



Transportation Committee

Meeting Date: October 3, 2019

Agenda Item No. 3

Next Generation Transit Strategies Request for Qualifications

Action

Prepared by: Michael Rosson

Approved by: Matt Carpenter

Attachments: Yes

1. Issue:

Staff is seeking authorization to release a Request for Qualifications (RFQ) for hiring a consultant/team to help develop next generation transit strategies for the region.

2. Recommendation:

That the Transportation Committee recommend that the Board: (1) approve the release of an RFQ for consulting support to develop next generation transit strategies; and (2) authorize the executive director to negotiate and execute a contract with the selected consultant/team.

3. Background/Analysis:

A vital and robust transit system is a key foundation to realizing the performance outcomes of the region's draft 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS). Increases in transit services and the associated trips generated are needed to help the region meet its 19 percent state greenhouse gas (GHG) reduction target by 2035.

At the same time performance targets are increasing, most of the region's transit agencies are experiencing declining ridership and not contemplating significant service expansions. Volatile funding sources, disruptive technologies, and costs increasing while productivity lags, are among the challenges to realizing the MTP/SCS vision of a vital and robust transit system.

Staff released an RFQ for consulting services in 2018, but the response was very limited due to the small budget of \$100,000 available at that time. Since then, staff has secured an additional \$330,000 from California State Transportation Agency (CalSTA) for the initiative.

4. Discussion/Analysis:

Staff sees value in hiring a well-qualified consultant/team to collaborate with the board and stakeholders to assess opportunities and challenges that result in strategies to implement the next generation of transit and related mobility services for the region. The project work will be guided by a Policy Advisory Committee (PAC) of business and economic development leaders and a Technical Advisory Committee (TAC) with a broader range of stakeholders, including transit service providers and experts for specific topic areas.

Attachment A includes a draft scope for the Next Generation Transit RFQ. Transportation Committee input

will inform any refinements to the scope before it is released. With board approval in late October, the RFQ will be released thereafter.

A selection committee will review the proposals and make a recommendation for which consultant/team to hire. The final work scope and contract will be negotiated as an agreement between the selected consultant/team and SACOG as the contract administrator, with input over the course of the project from the board of directors, local agency staff, the Transit Coordinating Committee, and other stakeholders.

5. Fiscal Impact/Grant Information:

Funding for the effort is included in SACOG's Overall Work Program. Funding sources include \$100,000 in SACOG core funds and a CalSTA/Caltrans transit planning grant of \$330,000.

6. This staff report aligns with the following SACOG Work Plan Goals:

6 - Help the Region Advance a Vision for "Next Generation Transit"