



Approve Engage, Empower, Implement Grant Reallocation

Consent

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Attachments: Yes

Referring Committee: Transportation

Issue:

Update the list of awarded Engage, Empower, Implement grants and approve additional SACOG Managed Fund allocation.

Request:

Approve

Recommendation for Board:

The Transportation Committee recommended that the board approve reallocating \$374,931 in federal funds to the City of Lincoln and authorize the allocation of \$20,000 in SACOG Managed Funds (SMF) to the City of Lincoln's community-based organization partner, the Lincoln Area Chamber of Commerce.

Recommendation for Committee:

That the committee recommend that the board approve reallocating \$374,931 in federal funds to the City of Lincoln and authorize the allocation of \$20,000 in SACOG Managed Funds to the City of Lincoln's community-based organization partner, the Lincoln Area Chamber of Commerce.

Background:

The Engage, Empower, Implement (EEI) funding program invests in a community-based approach to plan projects within the six-county Sacramento region. The goal of the program is to elevate community-based planning by providing funding for city and county partnerships with community-based organizations (CBOs) to create a pipeline of equitable, safe, and sustainable projects within historically marginalized and disinvested communities. Through this process, the region will be able to create and identify community-driven projects that can more readily qualify for future federal and state funding sources.

In 2022, SACOG staff began working with a consultant team, community-based organizations, and local jurisdiction staff to develop a funding program framework and application materials. In 2024, staff launched a pre-application period with technical assistance, published a call for projects, established a Review Committee with leaders from across the six-county region, and provided a recommendation for EEI Round 1 project awards. In November 2024, the SACOG Board of Directors approved \$3.8 million in funding for 11 projects

across the region.

Discussion/Analysis:

The \$3.8 million of approved Engage, Empower, Implement projects included a \$500,000 award for the City of Woodland and their CBO partner, New Hope Community Development Corporation, for the “Yolano Donnelly Neighborhood Reinvestment” project. However, earlier this year the City of Woodland became ineligible to receive federal funds and as a result can no longer accept their EEI award.

Staff have since reached out to the next jurisdiction and CBO partnership project on the approved contingency list: “Lincoln Downtown Master Plan Engagement” with the City of Lincoln and their community based organization (CBO) partner, the Lincoln Area Chamber of Commerce. Staff are working with the city to refine the scope of work and authorize funding to facilitate a project kickoff this Summer 2025.

The EEI Funding Program included a commitment to providing an upfront payment of SMF, in addition to federal funds, to help CBO partners begin work without having to carry the financial burden of waiting for reimbursement. While the City of Woodland’s budget did not request any SMF allocation, the City of Lincoln’s CBO partner requested \$20,000 in SMF support.

Staff requests approval of an additional \$20,000 in SACOG Managed Funds for the City of Lincoln’s CBO partner, the Lincoln Area Chamber of Commerce, in alignment with the original EEI grant guidelines and other funded EEI projects from this cycle.

Fiscal Impact/Grant Information:

The City of Lincoln and Lincoln Area Chamber of Commerce’s “Lincoln Downtown Master Plan Engagement” requested award amount totals \$394,931. It would be funded by \$374,931 in federal funds and \$20,000 in SACOG Managed Funds. This award amount is \$105,069 less than the City of Woodland and New Hope Community Development Corporation’s \$500,000 “Yolano Donnelly Neighborhood Reinvestment” project.

List of Attachments:

- (1) Approved Engage, Empower, Implement award recommendations.
- (2) Contingency list for Jurisdiction & CBO Partnerships with the City of Lincoln’s project description.