



## Transportation Committee

Meeting Date: October 3, 2019

Agenda Item No. 9

### Regional Futures Forum Update

#### Information

**Prepared by:** Monica Hernandez

**Approved by:** Matt Carpenter

**Attachments:** Yes

#### 1. Issue:

Tickets for the Regional Futures Forum are on sale through Friday, October 25.

#### 2. Recommendation:

None, this is for information only. SACOG board members are encouraged to purchase tickets to the Regional Futures Forum on October 30, and are asked to share information about this event with their elected counterparts and local agency staff.

#### 3. Background/Analysis:

The Regional Futures Forum is the only annual gathering of the greater Sacramento region's city and county elected officials and public and private executive staff.

This year, the forum will dive into opportunities and challenges in sustainable transportation funding, local sales tax measures, why building a multimodal transportation system is fundamental to a prosperous economy, and how new mobility pilot projects are increasing access to opportunity and improving quality of life. Confirmed speakers include Seleta Reynolds, General Manager of Los Angeles Department of Transportation; John Robert Smith, Chair of Transportation for America; Maria Garcia Berry, Founding Partner at CRL Associates; Dave Williams, VP of Infrastructure & Government Affairs at Metro Atlanta Chamber of Commerce; Jackie Millet, Mayor of Lone Tree, Colorado; and, Randy Iwasaki, Executive Director at Contra Costa Transportation Authority.

There will also be a Mobility Playground, where attendees can get hands-on experience with both hardware and software that is driving innovation and disruption in transportation.

Public ticket sales will open on October 4, and the event is expected to sell out again.

#### 4. Discussion/Analysis:

The event will take place at The Center, 2300 Sierra Blvd., Sacramento, from 9:00 a.m. to 3:00 p.m. Ticket prices are \$50 per person and includes breakfast and lunch. Tickets are available at: [rff.eventbrite.com](http://rff.eventbrite.com).

Who should attend? City, county, and utility elected officials; public transit executives; air pollution control officers; city managers; county executives; transportation, planning, public works, and economic development

directors; state and federal district staff; Caltrans directors and staff, elected official chiefs of staff; and, other public sector staff working on transportation and economic development.

For more information please contact Monica Hernández at (916) 340-6237 or [mhernandez@sacog.org](mailto:mhernandez@sacog.org).

**5. Fiscal Impact/Grant Information:**

\$20,000 base funding for start-up hard costs for the Regional Futures Forum is included in the Board & Advocacy budget. Ticket sales will offset additional expenses beyond the \$20,000. Staff is soliciting funding to cover expenses that are not allowed with public funds.

**6. This staff report aligns with the following SACOG Work Plan Goals:**

- 5 - Establish the Sacramento Region as an Innovator & Test-Bed for New Ideas
- 6 - Help the Region Advance a Vision for "Next Generation Transit"
- 8 - Build out our Council of Governments Functions