



MOBILITY ZONES



MOBILITY ZONES ADOPTION | SACOG BOARD | 22 MAY 2025



Requesting Board Action to:

- Designate **23 Mobility Zones**, and
- **Adopt the 10 Phase 1 Zones**, including their refined boundaries.



Presentation Agenda

1. Last Month

- Identifying the 23 Mobility Zones
- Selecting the 10 Phase 1 Mobility Zones

2. Defining Phase 1 Zone Boundaries

3. What's Next?



Last Month

Recap on how we identified the 23 Mobility Zones
and selected the 10 Phase 1 Mobility Zones

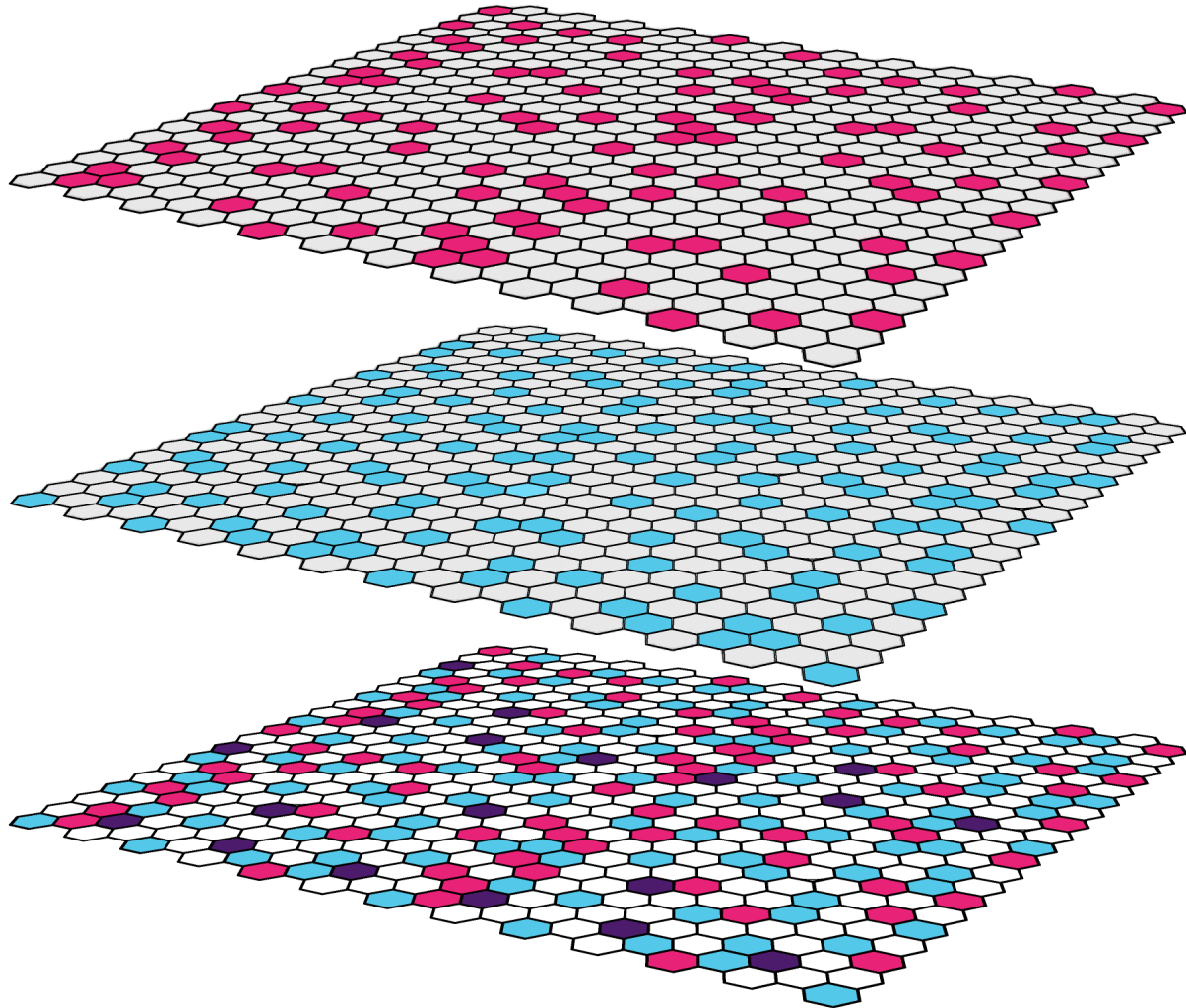


Identifying the 23 Mobility Zones

Areas with
demographic needs

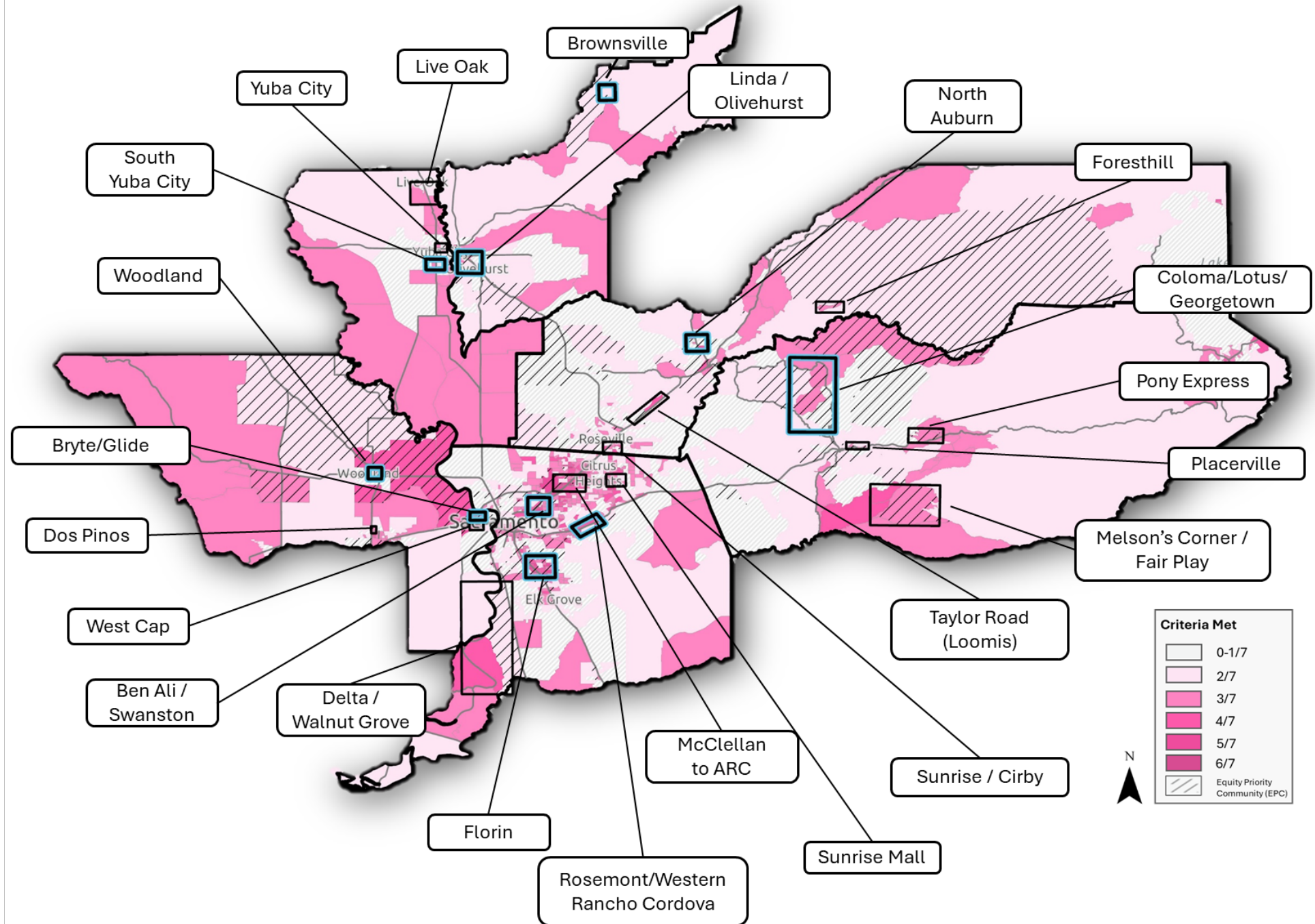
Areas with
transportation needs
and opportunities

Areas that could
be a Mobility Zone



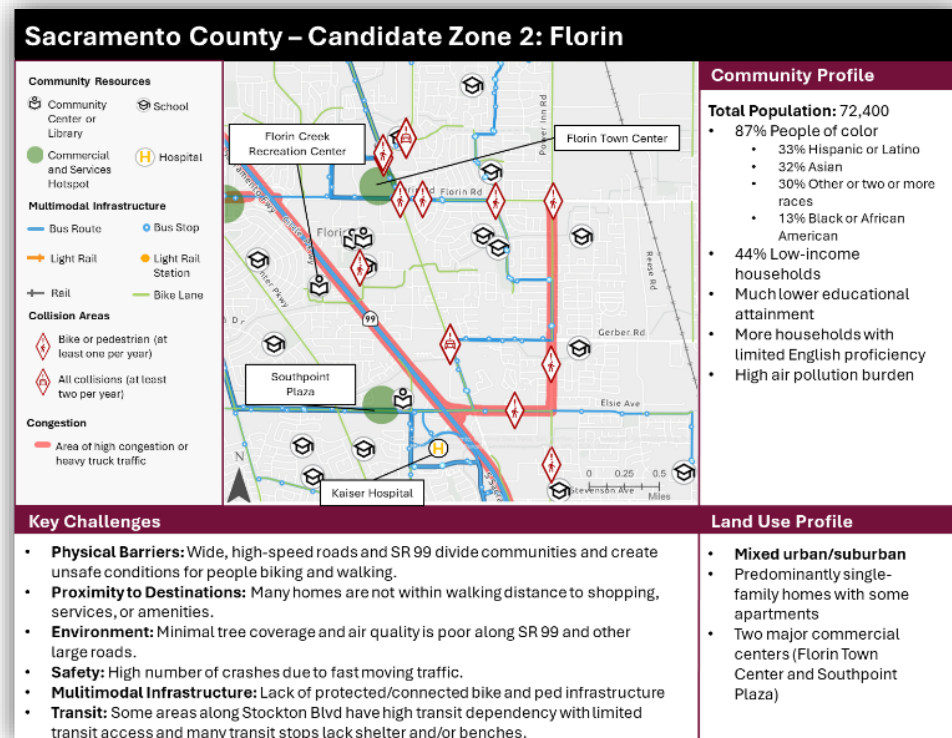
23

Mobility Zones



Selecting the 10 Phase 1 Mobility Zones

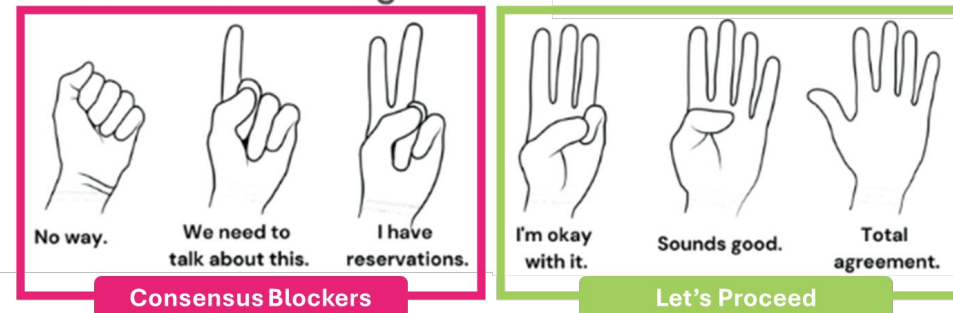
Zone Profiles



Ranked Choice Voting



Fist to Five Voting

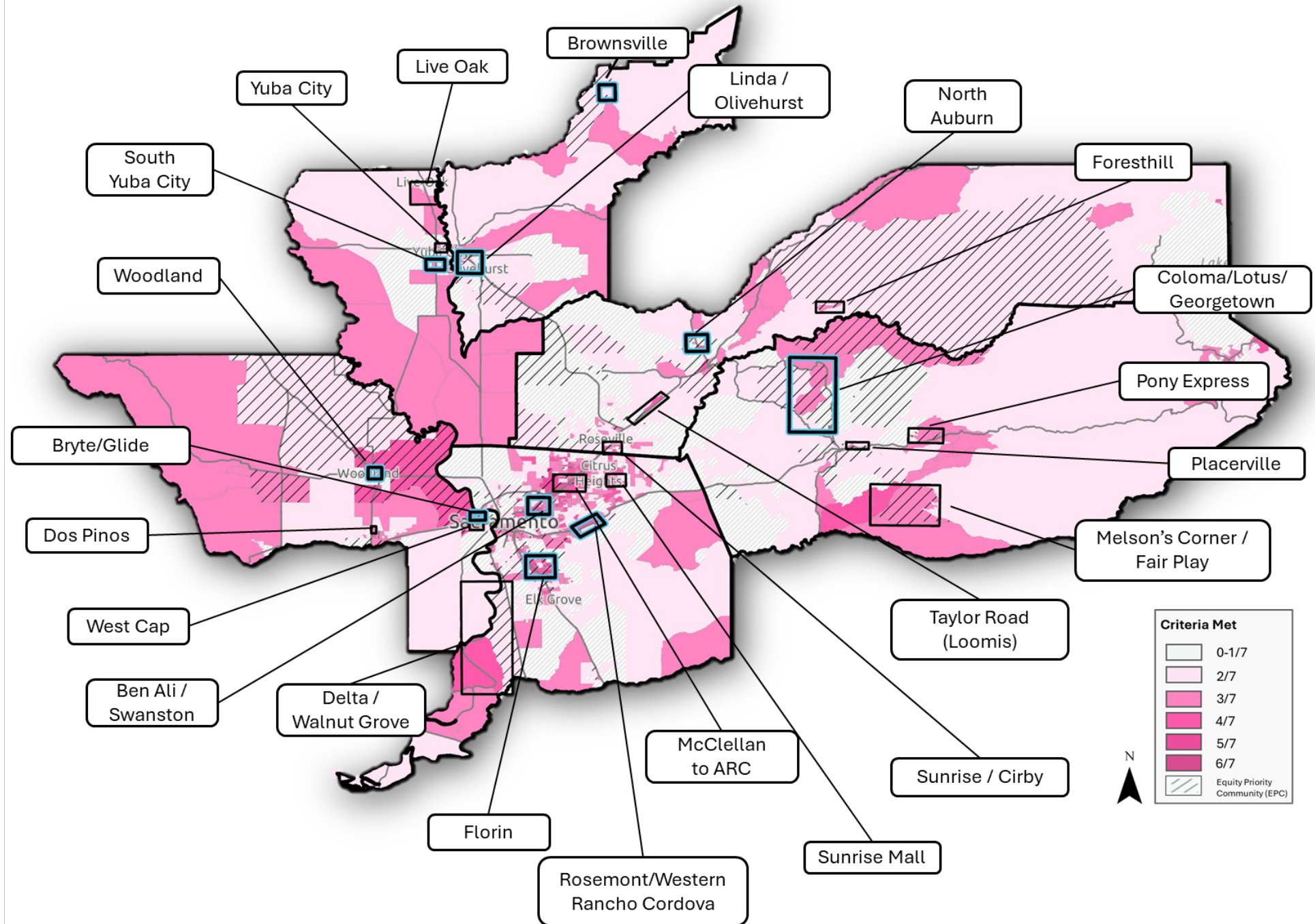


Consensus Building



23

Mobility Zones

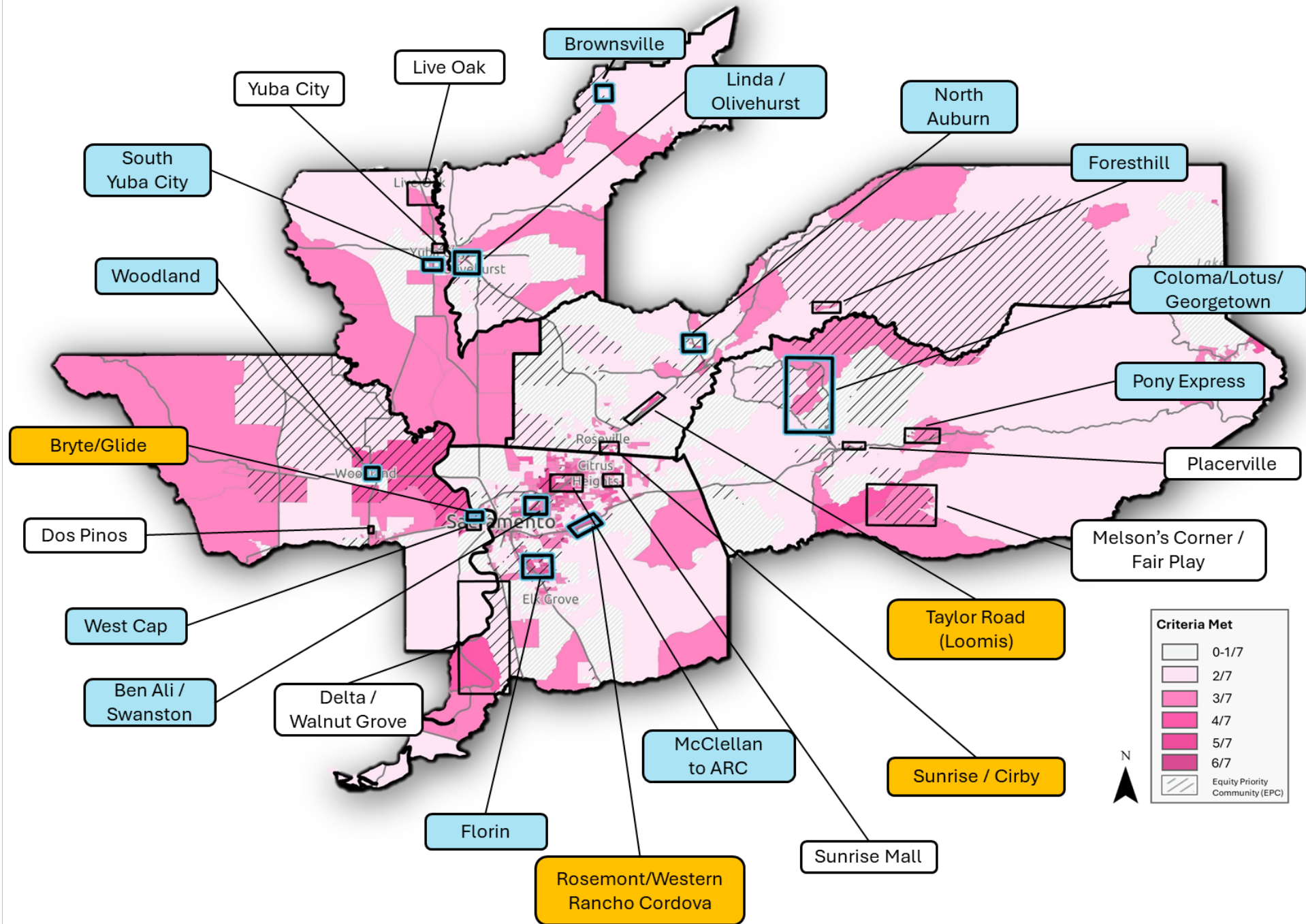


23
Mobility Zones

12
Phase 1
Candidates

16
Phase 1
Candidates

**Committee
Selections**



23

Mobility Zones

12

Phase 1
Candidates

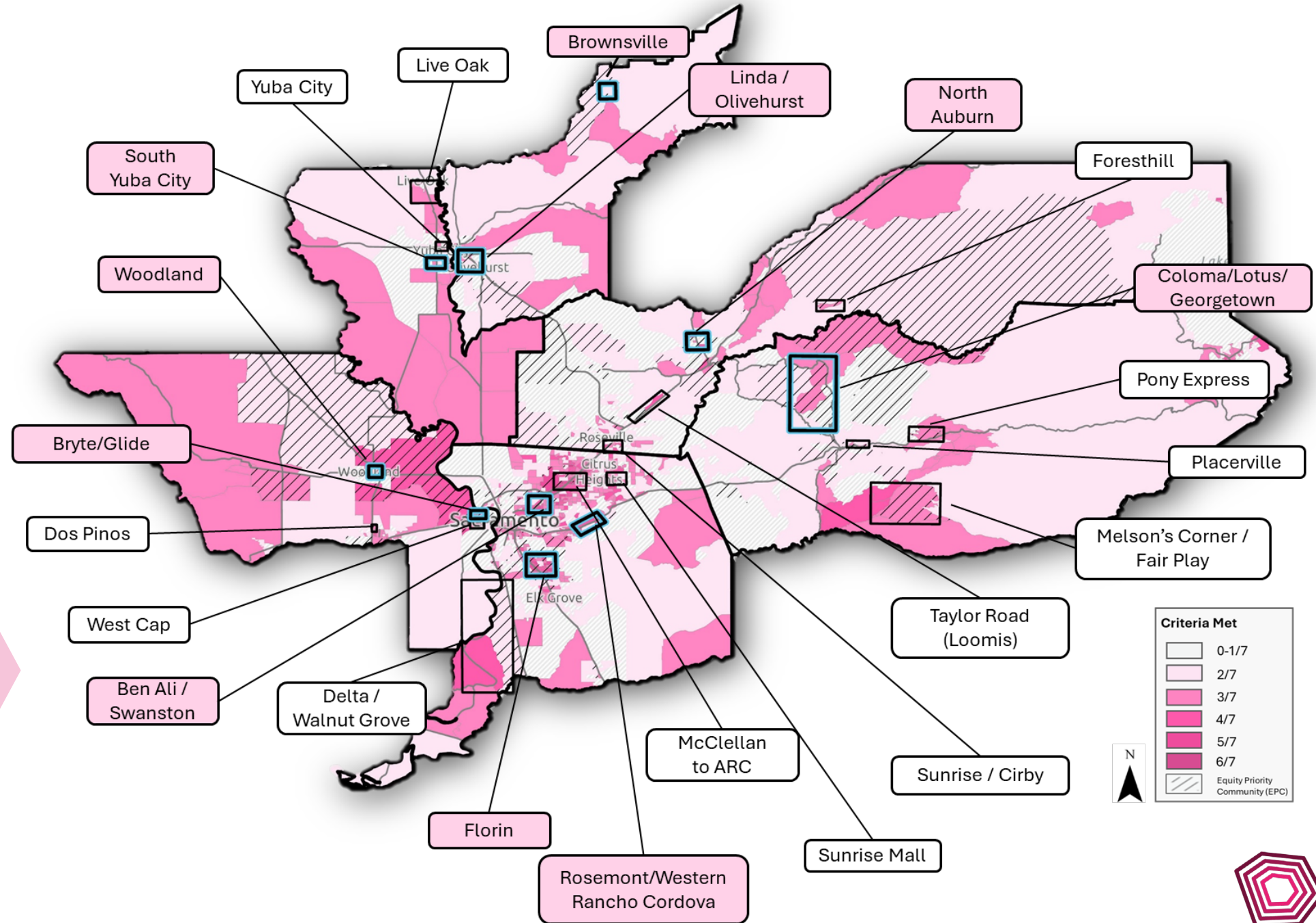
16

Phase 1
Candidates

Committee
Selections

10

Phase 1
Mobility Zones



★ Offsite Board Tours

● SACOG Green Zones

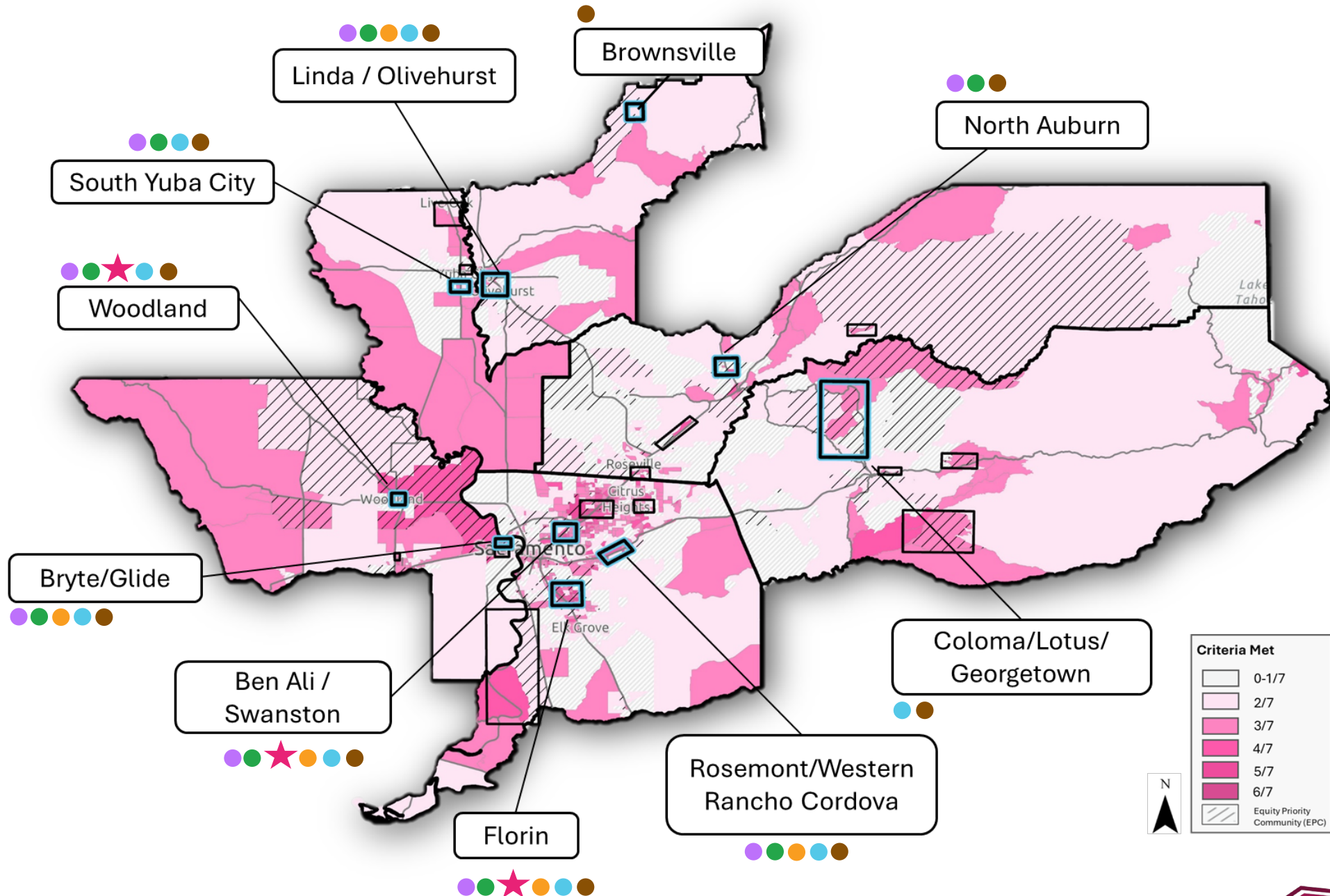
● Federal Opportunity Zones

● State - SB 535 Disadvantaged Communities

● State - AB 1550 California Climate Investments Priority Populations

● New Federal Admin Priority Areas

Areas with High Birth Rates or High Marriage Rates



Defining Phase 1 Mobility Zone Boundaries



Defining Phase 1 Mobility Zone Boundaries

Where should we put the zone boundaries? We considered:



Real world conditions like roadways, railways, and natural barriers (rivers, creeks, parks)



Neighborhood destinations - Where do people go?



Challenges and Opportunities



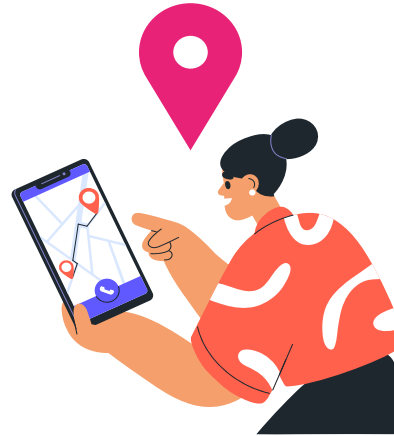
Listening to Agencies and Communities

The Project Team used three streams of engagement:



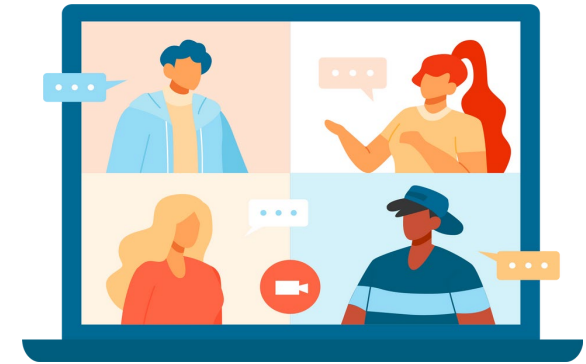
In-Person Engagement

Workshops, Pop-ups, and
Community Committee
Meetings



Digital Survey

Maptionnaire
Self-Guided Walking Tour



Talks with Jurisdictional Partners

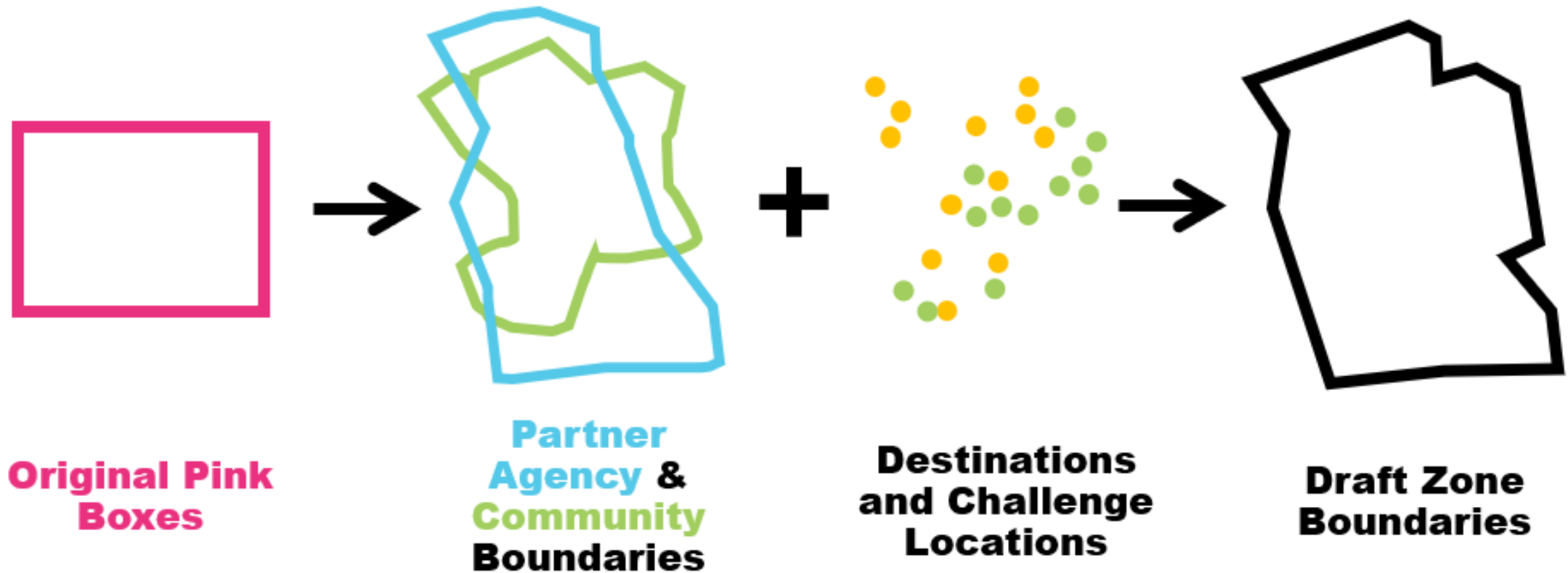


Community Engagement

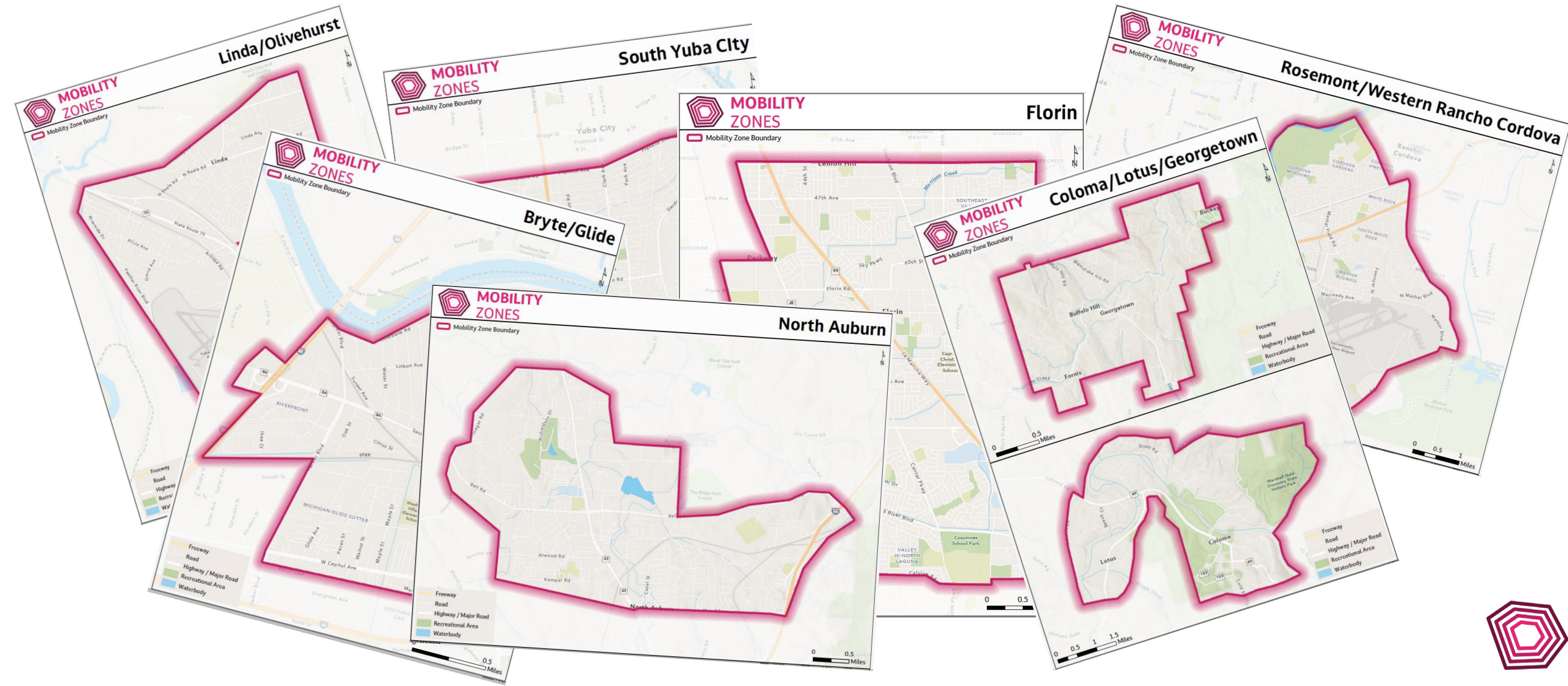
510 people engaged in person with the Mobility Zones, leaving a total of **921 comments** across the 10 zones.



Blending Community and Agency Feedback



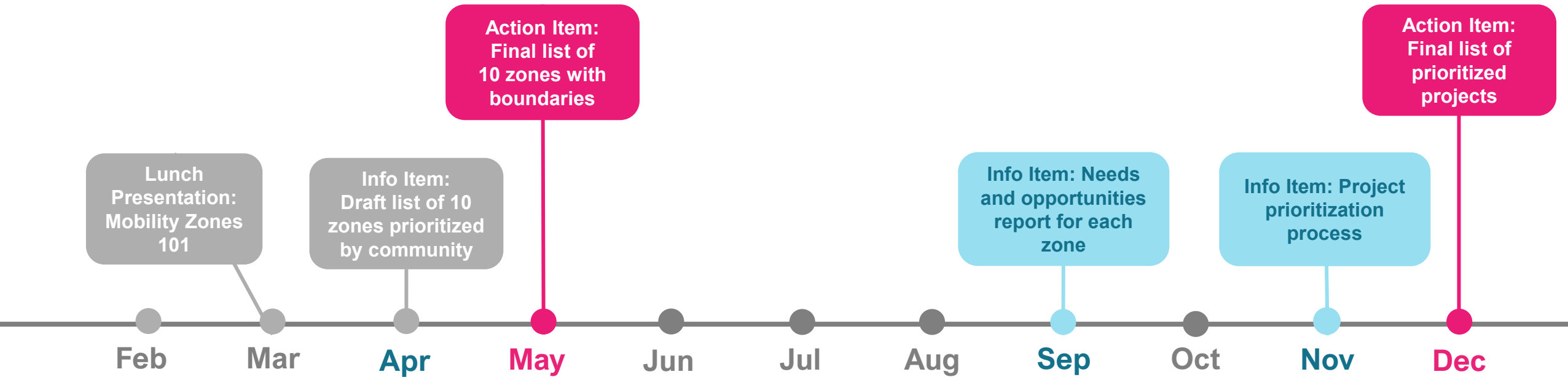
Zone Boundaries in Attachment C



What's Next

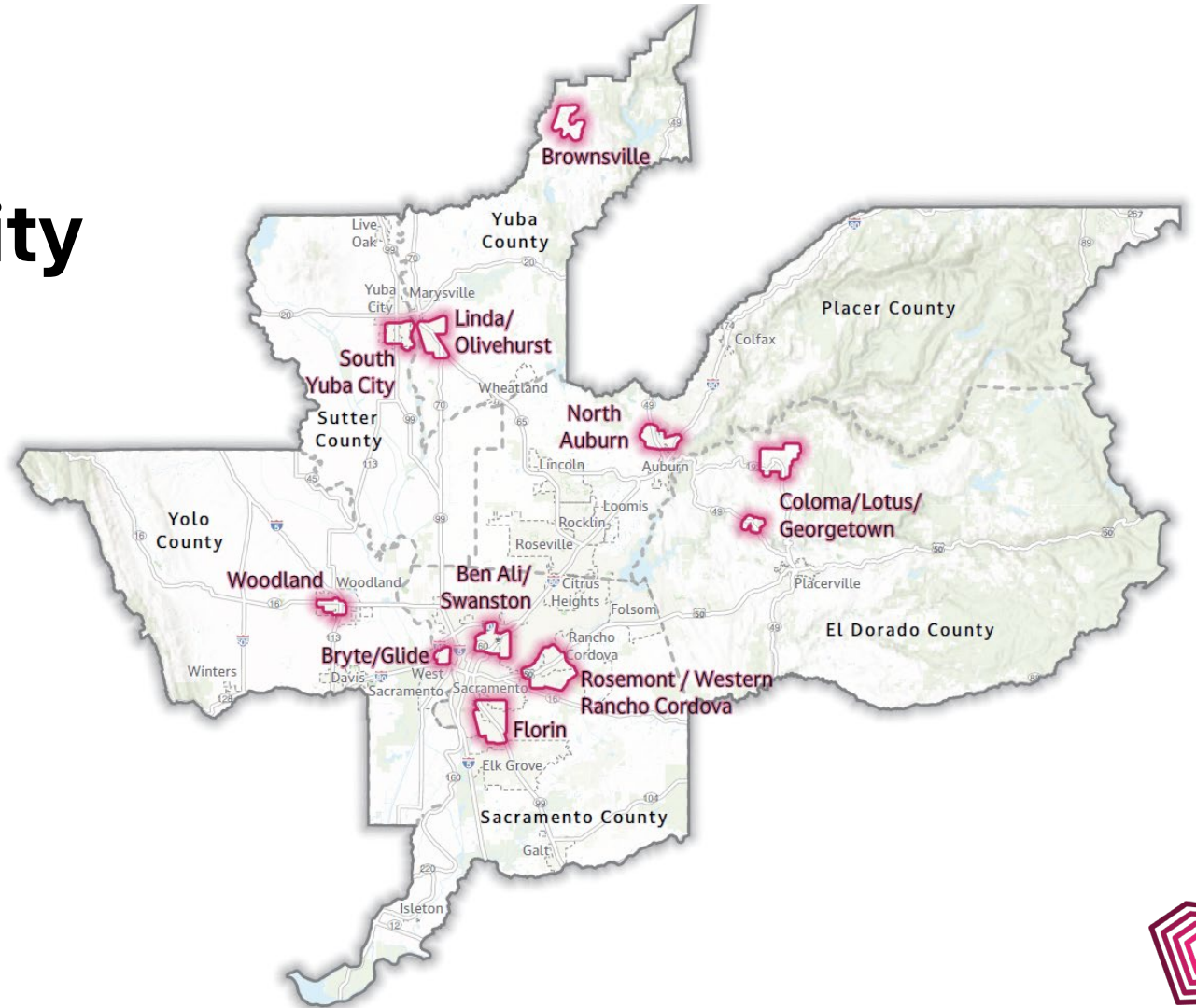


Project Overview



Requesting Board Action to:

- Designate all **23 Mobility Zones**, and
- Adopt the **10 Phase 1 Zones**, including their refined boundaries.





Thank you!

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