



Transportation Committee

Meeting Date: September 5, 2024

Agenda Item No. 6

Regional Mobility Hubs Framework Update

Information

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Attachments: Yes

Referring Committee: Not Applicable

Issue:

The Mobility Hub Design Framework identifies the types, services, and amenities to create a network of regional mobility hubs that prioritizes people through universal accessibility, safety and community integration. The framework was developed collaboratively with partners across the region to identify how mobility hubs will fit into different communities and cities.

Request:

Review & Discuss at Meeting

Recommendation for Board:

None, this is for information only.

Recommendation for Committee:

None, this is for information only.

Background:

As part of the Next Generation Transit Strategy implementation, SACOG initiated the Regional Mobility Hub Design Guidance in November 2023, to support the development and improvement of mobility hubs in the different contexts of the region. Representatives from cities, transit operators, and transportation management agencies offer guidance on the project and review key findings through a monthly advisory group, while project partners from smaller agencies and community-centered organizations provide input through focus groups and interviews.

Mobility hubs allow people to seamlessly switch between transportation options to reach their destinations. They are scaled and designed in a flexible, adaptable manner that leverages supportive physical and digital mobility tools, responds to local community needs, and promotes a sense of place. In our region, mobility hubs are envisioned to work towards goals of Integrated Mobility, Equitable Mobility, Economic Growth, Flexible and User-Friendly Design, and Climate Adaptation. These goals and objectives were approved by the board on June 20, 2024, (Attachment A) to structure subsequent work.

The Regional Mobility Hub Strategy will identify areas conducive for productive mobility hubs but will not

identify specific mobility hub site locations. It will serve as a guide to help local partners understand where mobility hubs may be most successful, and what amenities or services are best matched based on various land use typologies and development context.

Discussion/Analysis:

Following the approval of the vision, goals, and objectives, the project team developed a draft framework for determining the type and function of mobility hubs in different locations, including the definition of key services and facilities offered at each hub. The project team engaged with rural agencies, small towns and cities, and community-serving agencies through focus groups to discuss the envisioned hub types, mobility services, and amenities at each type of hub and develop a final version (Attachment B).

Partners offered input highlighting critical needs for transit to become viable for more people. Consistent with the input to finalize the goals and objectives, safety at hubs was vital no matter what setting they occupied. Personal safety included crime prevention through environmental design and the ability to contact someone easily in case of a threat. They stressed the need for safe biking, walking, and rolling access to and from mobility hubs; this input establishes the need to consider the areas and facilities leading up to the hubs and not just what is offered in the hubs themselves.

As part of how mobility hubs fit into different contexts in the region, partners shared the need for multilingual signage and wayfinding to meet the needs of communities who would use each mobility hub. Lastly, they shared the criticality of safeguarding from the elements—shade from heat, shelter from rain, and access to drinkable water.

The mobility hub types, services, and amenities included in the framework reflects the input collected by identifying which features are vital, recommended, or optional for each hub type. These standards will help provide predictable, comfortable, convenient, and safe access to services for people of all ages, abilities, and backgrounds. While each hub may serve different land uses and purposes, together they can create a network of mobility hubs in the region that increases the viability of transit and shared modes to improve mobility for all.

Fiscal Impact/Grant Information:

Included in OWP/Budget, Discretionary Grant Funded (indicate grant below)

FTA 5307 Urbanized Area

List of Attachments:

- A. Regional Mobility Hub Design Guidance Vision, Goals, and Objectives
- B. Mobility Hub Framework: Types, Services, and Amenities