



Transportation Committee

Meeting Date: September 5, 2024

Agenda Item No. 5

Mobility Zones Goals Framework

Information

Author: Kathleen Hanley

Attachments: Yes

Referring Committee: Not Applicable

Issue:

SACOG staff--in partnership with city and county staff, regional stakeholders, and community members--have developed a goals framework to guide decision-making in the Mobility Zones program.

Request:

Review & Discuss at Meeting

Recommendation for Board:

None; this item is for information only.

Recommendation for Committee:

None; this item is for information only.

Background:

In January 2024, SACOG initiated the Mobility Zones program, a six-county three-year effort to improve clean, shared, and active transportation in equity-priority areas. Mobility Zones is funded by a \$5 million Rebuilding American Infrastructure with Sustainability and Equity (RAISE) federal grant that SACOG received in 2023.

The Mobility Zones program builds on the success of the Green Means Go program by taking a place-based case study approach to improve transportation for the Sacramento Region's diverse communities. Over the course of the three-year effort, SACOG will identify 10-15 neighborhood-sized 'zones', analyze the zone's unique transportation challenges, prioritize projects for each zone, and advance at least one priority project in each county.

In April 2024, staff provided a project overview to the Transportation Committee and board, including a discussion of the projects phases and the innovative community co-creation model the project is piloting.

Discussion/Analysis:

The first task of the Mobility Zones project is to adopt a goals framework that will guide decision-making in future phases. The Mobility Zones Goals Memo (Attachment A) outlines this framework. The framework centers around four goals:

- Equity: Center the voices of people and places that have been historically marginalized or underserved by transportation decisions.
- Access: Expand affordable, reliable transportation options that allow people of all ages and abilities to get where they want to go safely.
- Quality of Life: Improve the ease, quality, and comfort of travel options and limit environmental and public health burdens.
- Feasibility: Advance impactful projects that are supported by communities, cost-effective, and ready for near-term investment and implementation.

These goals were developed collaboratively with city and county staff, regional stakeholders, and community members using the project's seven advisory committees. These committees meet quarterly and guide the development of the project. The final version of the Goals Memo (Attachment A) was approved by all seven advisory committees.

The next phase of the Mobility Zones project is focused on defining the 10-15 neighborhood-sized 'zones'. This goals framework will guide that prioritization process. The project team is developing datasets for each goal that measure the relative equity priority, accessibility, and quality of life of each part of the region. These datasets will be overlayed to identify which parts of the region have a combination of Equity, Access, and Quality of Life needs and therefore are good candidates for Mobility Zones. Staff will present the equity portion of this analysis to the Transportation Committee and board in December.

Fiscal Impact/Grant Information:

Included in adopted OWP/Budget and Discretionary Grant Funded through the federal RAISE program

List of Attachments:

- A. Mobility Zones Goals Memo
- B. Presentation