**Sacramento Area
Council of
Governments**

SACOG Board of Directors

Thursday, January 18, 2024 at 9:30 AM
SACOG Board Room, 1415 L Street, Suite 300, Sacramento, CA 95814

The Board may take up any agenda item at any time, regardless of the order listed. Public comment will be taken on the item at the time that it is taken up by the Board. We ask that members of the public complete a request to speak form, submit it to the Clerk of the Board, and keep their remarks brief. If several persons wish to address the board on a single item, the chair may impose a time limit on individual remarks at the beginning of the discussion. Action may be taken on any item on this agenda.

<mark>*Note: Time durations are estimates only.*</mark>

4. Regional 511 Traveler Information System Update (Est. Time:)

Regional 511 Traveler Information System Update

Consent

Author: Nicole Zhi Ling Porter

Attachments: No

Approved by: James Corless

Referring Committee: Not Applicable

Issue:

Authorize Request for Proposal (RFP) for Trip Planner Project

Recommendation:

Staff recommends that the SACOG board authorize staff to release an RFP for an updated 511 Traveler Information System and authorize the Executive Director to select a vendor and negotiate and execute a contract with a not-to-exceed budget of $2 million.

Background/Analysis:

The 511 Traveler Information network covers SACOG's six-county region and is deployed in many different forms, including: travel information web services, mobile apps, and a motorist aid telephone system. SACOG's 511 traveler information program started in 2004, with matching funds from the CVR-SAFE program. Per the California Streets and Highway Code (SHC §2557), the CVR-SAFE program firstly funds highway call boxes operation and maintenance and additional funds can be allocated towards motorist aid and safety-related projects. These types of projects can include traveler information systems, Intelligent Transportation System infrastructure, and other transportation demand management services.

SACOG currently manages two contracts to support the 511 Traveler Information System:

1. RiverRegion511.org – travel information, backend data, mobile apps (contract with Castle Rock)
2. SacRegion511.org – a user-friendly trip planning website with the ability to facilitate travel subsidy programs (contract with Ride Amigos)

Discussion/Analysis:

Last year, the SACOG Board approved a final one-year extension of both existing 511 Traveler Information System contracts for the period covering October 1, 2023 – September 30, 2024. To allow for anticipated system updates and development, staff intends to release a Request for Proposals (RFP) this March to solicit proposals from potential vendors.

Fiscal Impact/Grant Information:

The administration of a regional 511 Traveler Information System is included in the SACOG Overall Work Program and funded by CVR-SAFE and CMAQ funding.

The current budget allocated for this system is $500,000 per year and is split between two platforms: $435,000 for CastleRock and $65,000 for SacRegion511. The Request for Proposals budget will not exceed $500,000 for a one-year contract, and will include an option to renew the contract for up to three years for a total not-to-exceed budget of $2 million.