



# MOBILITY ZONES



**steer**

MOBILITY ZONES ADOPTION | SACOG BOARD | 22 MAY 2025



# Requesting Board Action to:

- Designate **23 Mobility Zones**, and
- **Adopt the 10 Phase 1 Zones**, including their refined boundaries.



# Presentation Agenda

## **1. Last Month**

- Identifying the 23 Mobility Zones
- Selecting the 10 Phase 1 Mobility Zones

## **2. Defining Phase 1 Zone Boundaries**

## **3. What's Next?**



# Last Month

Recap on how we identified the 23 Mobility Zones  
and selected the 10 Phase 1 Mobility Zones

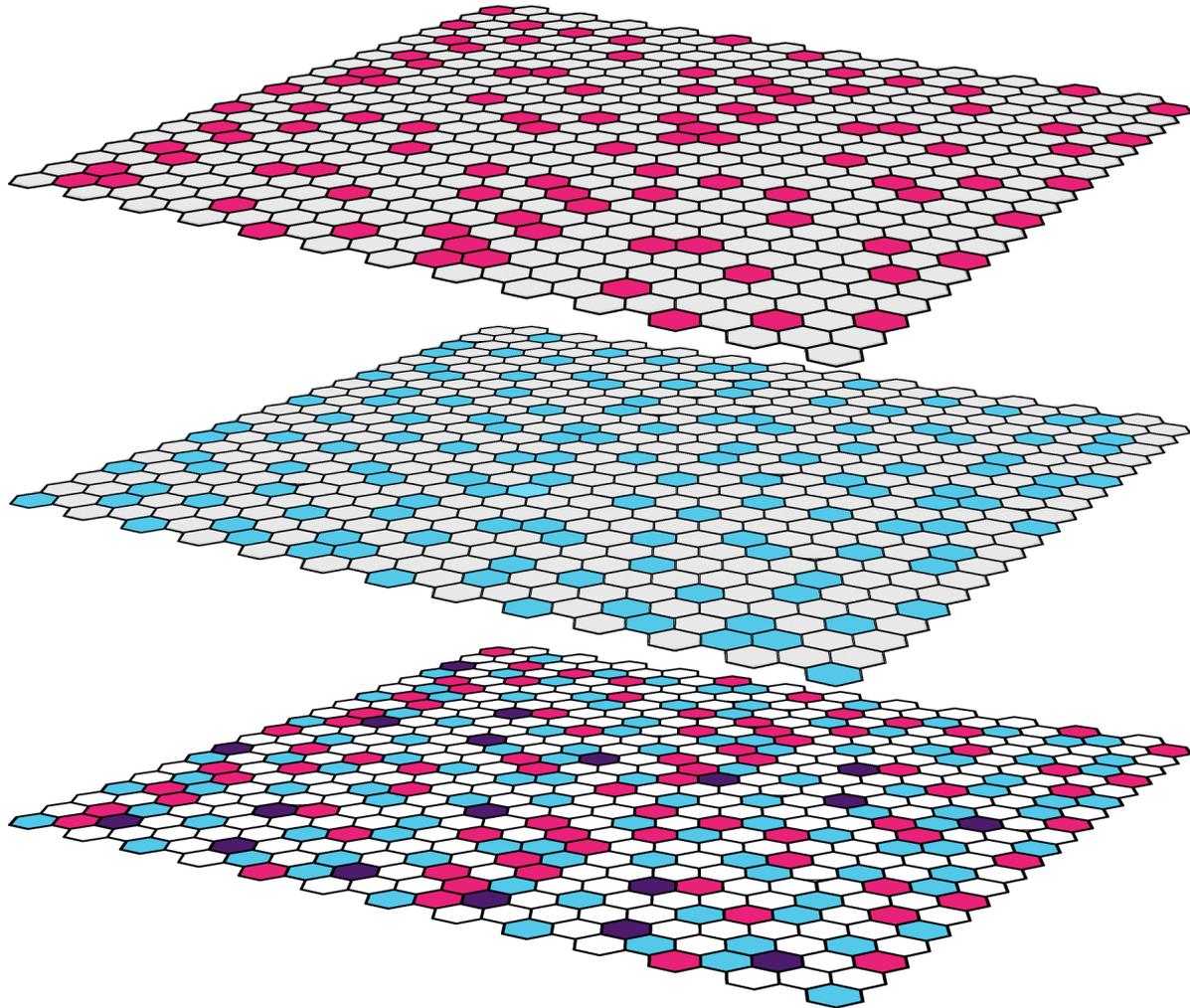


# Identifying the 23 Mobility Zones

**Areas with  
demographic needs**

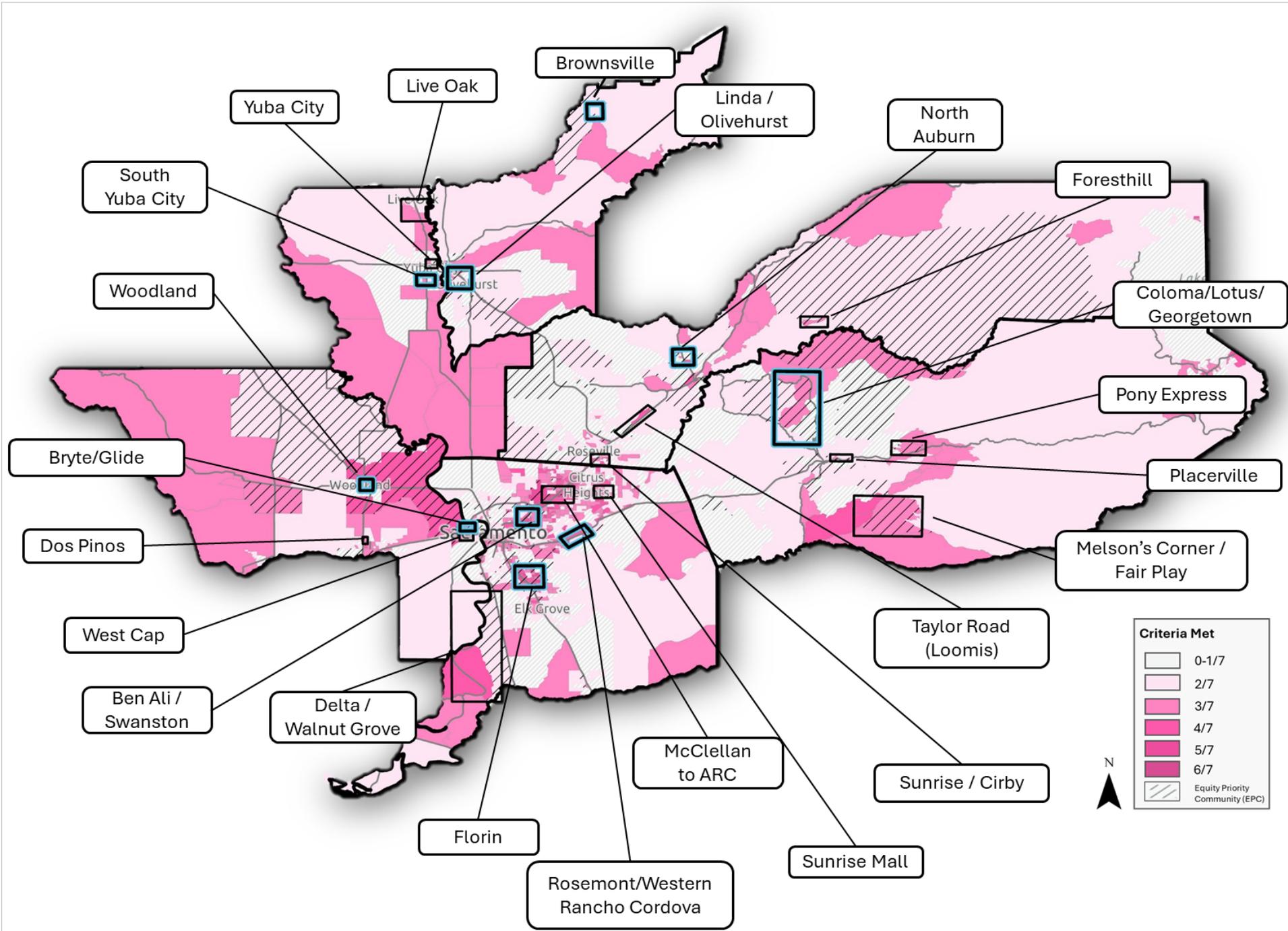
**Areas with  
transportation needs  
and opportunities**

**Areas that could  
be a Mobility Zone**



# 23

Mobility Zones



# Selecting the 10 Phase 1 Mobility Zones

## Zone Profiles

### Sacramento County – Candidate Zone 2: Florin

**Community Resources**

- Community Center or Library
- Commercial and Services Hotspot
- Multimodal Infrastructure: Bus Route, Light Rail, Rail, Collision Areas (Bike or pedestrian, All collisions), Congestion (Area of high congestion or heavy truck traffic)

**Community Profile**

**Total Population: 72,400**

- 87% People of color
  - 33% Hispanic or Latino
  - 32% Asian
  - 30% Other or two or more races
  - 13% Black or African American
- 44% Low-income households
- Much lower educational attainment
- More households with limited English proficiency
- High air pollution burden

**Key Challenges**

- **Physical Barriers:** Wide, high-speed roads and SR 99 divide communities and create unsafe conditions for people biking and walking.
- **Proximity to Destinations:** Many homes are not within walking distance to shopping, services, or amenities.
- **Environment:** Minimal tree coverage and air quality is poor along SR 99 and other large roads.
- **Safety:** High number of crashes due to fast moving traffic.
- **Multimodal Infrastructure:** Lack of protected/connected bike and ped infrastructure
- **Transit:** Some areas along Stockton Blvd have high transit dependency with limited transit access and many transit stops lack shelter and/or benches.

**Land Use Profile**

- **Mixed urban/suburban**
- Predominantly single-family homes with some apartments
- Two major commercial centers (Florin Town Center and Southpoint Plaza)

## Ranked Choice Voting



## Fist to Five Voting

**No way.**

**We need to talk about this.**

**I have reservations.**

**Consensus Blockers**

**I'm okay with it.**

**Sounds good.**

**Total agreement.**

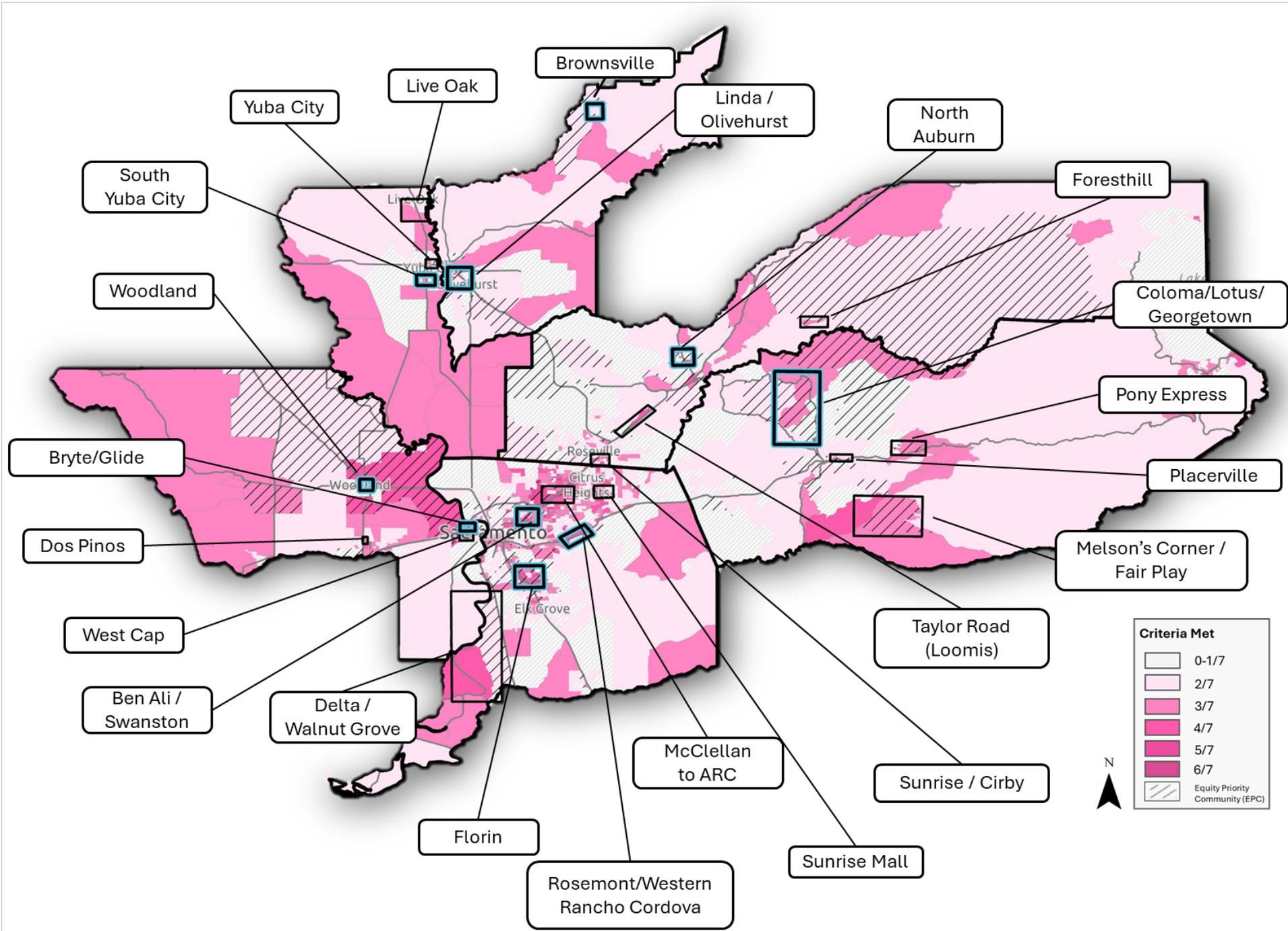
**Let's Proceed**

## Consensus Building



# 23

Mobility Zones





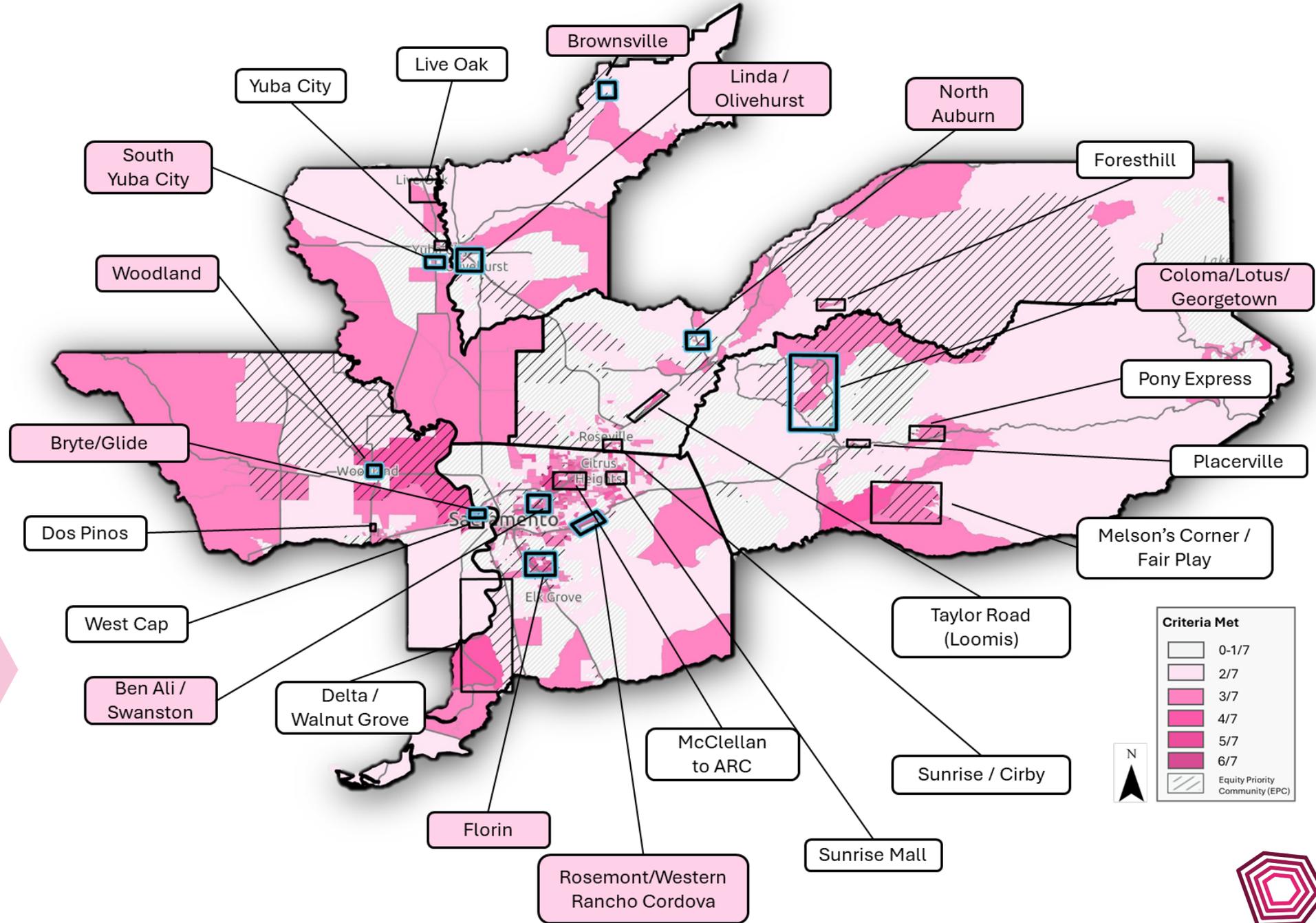
**23**  
Mobility Zones

**12**  
Phase 1  
Candidates

**16**  
Phase 1  
Candidates

Committee  
Selections

**10**  
Phase 1  
Mobility Zones



★ Offsite Board Tours

● SACOG Green Zones

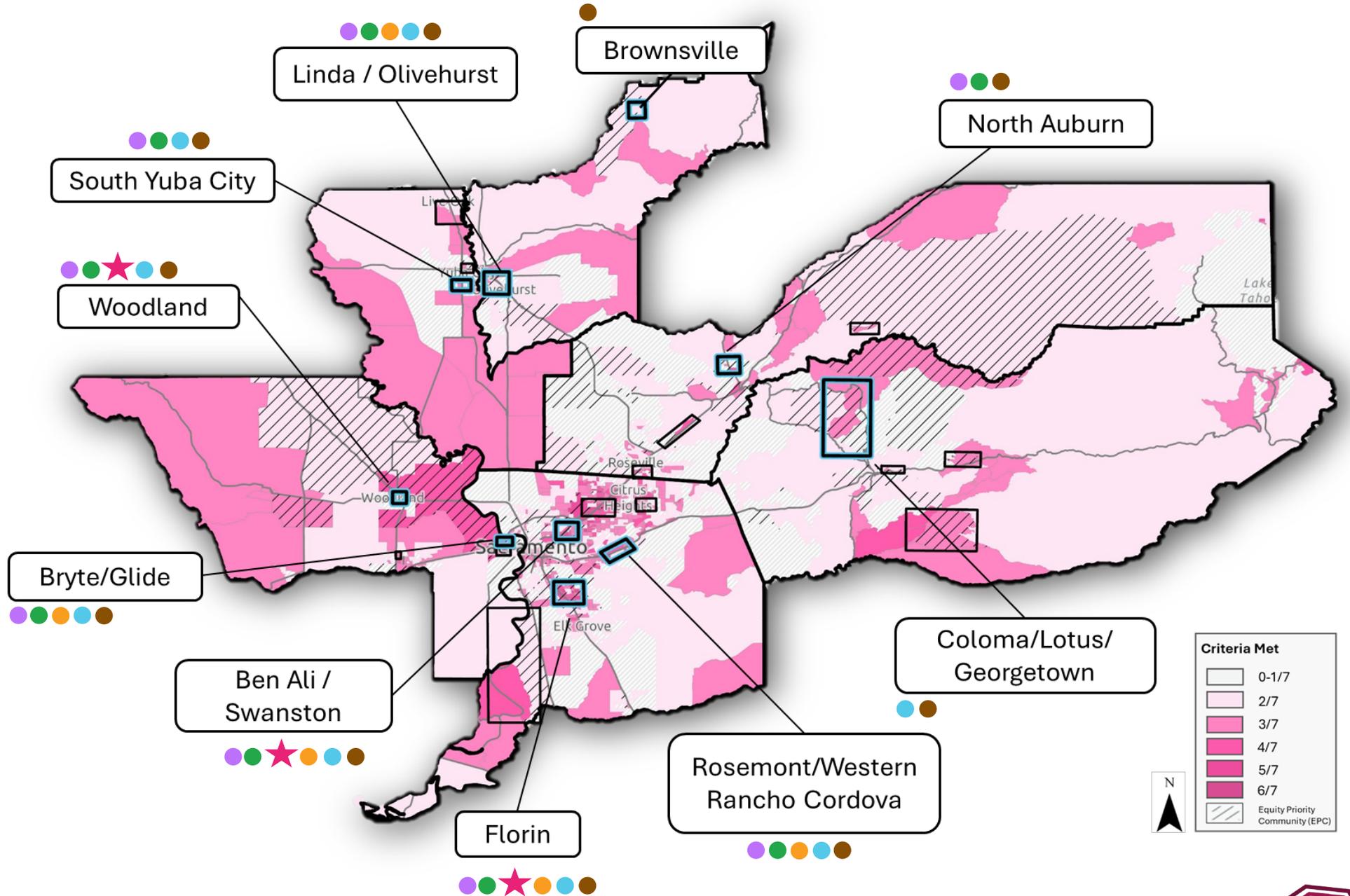
● Federal Opportunity Zones

● State - SB 535 Disadvantaged Communities

● State - AB 1550 California Climate Investments Priority Populations

● New Federal Admin Priority Areas

*Areas with High Birth Rates or High Marriage Rates*



# **Defining Phase 1 Mobility Zone Boundaries**



# Defining Phase 1 Mobility Zone Boundaries

**Where should we put the zone boundaries? We considered:**



Real world conditions like roadways, railways, and natural barriers (rivers, creeks, parks)



Neighborhood destinations - Where do people go?



Challenges and Opportunities



# Listening to Agencies and Communities

The Project Team used three streams of engagement:



## **In-Person Engagement**

Workshops, Pop-ups, and  
Community Committee  
Meetings



## **Digital Survey**

Maptionnaire  
Self-Guided Walking Tour



## **Talks with Jurisdictional Partners**

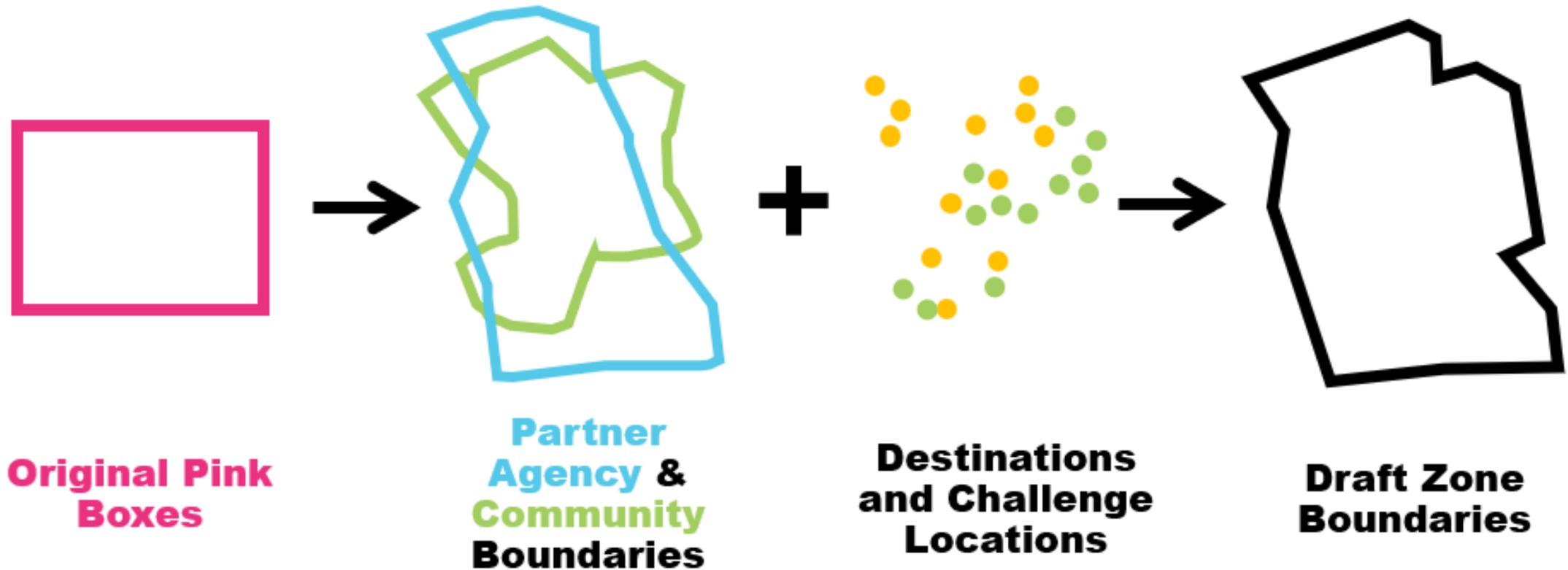


# Community Engagement

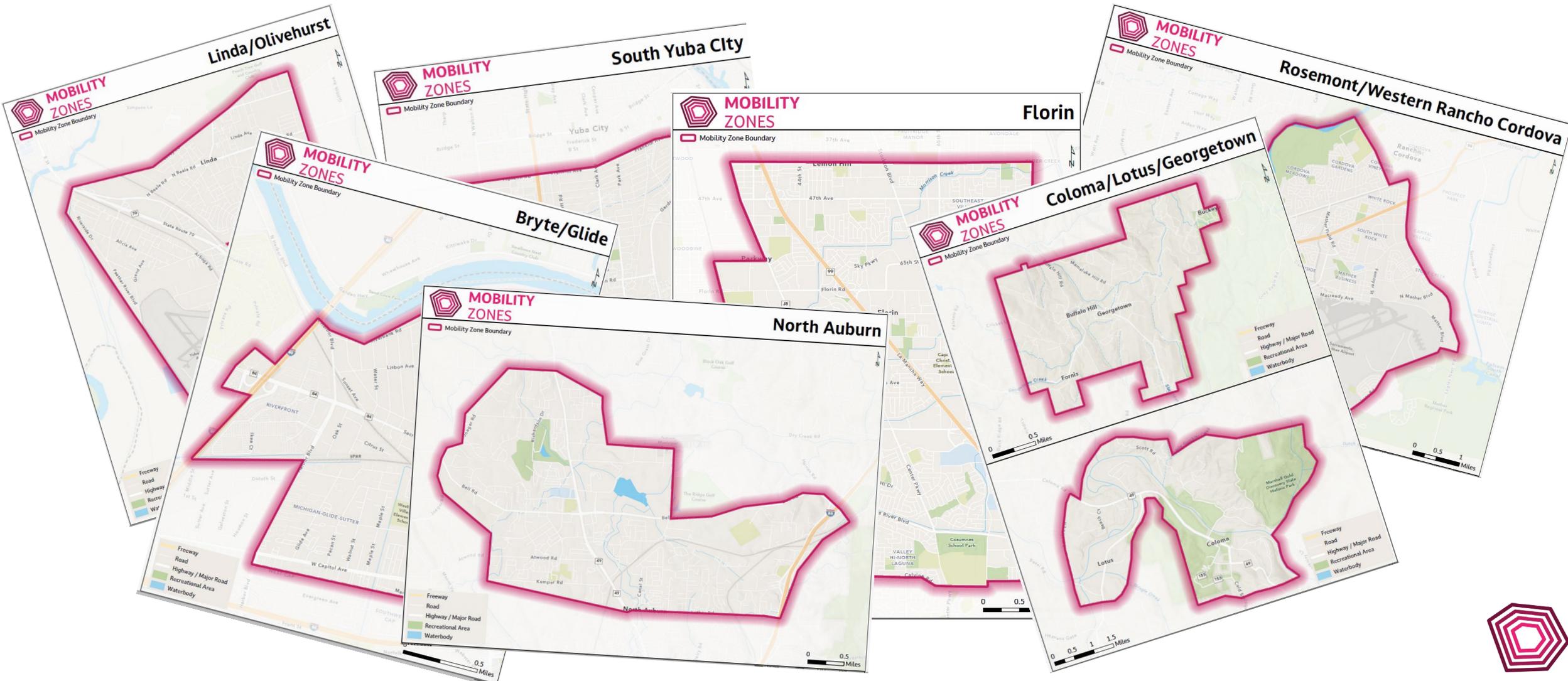
**510** people engaged in person with the Mobility Zones, leaving a total of **921 comments** across the 10 zones.



# Blending Community and Agency Feedback



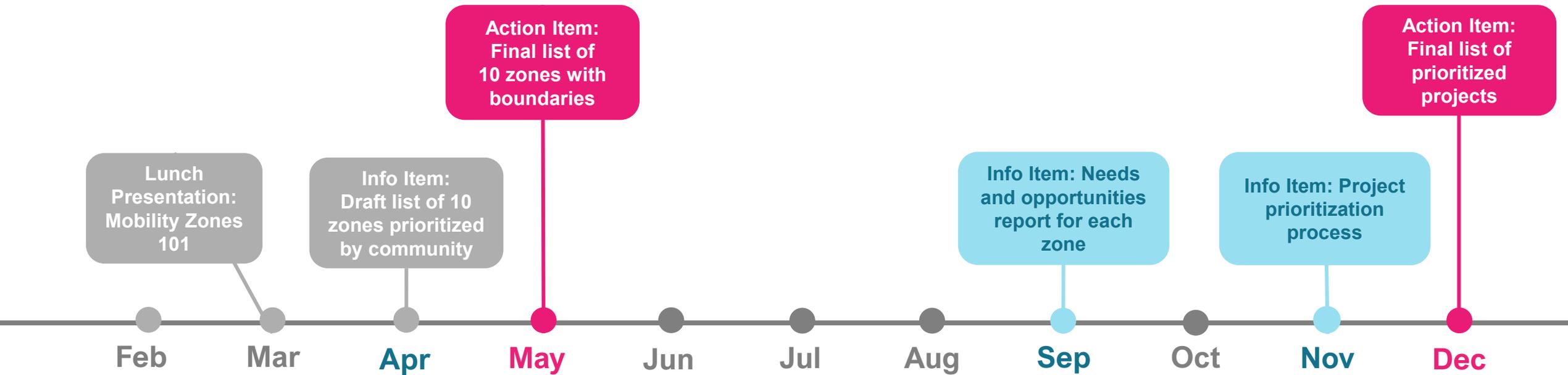
# Zone Boundaries in Attachment C



# What's Next

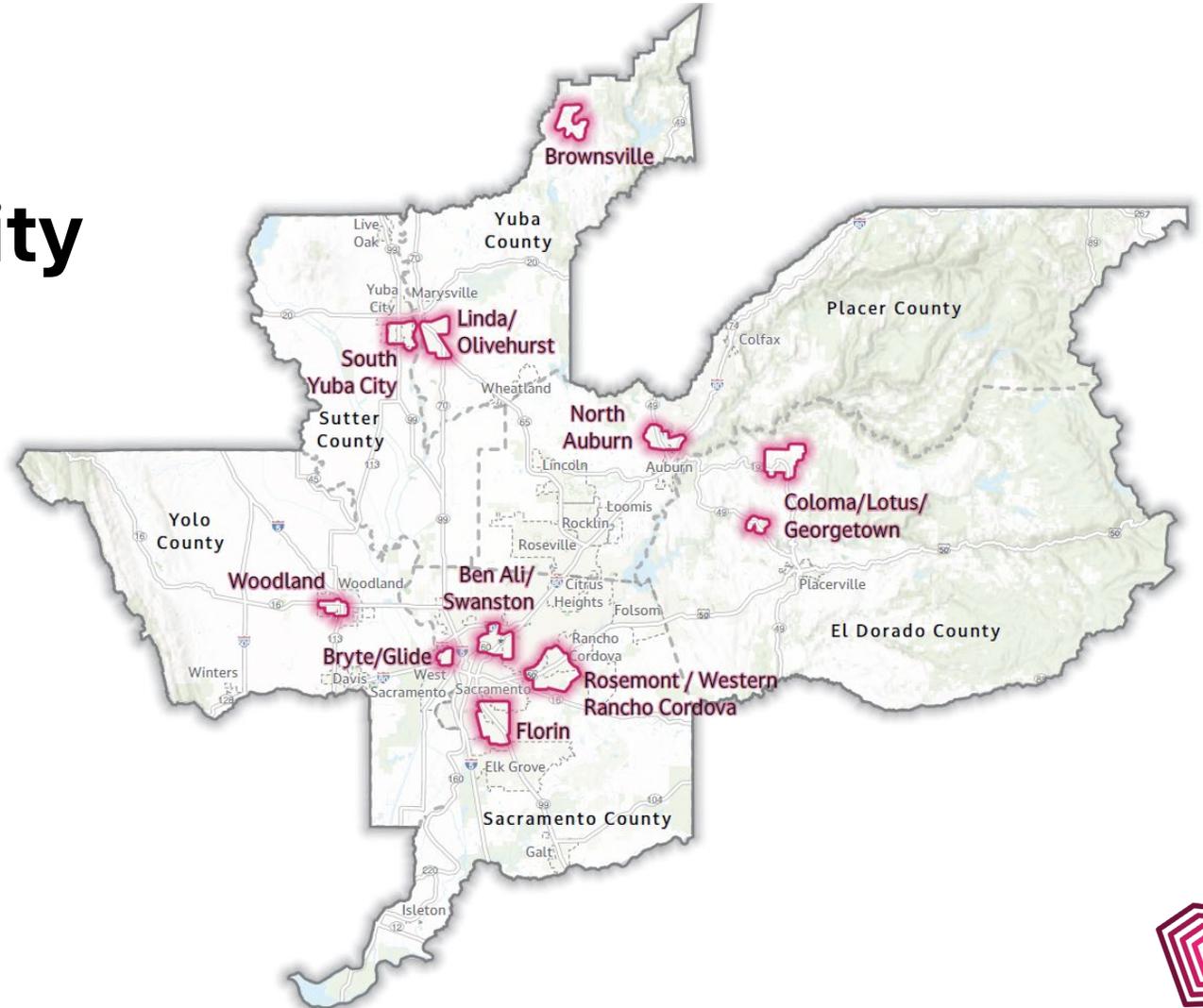


# Project Overview



# Requesting Board Action to:

- Designate all **23 Mobility Zones**, and
- Adopt the **10 Phase 1 Zones**, including their refined boundaries.





# Thank you!

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