



Land Use & Natural Resources Committee

Meeting Date: June 6, 2019

Agenda Item No. 6

Civic Lab Year 2 May Workshop Notes

Receive and File

Prepared by: Adrienne Moretz

Approved by: Clint Holtzen

Attachments: Yes

1. Issue:

This item includes notes from the Civic Lab Year 2 May Marketplace event. Civic Lab is a program that finds solutions to issues of regional importance through action at the local level.

2. Recommendation:

None; this item is for information only.

3. Background/Analysis:

Civic Lab is an accelerator program that designs and launches pilot projects to address challenges facing our region. Twelve project teams representing urban, suburban, and rural areas are participating in monthly intensive workshops aimed at developing implementable pilot projects.

Civic Lab Year 2 is focused on commercial corridor revitalization. While some commercial areas in the region are functioning well, many are not. Many have seen disinvestment, aging infrastructure, and vacant buildings. However, these areas are critical to the region's future economic success and quality of life. Civic Lab aims to make our commercial corridors vibrant places where people want to live, work, and play.

4. Discussion/Analysis:

This item provides a summary of the Civic Lab Marketplace event that took place on May 22. A summary of the May 22 event can be found in Attachment A. A booklet with information about all 12 project teams that was presented during The Marketplace can be found in Attachment B.

5. Fiscal Impact/Grant Information:

Civic Lab Year 2 is funded in the Overall Work Program by a combination of Senate Bill 1 and federal planning funds.

6. This staff report aligns with the following SACOG Work Plan Goals:

3 - Assist Local Economic Development Strategies

5 - Establish the Sacramento Region as an Innovator & Test-Bed for New Ideas