



Authorize Request for Proposals for a Regional Mobility Hub Strategy

Consent

Prepared by: Victoria Cacciatore

Attachments: No

Approved by: James Corless

Referring Committee: Transportation

1. Issue:

Staff is seeking authorization to release a Request for Proposals (RFP) to develop a Regional Mobility Hub Strategy. Developing a Regional Mobility Hub Strategy is an implementation step from the SACOG Next Generation Transit Strategy.

2. Recommendation:

The Transportation Committee recommends that the SACOG board authorize staff to release a Request for Proposals to develop a Regional Mobility Hub Strategy and authorize the Executive Director to select a vendor, and negotiate and execute a contract.

3. Background/Analysis:

The 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS) relies on an effective regional transit system to help meet the 19 percent state greenhouse gas (GHG) reduction target by 2035. SACOG collaborated with transit agencies and regional stakeholders to identify the Next Generation Transit Strategy, reimagining how public transit can better serve the Sacramento region through its delivery and how passengers are served. The SACOG board voted unanimously to approve the region's Next Generation Transit Strategy in October 2021 as a path to meet the greenhouse gas reduction targets, reduce traffic in the region, and expand mobility for disadvantaged communities.

The Next Generation Transit Strategy identified a longer-term vision and immediate implementation strategies to support the vision of mobility that emphasizes moving people, not just moving buses and trains. SACOG already started implementation work, like the in-progress Regional Transit Network Study to develop a regional transit network that improves transit travel speed and expand regional connection opportunities. Upcoming work to implement the Next Generation Transit strategy includes identifying how to integrate traditional transit services with new mobility options and technologies and support the evolution of transit stops and stations into mobility hubs.

Mobility hubs are envisioned as integrated, attractive, and accessible places that will allow individuals to access a variety of modes in a single place to serve local and commute trips, first/last mile connections, and large shopping trips. As a step towards implementing mobility hubs in the region, SACOG seeks consultant support to develop a mobility hub strategy focused on mobility hub location, design, and features for different types of stations in urban, rural, and suburban contexts.

4. Discussion/Analysis:

In March 2021, the SACOG board approved \$250,000 of Federal Transit Administration 5307 funds to develop a Regional Mobility Hub Strategy; an additional \$250,000 of funding from the Innovative Mobility Program is also identified for a Regional Mobility Hub Strategy and the supporting staff work. The budgeted consultant study is not to exceed \$400,000. Staff anticipates an RFP being released in early 2023.

The Regional Mobility Hub Strategy will build on the regional transit network identified through related work and provide useful information that responds to the diverse land use settings and development patterns in the region. The project will not result in specific site locations, but will rather serve as a guide to help local partners understand where mobility hubs will be most successful, and what amenities or services are best matched, based on various land use typologies and development context. It will also work to address the recommendations of the Next Generation Transit Study to prioritize the needs of travelers disinvested communities and remove barriers to their participation in the planning process in a way that is appropriate for the regional scale of the strategy. Staff will collaborate with transit operators, local agencies, and other potential mobility hub implementers to develop context-specific conceptions of mobility hubs that meet the need of residents across the region.

5. Fiscal Impact/Grant Information:

This effort will be funded through FTA 5307 and funding from the SACOG Innovative Mobility Program; it is not to exceed \$400,000. Staff and consultant costs supporting this effort are included in the FY 2022-2023 budget adopted by the board.

6. This staff report aligns with the following SACOG Work Plan Objectives:

Goal 1 : Advance Economic Prosperity

Objective 1: Invest in and protect the transportation infrastructure needed to implement the region's economic prosperity plan.

Objective 3: Improve people's ability to get to jobs, schools, and other economic opportunities.

Objective 5: Begin sustained effort to address the racial inequities related to economic prosperity indicators associated with housing, transportation, and opportunity.

Goal 2 : Connected Communities

Objective 2: Support innovative mobility options that develop equitable, accessible transportation options for all residents.

Objective 3: Prioritize cost-effective transportation investments that enhance mobility while improving safety, air quality, and the condition of transportation infrastructure and assets.

Goal 3 : Vibrant Places

Objective 1: Develop tools and funding to help revitalize older commercial and retail corridors throughout the region.