



Community Economic Resilience Fund (“CERF”) - Sacramento Region Draft Executive Summary

Valley Vision is pursuing the role of Regional Convener and Fiscal Agent for the CERF program, and will be submitting a Planning Phase application from the Sacramento Region.

What is the CERF?

The Community Economic Resilience Fund (“CERF”) is a one-time use of State general funds that will distribute \$600 million to 13 regions across California, to support inclusive and low-carbon economic development.

About our CERF Region

Our CERF-designated Sacramento Region includes eight counties: Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, and Yuba. This diverse and expansive region is one of the fastest growing in the state and is shifting in demographics to a “majority minority” region. The recent analysis from the Brookings Institution reflects growing disparities by race/ethnicity and since then, COVID-19 had a pronounced impact on the regional economy, intensifying disparities. The region needs jobs in tradable industries to better diversify the economy and create access points for disinvested communities.

CERF Vision

The Sacramento Region seeks to advance an inclusive, transparent, co-owned, and data-informed planning process to develop an economic plan and prioritized investment strategy that will generate high-road jobs and grow a sustainable and equitable economy in the eight-county Sacramento region.

CERF Goals

The CERF planning phase will result in a diverse **High Roads Transition Collaborative** (“Collaborative”) with a transparent and representative **Governance Structure** and an **Economic Plan** that advances the creation of high-quality jobs, economic competitiveness and resilience, regional equity, and the long-term sustainability of the region. To achieve these deliverables, goals include:

- The planning process will focus on inclusivity for all regional stakeholders, with special emphasis on historically less engaged stakeholders such as disinvested communities, tribal communities, and workers.
- The planning process will build a Collaborative that is representative of the diverse population, urbanicity, and economy of the region and all its counties, and that is guided by clear community agreements; accountability towards and stewardship of the economic prosperity, social equity, and environmental sustainability of the region and its communities; and commitment to equity, and a shared language around what that means.
- The planning process will utilize the skills and knowledge of local entities and organizations and ongoing regional processes, including those developed by local governments, workforce training organizations, worker collaboratives, unions, economic development organizations, regional



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educational institutions, and community-based organizations.

- The planning process will be guided by Valley Vision as regional fiscal agent and convener but will be governed by a diverse and representative Collaborative and a series of topical committees, where power is shared and all ideas are welcomed.
- The planning process will recognize unique sub-geographies and create tailored and separate processes as needed.
- The planning process will include a vigorous, multi-channel, and multilingual public outreach plan specifically designed to reach traditionally disinvested workers and communities, and represent the geographic and cultural diversity of the region.
- The planning process will result in a regional economic recovery and transition plan that will emphasize job quality and access, economic competitiveness and resilience, regional equity, and the long-term sustainability of the region. The planning process will align with state policies across a broad range of objectives, including the need to advance a climate-resilient and carbon-neutral economy.
- The final adopted plan will identify opportunities for utilization, alignment and adaptation of existing plans — such as the Prosperity Strategy, Envision Tahoe, and the Yuba-Sutter Comprehensive Economic Development Strategy — and include a broad range of data including stakeholder and asset mapping, a regional labor market and economic cluster analysis, and identification of regional climate and public health trends. The final adopted plan will also include specific strategies for the growth of targeted industries, strategies for increasing economic diversification, and strategies for increasing economic equity.

Regional Convener and Fiscal Agent

Fiscal Agent: Valley Vision will act as the Fiscal Agent. The Fiscal Agent is responsible for the project application, receives the funding, manages contracting, manages the overall finances of the project, makes disbursements to contractors, and acts as the intermediary in grant management, including grant reporting. The Fiscal Agent must have legal authority, history, and capacity to administer state funds.

Regional Convener: Valley Vision will act as the Regional Convener. Valley Vision is the lead organization tasked with organizing an inclusive group of regional stakeholders to form the HRTC and implement the planning grant in the region. Valley Vision will staff the effort and will issue contracts to other community organizations for portions of the public outreach, engagement, and capacity building activities necessary.

Subregions

Our region's Planning Phase will recognize unique sub-geographies, and create tailored and separate processes as needed. Our region can be divided into three to four sub-regions.

- **The Sacramento Metropolitan Statistical Area ("MSA")**. Consists of Sacramento, Yolo, and portions of El Dorado and Placer counties. The four-county MSA area is relatively cohesive as a planning unit, however there is a wide range of community and land types, including agricultural-based and rural areas of Yolo County, as well as urban Sacramento County.
- **The Truckee-Tahoe Basin Region**: Consists of part of El Dorado, Placer, and Nevada counties. The Truckee-Tahoe Basin Region has recently completed their own inclusive economic development plan



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and has unique process and outcome goals. The outlying areas of Nevada County that are not connected to the Tahoe Basin will be given separate consideration within this subregion.

- **Colusa County**: Considered a subregion, because it is not part of the 6-county Sacramento Area Council of Governments (“SACOG”) planning region, and has not historically been grouped with the Capital region. As a result, Colusa has its own process needs, planning outcomes, and economic recovery and growth goals.
- **Yuba and Sutter Counties**: Yuba and Sutter are part of the traditional 6-county SACOG planning region, but also make up a unique part of the region that stands separately from the Sacramento MSA region. As a result, they will be a hybrid-sub-region with some of their own processes and outcomes and be inclusioned in the six county planning processes.