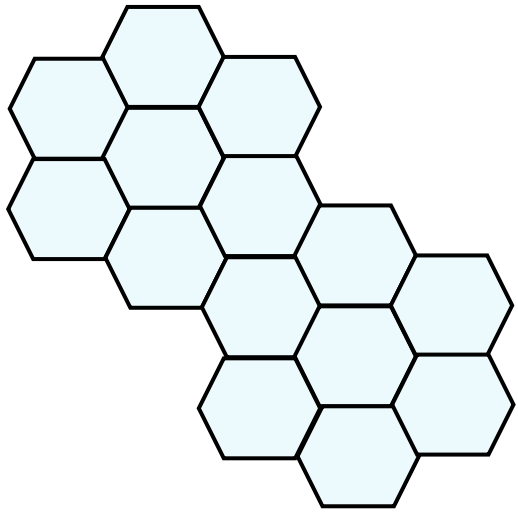
Example: El Dorado

- ↑ Low-Income Areas
- ↑ Areas with Seniors
- ↑ Areas with Individuals with Disabilities



Where equity priority folks live

1) Demographic data by block group

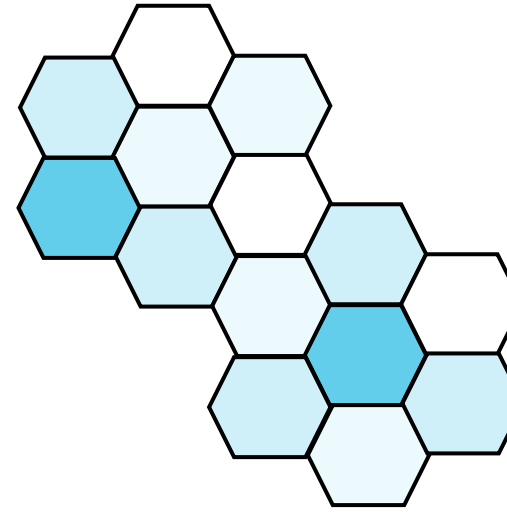


2) Weigh data based on community input

Example: El Dorado

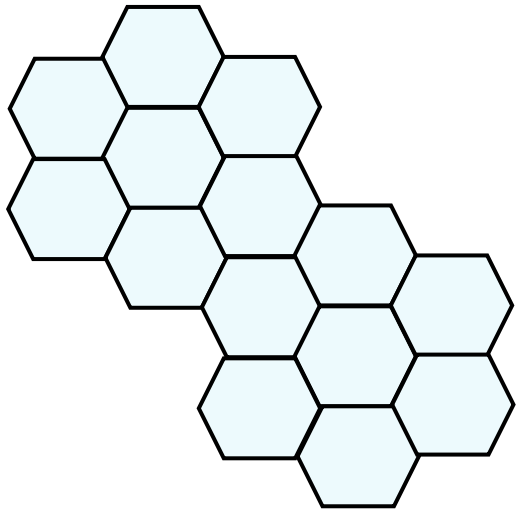
- ↑ Low-Income Areas
- ↑ Areas with Seniors
- ↑ Areas with Individuals with Disabilities

3) Weighed score for each block group



Where equity priority folks live

1) Demographic data by block group

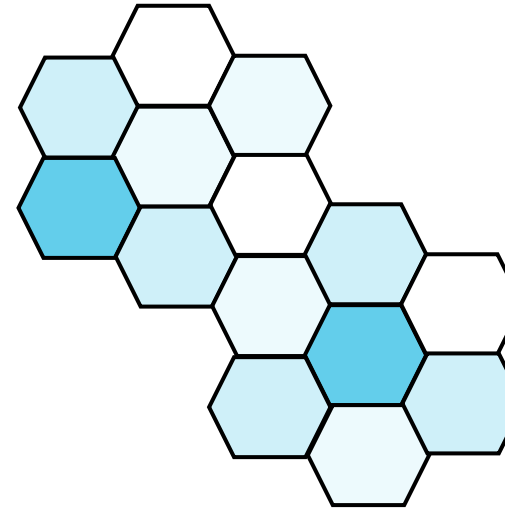


2) Weigh data based on community input

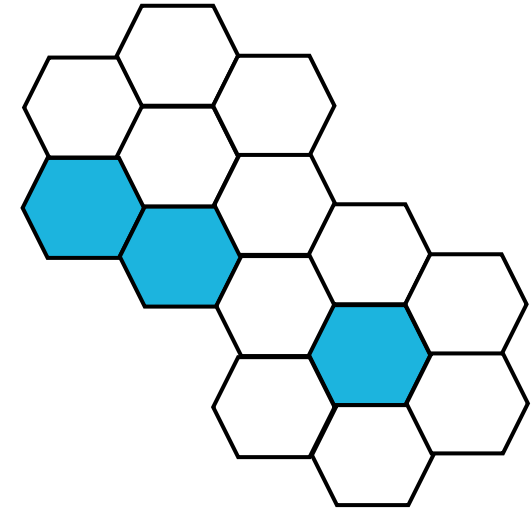
Example: El Dorado

- ↑ Low-Income Areas
- ↑ Areas with Seniors
- ↑ Areas with Individuals with Disabilities

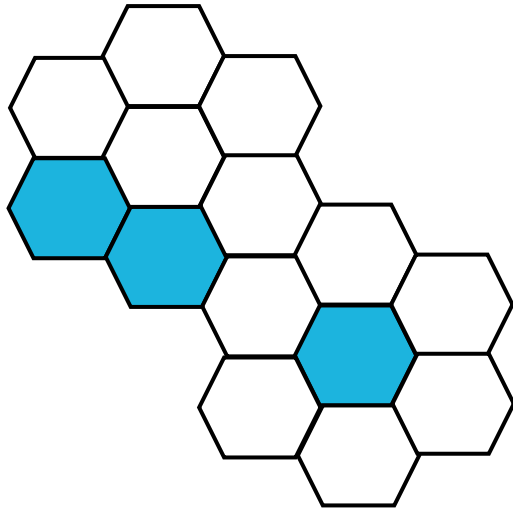
3) Weighed score for each block group



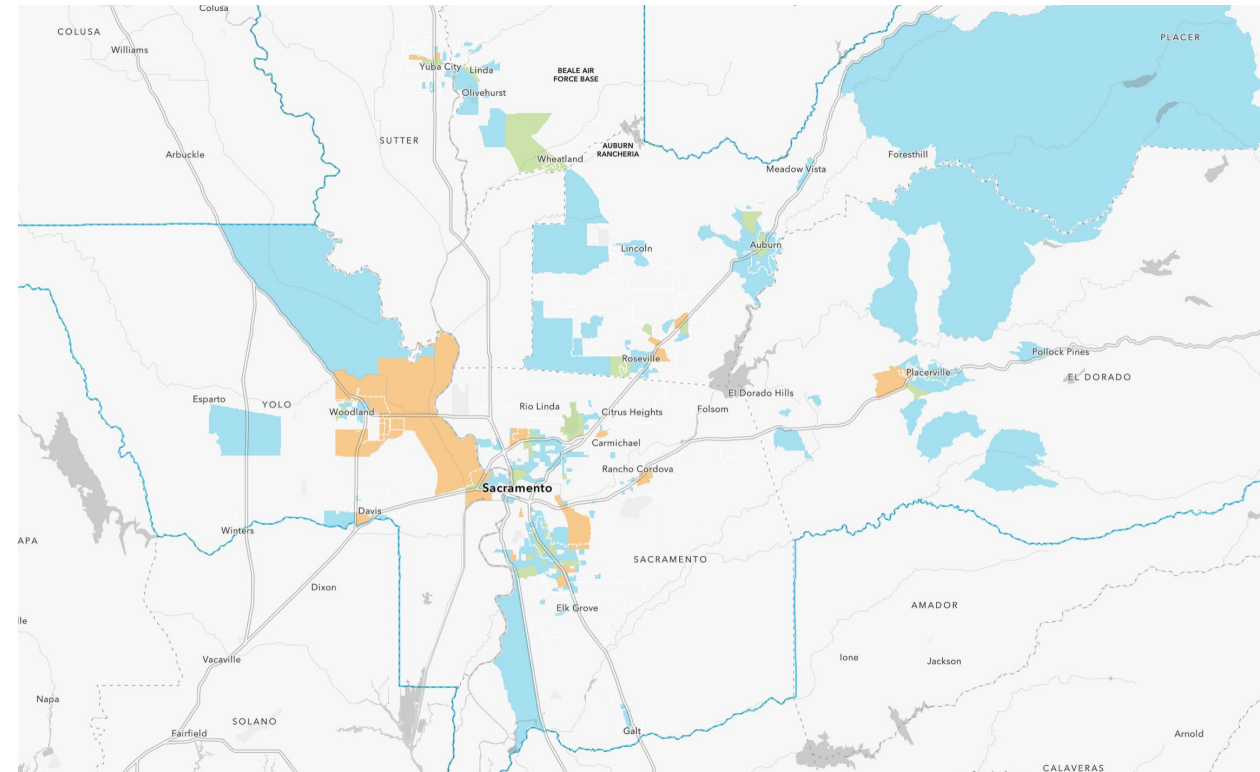
4) Designate highest-scoring block groups



Where equity priority folks live

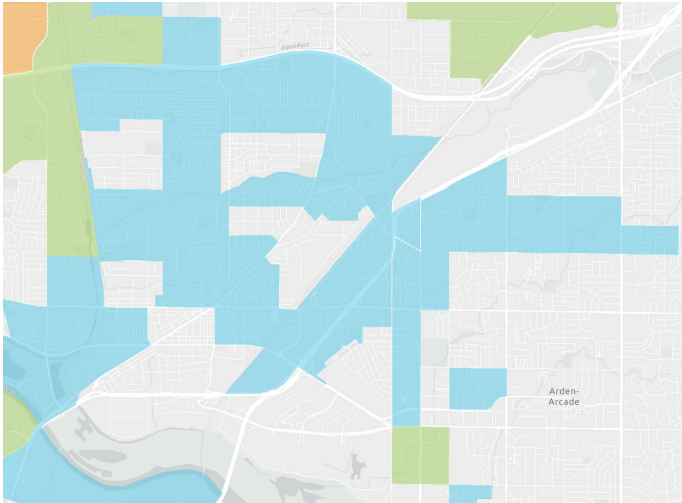


Home-based equity
priority areas

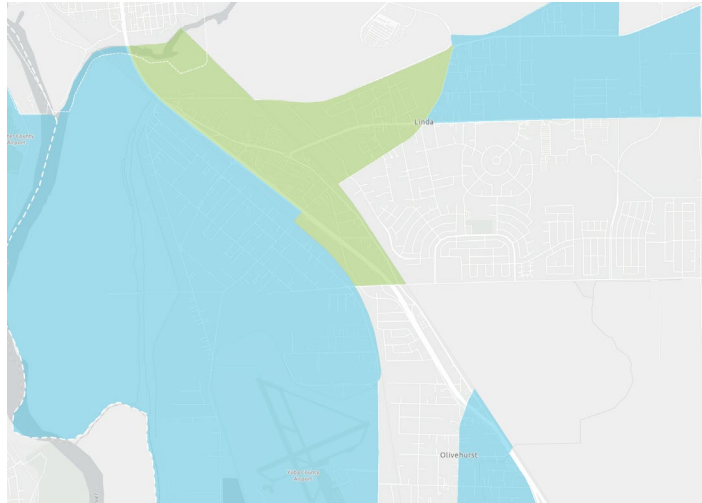


Example areas

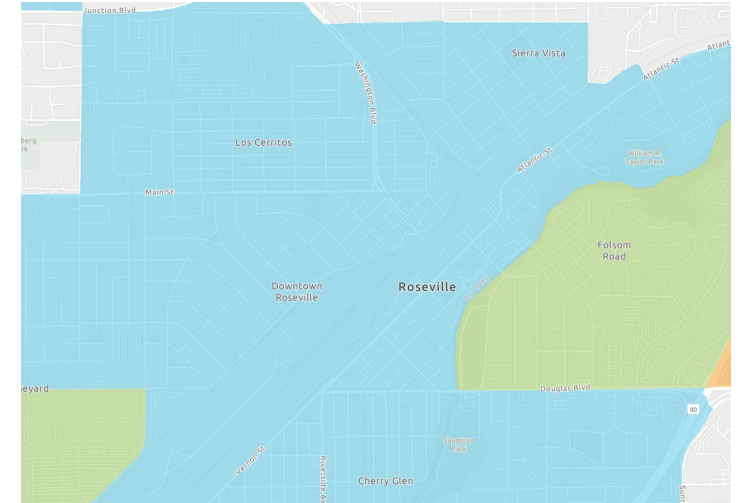
**North Sacramento /
Arden Arcade**



Linda / Olivehurst

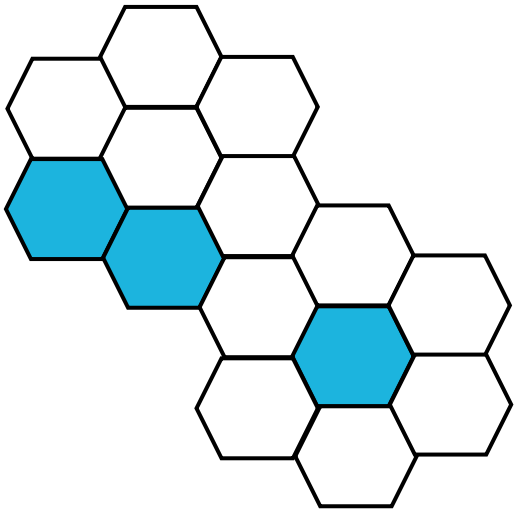


**Old Town / Downtown
Roseville**



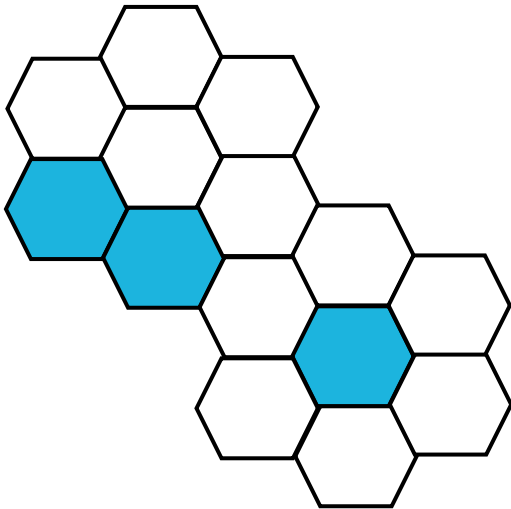
Where equity priority folks travel to

1) Start with the blue places

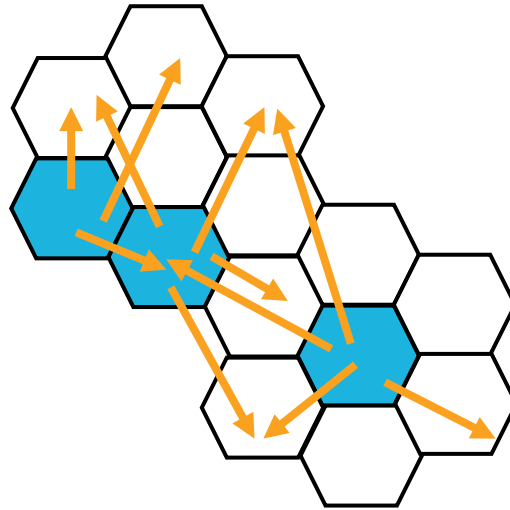


Where equity priority folks travel to

1) Start with the blue places

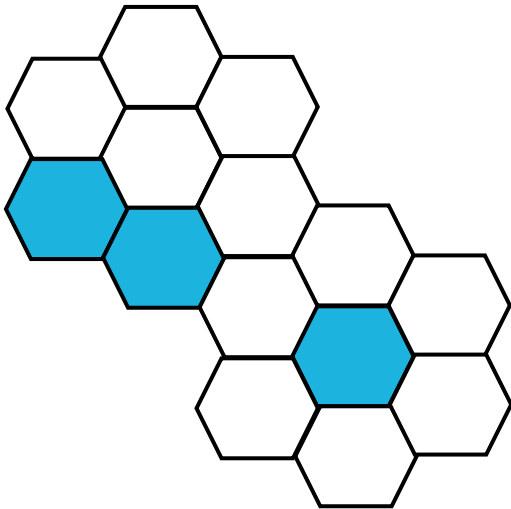


2) Analyze where those residents travel to

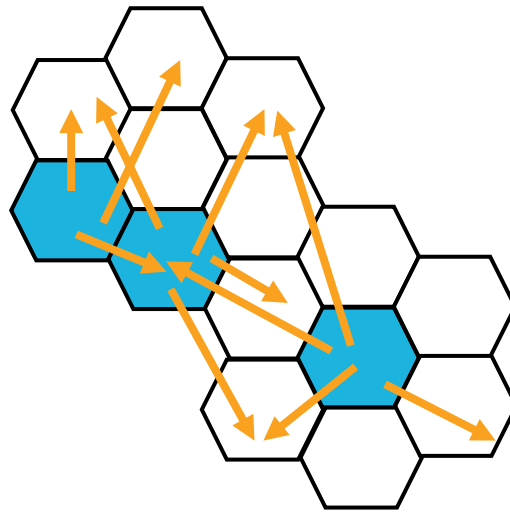


Where equity priority folks travel to

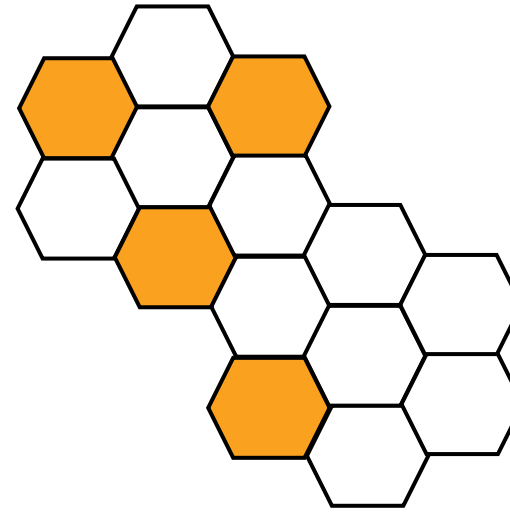
1) Start with home-based equity priority communities



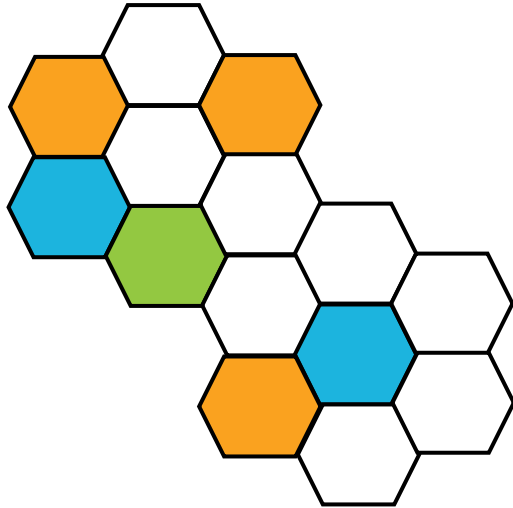
2) Analyze where those residents travel



3) Designate block groups that receive the most trips



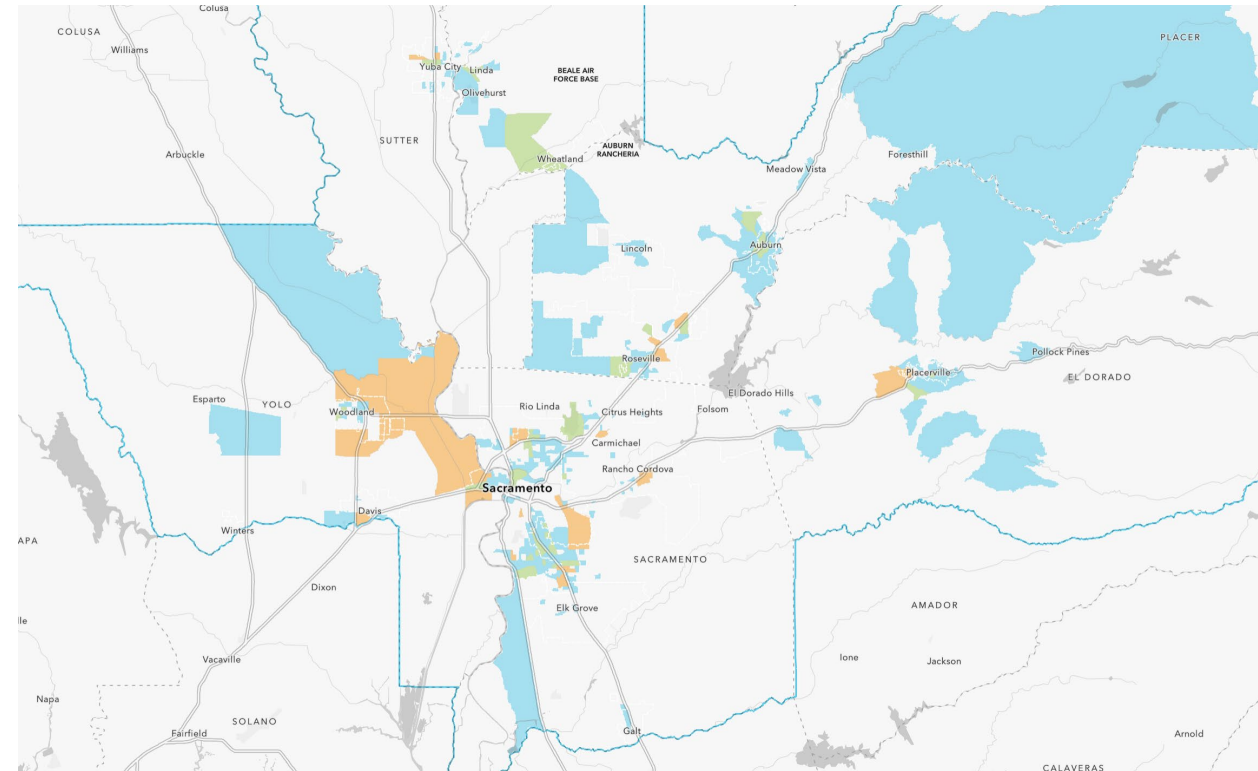
Final Equity Priority Community map



Home-based equity
priority areas

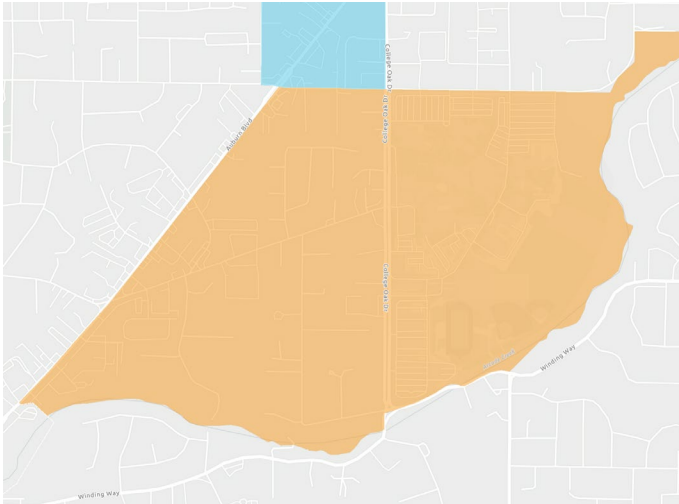
Destination-based
equity priority areas

Both equity priority
areas

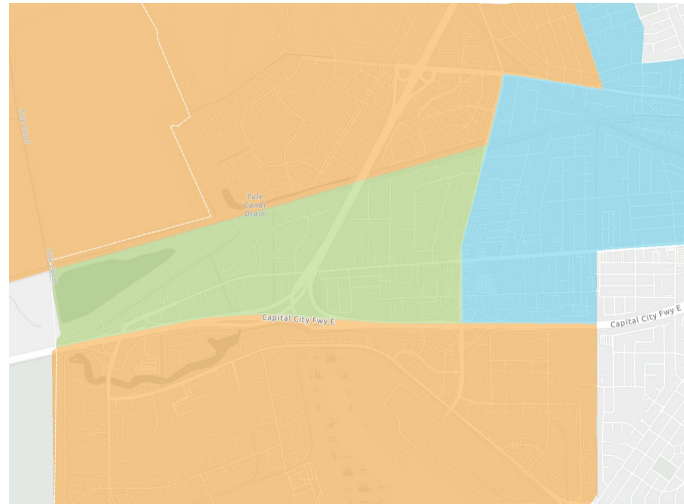


Example areas

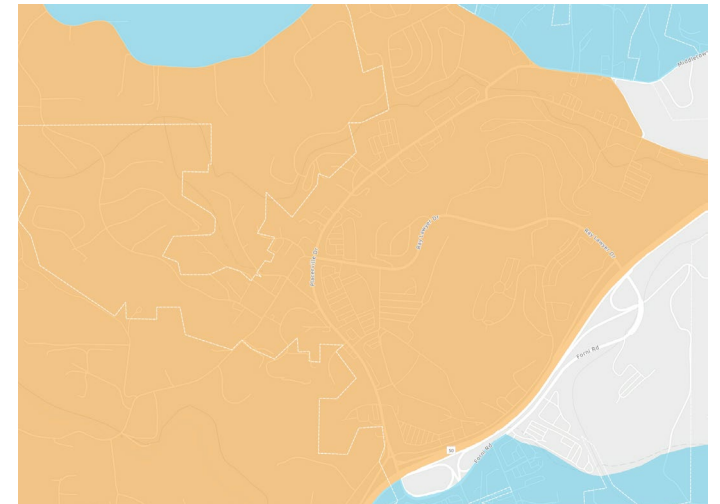
**American River
College**



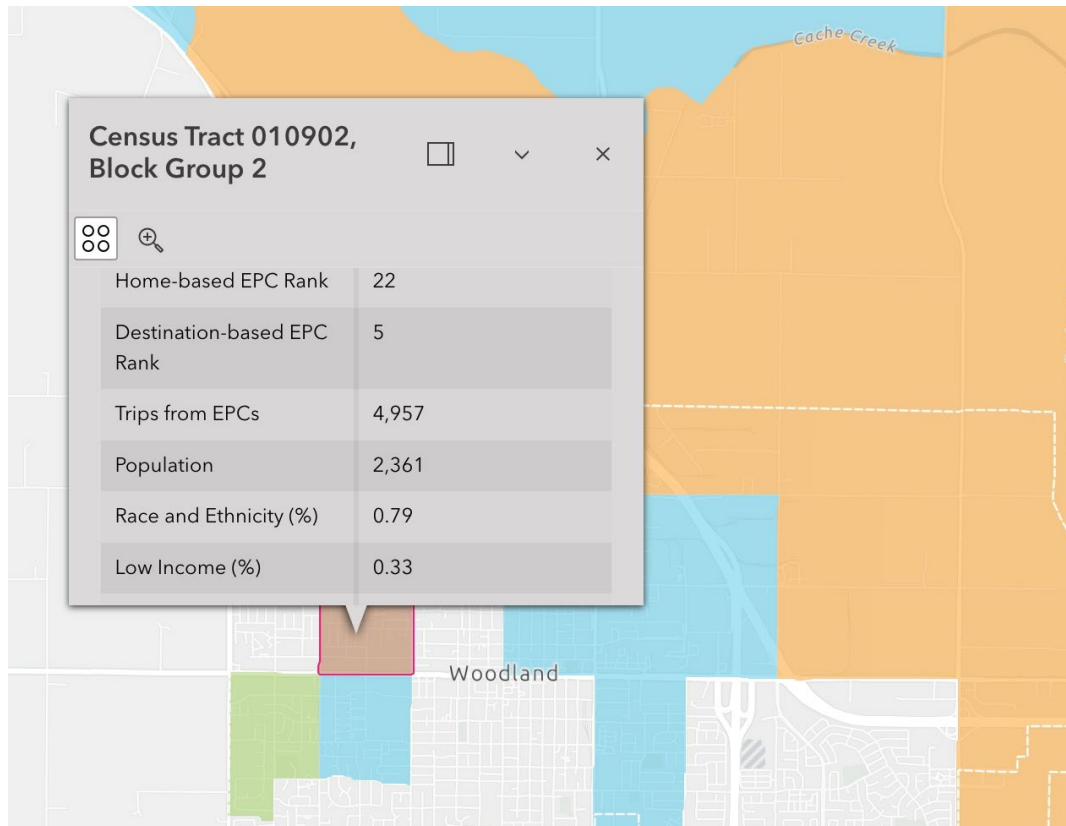
**IKEA Shopping Center /
Port of West Sacramento**



Placerville Drive Retail



Using the webmap



Next Steps



Project timeline

Define Mobility Zones

1

Identify Equity Priority
Communities

2

Define Mobility Zones

Today

Feb – May 2025

Improve Travel in the Zones

3

Identify Needs &
Prioritize Solutions

4

Advance
Priority Projects

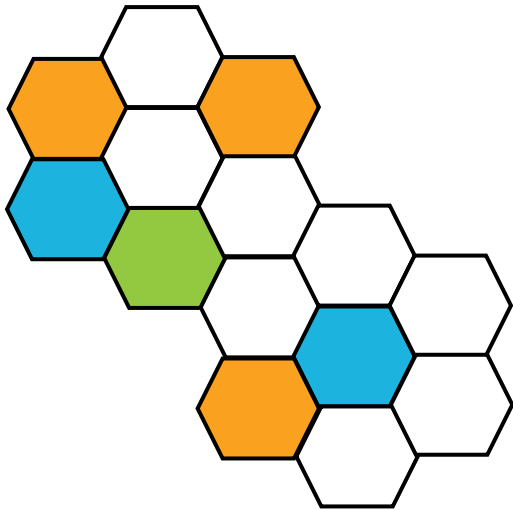
May – Dec 2025

2026 +



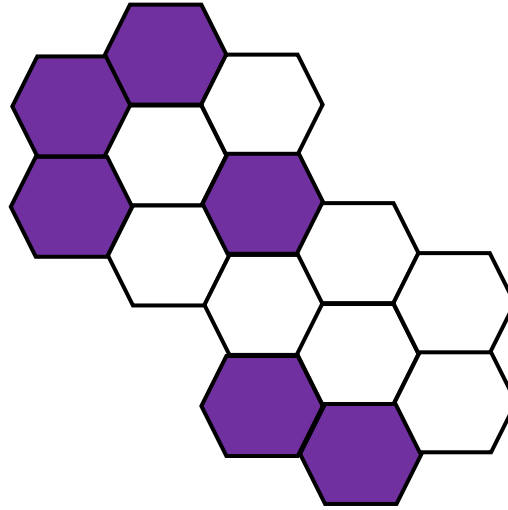
From EPCs to Mobility Zones

Areas with equity
needs



Today

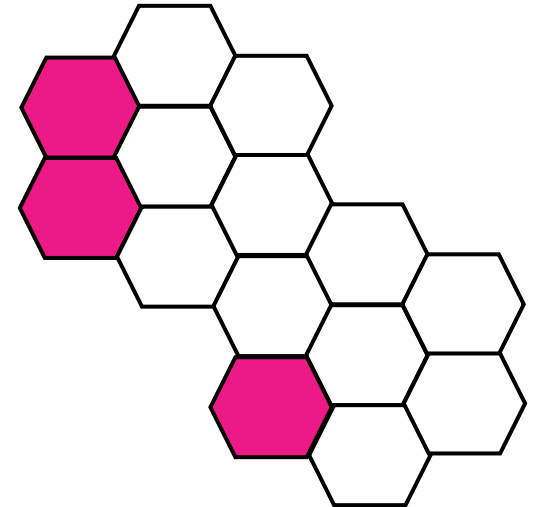
Areas with transportation
needs and opportunities



+

=

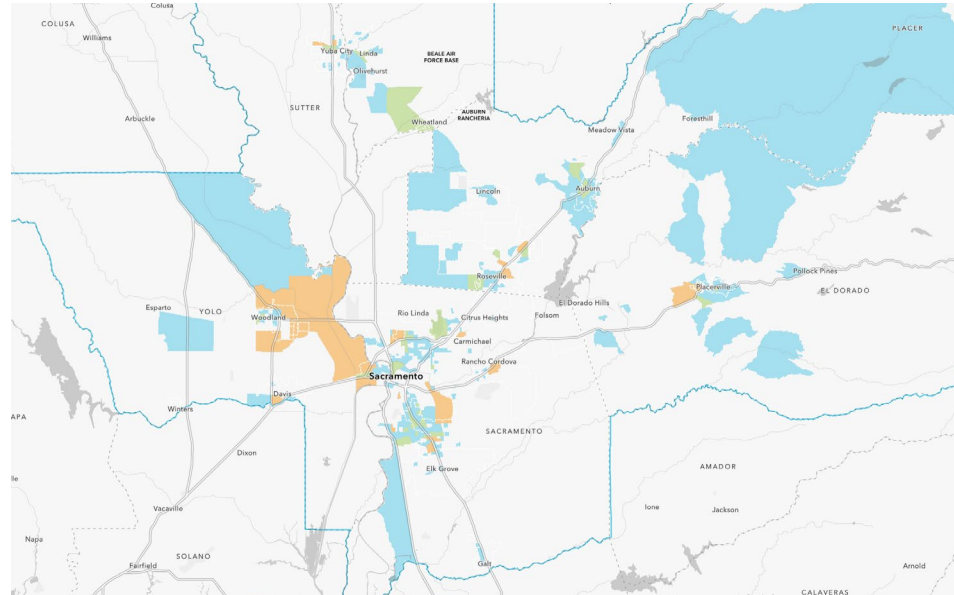
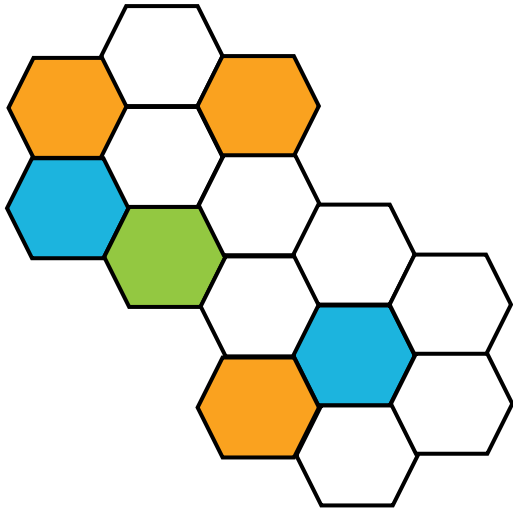
Areas that could be a
Mobility Zone



Board: February 2025



Staff recommendation



Staff recommend that the Transportation Committee recommend that the Board **Adopt the Equity Priority Communities** approved by the Mobility Zones Advisory Committees and Task Force





MOBILITY ZONES



steer

KATHLEEN HANLEY | khanley@sacog.org



From EPCs to Mobility Zones

