



## Advancing the Triple Bottom Line through the Regional Land Use and Transportation Plan



The 2025 Blueprint is the Greater Sacramento region's long-range transportation and land use plan that will outline a collective vision, supported by goals, policies, and strategies, for a thriving, inclusive future with a strong economy, healthy environment, and mobility options for all residents. To ensure a strong foundation on which to build, the plan will be guided by three strategic goals centered around Equity, Economy, and Environment, or the three "E's." This Triple Bottom Line policy framework will shape the analysis, board discussions, and recommendations throughout the development of Blueprint. Below are the goal statements that define the three E's in the Triple Bottom Line framework:

### Equity

A just and inclusive region where government makes investments for and with historically marginalized communities so race can no longer be used to predict health or economic outcomes, and outcomes for all groups are improved.

### Economy

A diversified regional economy in which all people have access to resources that give them the opportunity to realize their full potential. This future economy will also capitalize on key economic clusters where the region can achieve a competitive edge over our peers across the country, including agriculture and food, health sciences, and innovative mobility.

### Environment

A safe and resilient region for all residents, where natural resources and air quality are sustainably managed so people can thrive here for generations.

## How will these goals help shape the long-range plan?

These goal statements will serve as the foundation for a regional conversation about the role transportation and land use decisions can play in beginning to reduce disparities and divides that exist by race, ethnicity, income, and in rural and urban areas. The list below is by no means exhaustive but illustrates some of the ways in which the 2025 Blueprint can affect equity, the economy, and the environment in the Sacramento region.

### Equity

- Identify strategies to address housing affordability by increasing the diversity of housing options available in areas with good access to quality jobs, schools, outdoor space, and with lower exposure to harmful pollutants.
- Examine the frequency and severity of automobile related crashes across the region's communities and identify where disparities by income, race, ethnicity, rural, and urban exist. These disparities should be addressed through targeted investments to improve safety in under resourced communities that have likely been overlooked for meaningful investment in the past.
- Coordinate with transit service provider plans to ensure access from under-resourced communities to essential destinations such as hospitals, schools, and job centers.
- Take a proactive and genuine approach to engage representatives of Black, Indigenous, Asian, Pacific Islander, Hispanic/Latino, and communities of color along with rural, urban, and under-resourced communities to help shape the strategies and policy priorities in the 2025 Blueprint.

### Economy

- Advance a fix-it-first approach to preserve and better maintain our transportation system in a state of good repair
- Prioritize infrastructure investment strategies and growth patterns that support the region's key economic clusters including Food and

Agriculture, Health and Life Sciences, and Advanced Mobility.

- Identify infrastructure and program investments that better connect the region's workforce, in particular lower income residents, to jobs and opportunities.
- Leverage and enhance the region's greatest assets, both natural and built, to improve our competitive standing among peer regions across the country that are looking to grow, attract, and retain a talented workforce.

### Environment

- Support mobility options with land use and transportation strategies that reduce passenger vehicle carbon emissions by creating a region where access to daily needs and destinations does not require use of a personal vehicle, or requires less time spent in a personal vehicle.
- Prioritize investment in infrastructure and development that supports a more resilient region in the face of climate change and ensures that vulnerable and marginalized communities don't endure the worst of climate-induced natural disasters.
- Invest in transportation and development that can reduce or mitigate harmful tailpipe emissions and other automobile related pollutants that negatively contribute to health, such as asthma, heart disease, and lung disease.
- Support our region's natural resources and the people dependent on them by investing in supportive infrastructure, conservation and economic viability of working lands, and protecting natural habitats, recreational destinations, and lands that yield essential ecosystem services.

