



## Regional Mobility Hub Strategy Project Initiation

Receive and File

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**Attachments:** No

**Approved by:** James Corless

**Referring Committee:** Transportation

### 1. Issue:

The Regional Mobility Hub Strategy is an implementation step from the SACOG Next Generation Transit Strategy. Staff will provide an update on the anticipated schedule and work with partners to develop this resource for implementers throughout the region.

### 2. Recommendation:

None; this item is to preview the project schedule, upcoming outreach to agency staff, and project goals to develop a useful resource to improve mobility for the region's residents.

### 3. Background/Analysis:

In October 2021, the SACOG board voted unanimously to approve the region's Next Generation Transit Strategy as a path to meet the mandated 19 percent greenhouse gas reduction targets, reduce traffic in the region, and expand mobility for disadvantaged communities. The Next Generation Transit Strategy identified a longer-term vision and immediate implementation strategies to support the vision of mobility that emphasizes moving people, not just moving buses and trains. In addition to the in-progress implementation work like the Regional Transit Network Study, SACOG is initiating the regional mobility hub strategy to support the development and improvement of mobility hubs in the different contexts of the region.

Mobility hubs are envisioned as integrated, attractive, and accessible places that will allow individuals to access a variety of modes in a single place to serve local and commute trips, first/last mile connections, and large shopping trips. The primary goal of mobility hubs is to reduce greenhouse gas emissions by reducing vehicle miles traveled (VMT) through co-locating key land uses that are common destinations—such as for food resources or groceries, community centers—and converting solo vehicle trips to sustainable modes such as transit, shared mobility, biking, and walking, while achieving these objectives:

- **Equitable Mobility:** Achieve equitable outcomes through needs-based mobility and anti-displacement measures.
- **Connected Mobility:** Establish regionally consistent and community-oriented mobility hubs with contextually appropriate options, centered on convenient and affordable first- and last-mile access to frequent and high-capacity transit.
- **Climate Action:** Increase the climate resilience of the transportation network and apply adaptation-focused design at the project level.

- **Exceptional Experience:** Create inclusive public spaces and support a high-quality customer experience with amenities and integrated wayfinding travel information and most up-to-date intelligent transportation systems technologies for payment options and traveler information.
- **Value:** Leverage development and mobility partnership opportunities, while targeting implementation-ready sites and demonstrating lessons learned.
- **Safety:** Create a safe environment at mobility hubs, with particular attention to women, Black, Indigenous and people of color, and people with limited mobility, and incorporating local and regional Vision Zero policies and improvements within the mobility hub area.

The Regional Mobility Hub Strategy will not identify specific mobility hub site locations. It will, however, serve as a guide to help local partners understand where mobility hubs may be most successful, and what amenities or services are best matched based on various land use typologies and development context.

#### **4. Discussion/Analysis:**

SACOG released a request for proposals earlier this year and is in contract negotiations with a consultant team to develop a regional mobility hub design guidance, as authorized by the board in November 2022. The design guidance will help local implementers assess potential mobility hub locations, designs, and features for hubs in urban, rural, and suburban contexts. The consultant team's work will be completed within twelve months of the contract execution. Over the next month, staff will reach out to local agencies, transit operators, and regional planning partners to engage with over the course of the strategy to provide local context, needs, and information to shape the strategy.

#### **5. Fiscal Impact/Grant Information:**

The Regional Mobility Hub Strategy is funded through an FTA 5307 grant of \$250,000 and augmented with \$250,000 from the SACOG Innovative Mobility Program.