

7. Mobility Zones Program Overview () (Est. Time:)



Transportation Committee

Meeting Date: April 4, 2024

Agenda Item No. 7

Mobility Zones Program Overview

Information

Author: Kathleen Hanley

Attachments: Yes

Approved by: Kristina Svensk

Referring Committee: Not Applicable

Issue:

This item provides an overview of the Mobility Zones project.

Recommendation:

None; this item is for information only.

Background/Analysis:

In 2022, SACOG submitted a \$5 million application to the federal Rebuilding American Infrastructure with Sustainability and Equity (RAISE) program for a new Mobility Zones program and the program was selected for funding. At their March 2023, meeting, the board accepted the RAISE award and authorized staff to conduct contracting and budgeting activities to initiate the program. At their April 2023, meeting, the board adopted a strategy for the Carbon Reduction Program (CRP) that will direct future CRP funding to implement the Mobility Zones actions.

Since then, staff have completed necessary agreements with the Federal Transit Administration to access the RAISE grant funds, hired a principal planner (Kathleen Hanley) to manage the program, and procured consultants to support the development of the program. Civic Thread, a non-profit organization that works to empower residents in institutionally underserved communities to achieve healthy built environments, is under contract to lead community engagement for Mobility Zones. Steer, a global multi-disciplinary consulting firm, is under contract to lead the planning and analysis work for Mobility Zones.

Discussion/Analysis:

The Mobility Zones program will build on the success of the Green Means Go program by taking a place-based case study approach to improve transportation for the Sacramento Region's diverse communities. Over the course of the three-year grant-funded work, Mobility Zones will identify about 15 neighborhood-sized 'zones' around the six-county region that represent the diverse people and places within our region. The program will then analyze the conditions within each zone to understand those communities' unique transportation challenges and opportunities, and what types of improvements are needed to increase those communities' ability to get where they want to go and get there sustainably. Following this analysis, the program will prioritize projects within each zone and will select one project per county to advance using implementation funding from the RAISE grant award. The full scope of work for the Mobility Zones program is included in Attachment A. After the RAISE grant funded work is complete, Mobility Zones will continue to implement

near-term transportation improvements in these zones, including utilizing CRP funds.

The Mobility Zones program is structured to reconcile the tension between the region's mode shift, zero-emission transition, and vehicle miles traveled reduction goals, and the real-world challenges of the region's urban, suburban, and rural communities. The program seeks to better understand the challenges with implementing these policy goals and will provide feedback into SACOG's future policy and long-range planning work. The Mobility Zones program also pilots a new framework to elevate community voices' in SACOG's work, consistent with Objective 1A in SACOG's adopted Racial Equity Action Plan: "Invest in and strengthen partnerships with community representatives, leaders, and organizations by establishing regular meetings with Community Based Organizations (CBOs), funding CBOs to work with SACOG to engage community members, and maintaining regular communications with CBOs." The Mobility Zones program's decision-making, including identifying zones and prioritizing projects, is governed by seven committees:

- Five Community Committees, one for each county with Yuba and Sutter combined, that include representatives from community-based organizations and other engaged residents. These community members will be compensated for their expertise and participation in the project. A list of the community organizations that have been contacted to participate in these committees is included in Attachment B.
- One Municipal Committee that includes representatives from the cities and counties in the six-county region.
- One Technical Committee that includes representatives from regional agencies, including regional transportation planning agencies, air districts, transit operators, utilities, and regional organizations like Valley Vision.

These committees will meet quarterly throughout the three-year program development process with the first cycle of meetings scheduled for late April and early May. The lessons learned utilizing this community co-led framework will inform future SACOG engagement practices.

Fiscal Impact/Grant Information:

The staff time and consultant costs are included in SACOG's approved Budget and Overall Work Program (Budget/OWP) for Fiscal Year 2023-2024 and proposed Budget/OWP for Fiscal Year 2024-2025.

SCOPE OF WORK

TASK 1: PROJECT MANAGEMENT

The purpose of this task is to ensure Mobility Zones is centered in efficient project management, clear and consistent communication, effective collaboration across multiple organizations, and shared quality control and risk mitigation principles.

Task 1.1 Project Administration

PROJECT KICK-OFF MEETING

We will schedule a Project Kick-Off Meeting to be attended by representatives from the Steer team, SACOG, and Civic Thread. We expect that this meeting will allow us to:

- Finalize our scope of work;
- Finalize our schedule;
- Define a project management meeting and invoicing/reporting schedule, as well as deliverable review timelines and procedures;
- Discuss collaborative arrangements including data sharing and communication protocols; and
- Identify and discuss risks.

ADMINISTRATION

We will provide a finalized Work Plan and Schedule, outlining potential project risks and mitigations, and defining our QA/QC, invoicing, and reporting procedures.

Task 1.2 Project Management Meetings

We will hold standing biweekly check-in meetings with the SACOG and Civic Thread Project Management Team (PMT).

TASK 1 DELIVERABLES

- Final scope of work and schedule
- Monthly invoices
- Project meeting agendas and notes

TASK 2: PROJECT GOAL SETTING AND CRITERIA DEVELOPMENT

The purpose of this task is to set a clear vision, goals, and branding for the execution of the project (Task 2.1); supported by carefully framed, collected, and visualized datasets and evaluation methods (Task 2.2); co-created with stakeholders and communities (Task 2.3).

Task 2.1 Establish Goals, Vision and Branding

The objective of Task 2.1 is to develop a vision and goals for the project and branding templates for use throughout the project duration.

ESTABLISHING A VISION AND GOALS

1. *Build upon existing SACOG work and thought process.*

2. *Supplement with review of existing plans and programs.*
3. *Bring initial concept to PMT, Task Force and Committees for review and revision.*
4. *Finalize in coordination with PMT and Task Force.*

DEVELOPING BRANDING, LOGOS AND TEMPLATES

1. *Collect stakeholder inputs.*
2. *Develop creative brief outlining initial project objectives, target audience, key messages, and visual identity preferences.*
3. *Develop initial branding concept.*
4. *Design Templates for agendas, reports, and PowerPoint slides.*

Task 2.2 Develop Criteria for Mobility Zones

The objective of Task 2.2 is to identify and document evaluation criteria and initial methods for defining Mobility Zones and assessing the needs and opportunities of each zone.

DATA COLLECTION

1. *Identify and collect initial criteria from SACOG and partners.*
2. *Summarize vision and goal framing with criteria for feedback and review.*
3. *Review with internal Subject Matter Experts.*
4. *Conduct Committee engagement.*
5. *Refine, clean, and finalize database.*

We will organize these spatial data for use

throughout the duration of the study in a GIS library, as we prepare analytical tools to support analysis.

ANALYTICAL AND VISUALIZATION TOOLS

We will create tailored interactive GIS platforms. We will define access controls, level of collaboration, feedback options, and duration of engagement among other characteristics.

Task 2.3 Committee, Task Force and Community Engagement

OVERALL ENGAGEMENT APPROACH

We will co-create key project elements through:

1. *Advisory Committees.*
2. *Project Task Force.*
3. *Community Engagement.*

We will develop agendas, minutes, materials, action items and follow up tasks. We will also work with Civic Thread and SACOG on the development and distribution of social media, web, and print content.

We will work with the PMT to refine these touchpoints and prepare all necessary inputs in coordination with Civic Thread.

TASK 2 DELIVERABLES

- Project goals and vision documentation

- Project logo and branding guide
- Templates for meeting agendas, reports and PowerPoint slides
- Mobility Zones Criteria datasets
- Mobility Zones Criteria technical document

TASK 3: ZONE ESTABLISHMENT AND CONDITIONS SCAN

Task 3 involves the establishment of Mobility Zones (3.1), the screening of zone-specific needs and opportunities (3.2), and community and stakeholder engagement (3.3).

Task 3.1 Identify Boundaries for Mobility Zones

We will identify the areas of the SACOG region with the greatest mobility need, clearly communicate these findings to stakeholders, and design and deploy a process to limit the zones to key areas of need in each county. We will coordinate with stakeholders to ensure buy-in methodically and be careful to consider the needs of suburban and rural areas in addition to locations within the region's urban core.

IDENTIFYING EQUITY PRIORITY COMMUNITIES (EPC'S)

We will perform analysis to identify areas of greatest need across the region.

1. *Summarize regional equity efforts.*
2. *Propose initial equity priority designation that correlates mobility needs with systemically marginalized demographic criteria.*
3. *Present initial concepts and solicit feedback.*

The result will be a map of communities of need that serves as a starting point for defining Mobility Zone boundaries.

DEFINING MOBILITY ZONE BOUNDARIES

We will then define Mobility Zone boundaries using GIS analysis to overlay EPCs with additional project criteria such as land use characteristics and travel patterns.

1. *Learn from GreenZones experience.*
2. *Geographic screen of neighborhood boundaries and land use typologies.*
3. *Screen by needs criteria to refine zones.*
4. *Refine criteria and develop methods.*
5. *Committee and community workshops.*
6. *Draft and final boundaries.*

The result of this effort will be a GIS layer of each Mobility Zone.

Task 3.2 Opportunities and Constraints Screening

Based on our preliminary assessment, we will develop a profile of the needs and mobility opportunities of each Zone.

NEEDS IDENTIFICATION

We will coordinate with the PMT and Task Force to confirm preliminary needs and identify additional mobility priorities. Needs identification criteria might include:

- *Safety & Health.*
- *Access & Connectivity.*
- *Livability & Quality of Life.*

OPPORTUNITIES IDENTIFICATION

We will also consider how future growth and SACOG and partner agency plans and programs might impact the landscape of Mobility Zones and suggest potential high-value solutions. This work will draw on growth forecasts, planned development, and proposed planning focus areas (e.g., Green Zones, High-Capacity Transit Network, Regional Trails Network).

We will layer this data in our GIS library and align needs identification methods to include planned and future growth and infrastructure.

INCORPORATING LIVED EXPERIENCE

Using our GIS visualization tools, we will engage with advisory committees and Mobility Zone communities to ground-truth preliminary findings and solicit direct input on the needs affecting each Zone. We will document these in our interactive database.

TECHNICAL DOCUMENT

The result of this effort will be a technical document that describes analytical methods tied to program goals, summarizes the input of communities and stakeholders, and presents a profile of each Zone's unique needs and opportunities.

We will summarize these results in our interactive GIS platform.

Task 3.3 Committee, Task Force and Community Engagement

We expect our engagement around Task 3 to include the standardized touchpoints. We have also budgeted for **one day of walk audits per county** to explore MZs with community leaders and inform the needs and opportunities identification.

TASK 3 DELIVERABLES

- Mobility Zones boundaries geospatial dataset
- Opportunities and Constraints technical document
- Participation in meetings
- Meeting material support

TASK 4: PROJECT DEVELOPMENT AND PRIORITIZATION

The purpose of this task is to identify and

prioritize projects in each zone that can best deliver on the goals for accessible, clean, shared, and active transportation infrastructure and address barriers related to safety, accessibility and connectivity, and livability.

Task 4.1 Identify Project Concepts

The purpose of this subtask is to identify a longlist of eligible strategies for each Mobility Zone. We will incorporate other planned or proposed solutions that might further the goals and address the needs and opportunities of each Zone.

ASSEMBLING INITIAL PROJECT CONCEPTS

We will aim to identify at least three potential solutions for each Mobility Zone. We will focus where possible on concepts best eligible for early action, collecting initial candidate projects from two primary sources, a document review and subject matter expertise.

IDENTIFYING NEW CONCEPTS WITH COMMUNITIES

We will work with community members to identify other potential concepts to address underlying needs.

Task 4.2 Project Prioritization

The goal of this task is to design and implement a transparent, accessible prioritization framework tailored to local contexts, and applying a funding and deliverability screen.

REGIONAL PRIORITIZATION FRAMEWORK

We will establish a preliminary Mobility Zones prioritization framework tied to the vision and goals, and leveraging the criteria collected in prior tasks.

FLEXIBLE LOCAL APPLICATION

We will apply a prioritization tool that brings in metrics obtained from previous analysis as well as variables such as high-level cost estimates, potential funding sources, estimated level of effort or timelines to implementation, proven effectiveness, and community support.

FUNDING AND DELIVERABILITY SCREEN

We will perform a concurrent funding availability and deliverability screen to ensure high performing projects are eligible for implementation funding and clear of any regulatory, political, or institutional barriers to early action.

We will identify projects that can be bundled across the region for efficiency or competitiveness.

Task 4.3 Committee, Task Force and Community Engagement

The project team will provide Civic Thread with the materials and resources to explain project concepts, to discuss project prioritization criteria and potential impacts, and to build localized consensus. We will collaborate with Civic Thread to host **community charettes or other such interactive workshops** that enable

community members to co-design solutions.

We will provide interactive engagement tools for the project prioritization process.

Committee, Task Force, and Community Engagement for Task 4 will focus on:

- Identifying projects in each Mobility Zone.
- Developing prioritization criteria.
- Developing weightings for prioritization criteria.
- Providing additional information to inform the evaluation.
- Reviewing the prioritized project lists and identifying Early Action projects.

TASK 4 DELIVERABLES

- Mobility Zone presentations
- Prioritized list of projects
- Participation in meetings
- Meeting material support

TASK 5: ADVANCE PRIORITY PROJECTS

We will support the Early Action project development being conducted by Civic Lab and to develop implementation toolkits for non-Early Action projects in each Mobility Zone.

Task 5.1 Early Action Project Civic Lab

We will support Civic Lab in advancing the prioritized Early Action Projects by attending and participating in meetings to discuss project development and reporting on project progress. It may also include providing supporting information, case studies, templates, and other materials to inform these projects. We will support the project development process by providing resources and making connections. This could include:

- Helping to identify project development participants from the public, private, and non-profit sectors.
- Providing example work plans for similar pilot projects.
- Reviewing and refining the project workplan and mapping out a schedule with key milestones for each project.
- Providing resources for the specific project, including case study examples and best practice research, example policies, procurement language, equitable engagement strategies, marketing and social media plans, and other implementation resources.
- Identifying and making connections and introductions to potential expert panelists, peer agency staff, and decision-makers.
- Developing technology showcases and making connections to mobility

vendors and other private sector partners that could play a role in project implementation.

We will attend and participate in project development meetings and at key milestones develop summaries that can be used to report on project progress. We will use the summaries to report back to the committees on project progress.

Task 5.2 Implementation Toolkits

Based on information learned in Task 5.1, our team will create a project-specific toolkit which will include the following tools:

- **Fact Sheet**
- **Grant and Funding Outlook**
- **Project Controls**
- **An Implementation Action Plan**
 - Additional planning, design or engineering needs
 - Ongoing stakeholder and community engagement needs
 - Opportunities for capacity building and community involvement in delivery
 - Identification of permits, policies or other regulation that may require refinement
 - Identification of opportunities for regional coordination and resource development

Task 5.3 Committee, Task Force and Community Engagement

Once Early Action Projects have been identified, it will be critical to workshop them with community. We will also focus on any regional or local jurisdictional needs to advance Early Action Project implementation.

We will co-create the Implementation Toolkits with both Community and Municipal Advisory Committee.

| TASK 5 DELIVERABLES |
|---|
| <ul style="list-style-type: none"> • Early Action Project presentation • Early Action Project supportive material • Implementation Toolkits • Participation in meetings • Meeting material support |

Attachment B: Community-Based Organizations for Mobility Zones Engagement

50 Corridor Transportation Management Agency
80 Watt District Property Business Improvement District
916 Ink
A Touch of Understanding
AARP – Sacramento Chapter
ACB Capital Chapter of the California Council of the Blind
ACC Senior Services
ACC Senior Services
Advancement for Hispanic Alliance
Agency on Aging Area 4
Alliance for Environmental Leadership
Alta California Regional Center
American Association of People with Disabilities (AAPD)
American Leadership Forum
Arcade Manor Parks District
Arden Arcade CPAC
Arden Park Parks District
Asian Pacific Chamber
Asian Resources
Aspire Kids
Assistance League
Assistance League of Sierra Foothills
Big Brothers Big Sisters of Northern Sierra
Bike Lab
Black Chamber
Black Child Legacy Campaign
Black Child Legacy of Arden Arcade
Black Child Legacy of North Highlands/Foothill Farms
Black Girls Do Bike: Sacramento
Bok Kai Temple
Boys and Girls Club of El Dorado County Western Slope
Boys and Girls Club of Greater Sacramento
Boys and Girls Club of Lake Tahoe
Bread and Borth
Bryte and Broderick Community Action Network

Building Healthy Communities
Building Healthy Communities
CA Rainbow Girls
Cache Creek Conservancy
CAIR Sacramento Valley/ Central California
California Association of the Deaf
California Delta Chamber
California FFA Center
California Health Collaborative Multipurpose Senior Services Program
California Indian Health Services
California Indian Heritage Commission
California Native American Legacy
California Rural Legal Assistance
California Rural legal Assistance Foundation
Californians for Disability Rights
Carmichael Chamber
Catholic charities
Center of Land Based Learning
Citrus Heights Chamber
Clipped in For Life
Community Economic Development Association
Community Resource Project
Computer 4 Kids
Contagious Wheels
Cool Davis
Daughters of the American Revolution Lake Tahoe
Davis Community Meals and Housing
Davis Media Access
Disability Rights Advocates
Disability Rights California
Down Syndrome Information Alliance
EA Family Services
East Sacramento Chamber
Easterseals Superior California
El Dorado Arts Council
El Dorado Community Foundation
El Dorado County 4-H
El Dorado County Developmental Disabilities Program

El Dorado County Fire Safe Council
El Dorado County Health and Human
Services Agency - Adult Services Division
El Dorado County Public Health Division -
Senior Health Education Programs
El Dorado County Retired and Senior
Volunteer Program
El Dorado County Youth Commission
El Dorado Hills Area Foundation
El Dorado Hills Endowment
El Dorado Hills Promise Foundation
Elk Grove Chamber
Empower Yolo
Empower Yolo, Inc
Environmental Council of Sacramento
Everyday Impact Consulting
Fair Oaks Chamber
Family Hui
Family Support Resources
First 5 Sacramento
Folsom Area Bicycle Advocates
Folsom Chamber
Food Bank of El Dorado County
Fourth and Hope
Franklin Neighborhood Development
Corporation
Friends of Seniors
Friends Outside
Fulton-El Camino Parks District
Galt Chamber
Galt Historical Society
Give Back Tahoe
Greater Arden Chamber
Greater Arden Chamber of Commerce
Greater Sacramento Urban League
Greater Sacramento Vietnamese American
Chamber
Gujarati Samaj of Sacramento
Habitat for Humanity of Greater Sacramento
Hands 4 Hope Youth Making a Difference
Hands4Hope
Health Education Council
Hispanic Chamber
Hmong Innovating Politics

Hmong Innovating Politics (HIP)
Hope's Anchor, Inc
Humanity Beyond Barriers
Impact Sac
Impact Sacramento
International House Davis
International Rescue Committee –
Sacramento
Isleton Chamber
Isleton Chamber of Commerce
Lu Mien Community Services
Jakara Movement
Kids First
Kiwanis Clubs
Kiwanis International
La Familia Counseling Center
La Familia Counseling Center
Lake Tahoe Educational Foundation
Lao Family Community Development
Lao Family Community Development
Latino Coalition for a Healthy California
(LCHC)
Latino Leadership Council
Legal Services of Northern California
Liberty Towers
Lotus Outreach
Mack Road Partnership
Martin Luther King Jr. Neighborhood
Association
McClellan Transportation Management
Agency
Meals on Wheels Yolo County
Metro Chamber
Mission Oaks Park District
MORE
Mother Lode Lions Club
Mutual Assistance Network
Mutual Assistance Network
My Mothers Voice
Nami Yolo
New Season Community Development
Corporation
NorCal Resist
NorCal Services for Deaf and Hard of Hearing

North Highlands Parks and Recreation District
North Highlands/Foothill Farms CPAC
North Natomas Jibe
North Sacramento Chamber
North Sacramento Chamber of Commerce
Older Women's League, Sacramento Capitol
Omni Youth Programs
On My Own Community Services
Only Kindness
Opening Doors
Opening Doors Inc
Orangevale Chamber
Organize Sacramento
PFLAG
Placer Community Foundation
Placer County Parks Division
Placer County Public Health/Human Services
Placer Food Bank
Placer Independent Resource Services
Placer Land Trust
Power Inn Alliance
PRIDE Industries Foundation
Pro Youth and Families
Project Hero
Putah Creek Council
Rainbow Chamber
Rancho Cordova Chamber
Rancho Murieta Community Services District
Red Black and Green EJ Coalition
Resources for Independent Living
Rise, Inc
River Delta USD
Roberts Family Development Center
SacBAC
Sacramento Area Bicycle Advocates
Sacramento Area Congregations Together (SacACT)
Sacramento Area Women's Chamber
Sacramento Bike Hikers
Sacramento Chinese Community Service Center

Sacramento County Adult and Aging Commission
Sacramento County Disability Advisory Commission
Sacramento County Farm Bureau
Sacramento County Youth Commission
Sacramento Food Bank and Family Services
Sacramento LGBT Community Center
Sacramento Native American Health Center
Sacramento Self Help Housing
Sacramento Steps Forward
Sacramento Transit Rider's Union
Sacramento Transportation Management Agency
Sacramento Tree Foundation
Sacramento Valley Ministers' Wives & Ministers' Widows
Sacramento Wheelmen Bicycle Group
Sacramento Youth Center
SacRT Access Services
SacRT Mobility Advisory Council
Seeds of Partnerships
Seniors First
Shady Creek Outdoor Education
Sierra Club Sacramento
Sierra Native Alliance
Slavic American Chamber
Society for the Blind
Sol Collective
South Natomas Transportation Management Agency
South Sacramento CPAC
Southgate Recreation and Parks District
Southgate Recreation and Parks District
Stand Up Placer
Stanford Sierra Youth and Family
STEAC
Stephens Foundation
Stockton Blvd Partnership
Sugarloaf Station Foundation
Sunrise Parks and Recreation District
Sutter Community Affordable Housing Board
Sutter Yuba Homelessness Consortium
Time of Change

Touch of Understanding
Tree Davis
United Cerebral Palsy of Sacramento and
Northern California
United Latinos
United Way California Capital Region
United Way Capital Region
Vineyard CPAC
Winters Friends of the Library
Woodland Food Closet
World Relief Sacramento
Wounded Warrior Project
Yolo Basin Foundation
Yolo Community Care Continuum
Yolo County Children's Alliance
Yolo Food Bank
Yolo Healthy Aging Alliance
Yolo Interfaith Immigration Network
Yolo Land Trust
Youth Development Network
Yuba-Sutter Arts and Culture
Yuba-Sutter Blue Zones
Yuba-Sutter Food Bank
Yuba-Sutter Salvation Army

Mobility Zones

lower carbon footprint; higher quality of life

SACOG Transportation Committee

4 April 2024

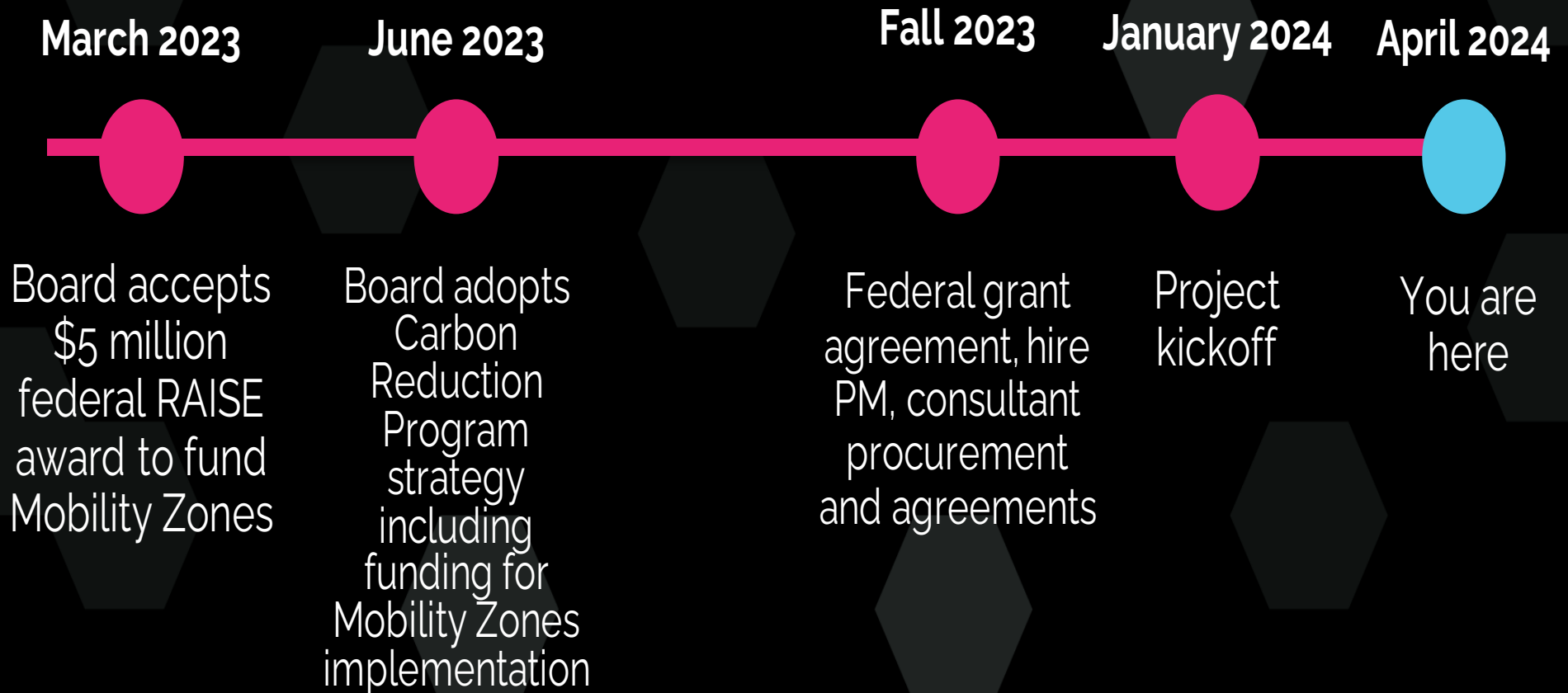
Item XX



Presentation agenda

- Background and problem statement
- Scope and schedule
- Project governance and engagement
- Next steps

Recapping where we've been



'Triple Bottom Line' goals

Equity



investments for **and with** historically marginalized communities

Economy



all people have **access to resources** that give them the opportunity to realize their full potential

Environment



natural resources and air quality are sustainably managed so people can thrive **here for generations**

Mobility Zones **problem statements**



SACOG as an organization

- SACOG positions itself to balance the tension between the needs of current and future residents

The Sacramento region

- Mobility services inequitably distributed across the region

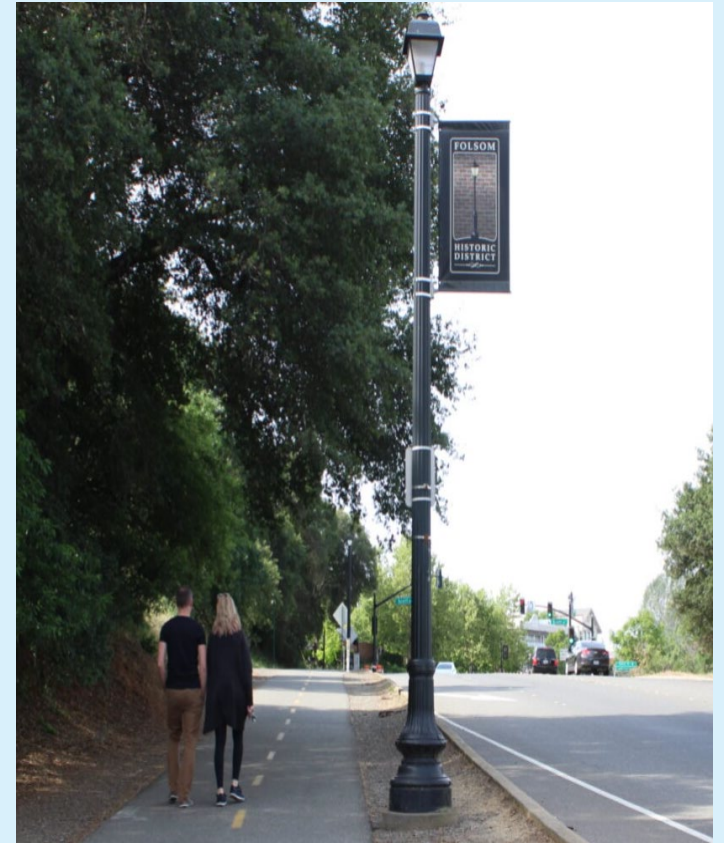
Mobility Zones outcomes

SACOG as an organization

- Center community voices in decision-making
- Create a framework to increase community participation in SACOG's work

The Sacramento region

- Disadvantaged people and places can drive environmental sustainability without sacrificing economic opportunity



Connections to major projects



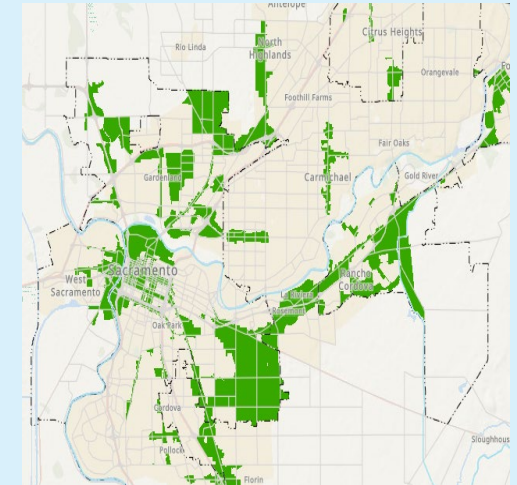
Engage, Empower, Implement

- Best practices for collaborating with Community-Based Organizations to develop community-centered plans



Blueprint












- Sets housing, transportation, GHG, and VMT goals for the region



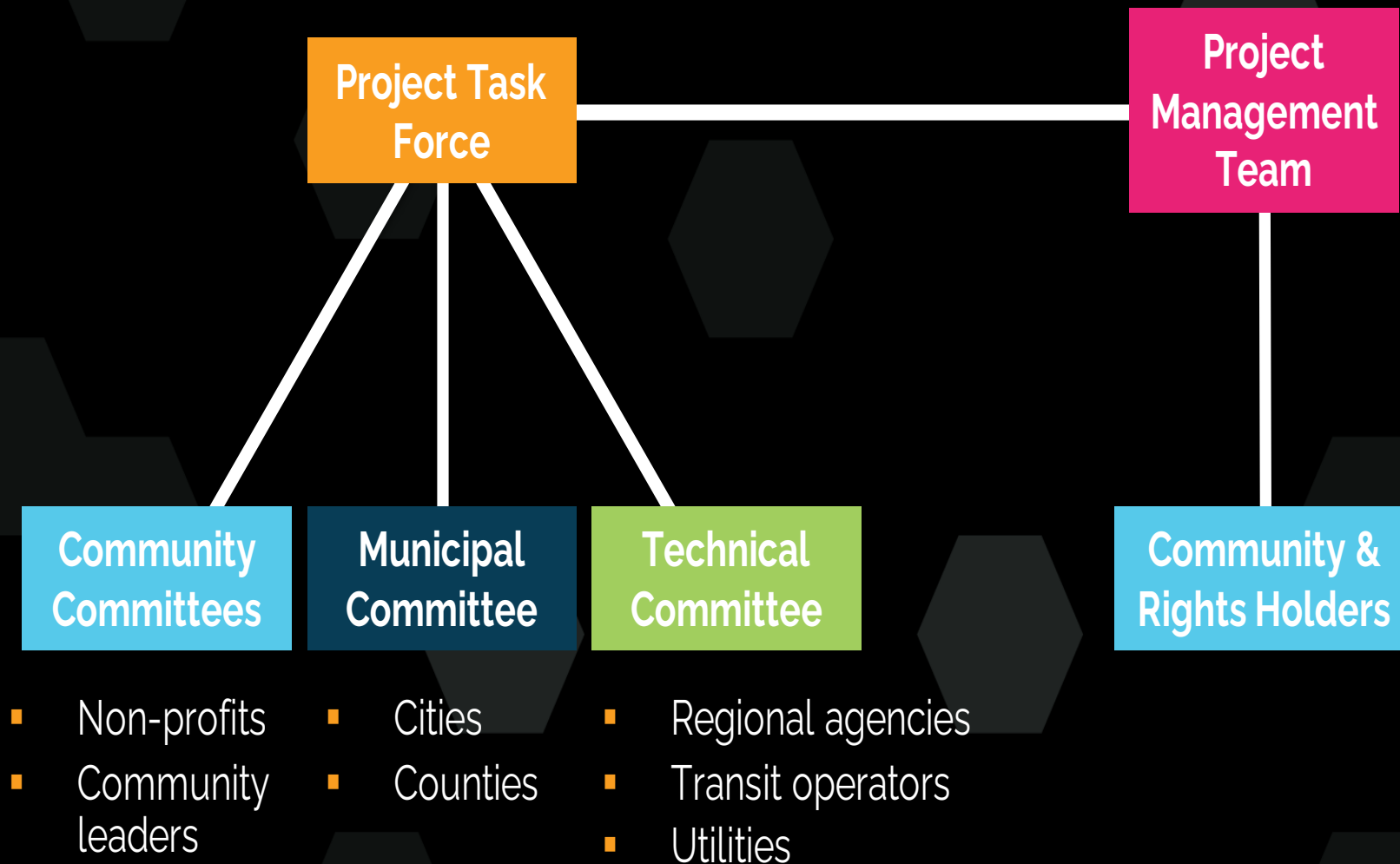
Green Means Go

- Housing focused
- Areas volunteered by municipalities

Project scope and schedule

| Delivery Schedule | 2024 | | | | 2025 | | | | 2026 | | |
|--|---|---|--|---|---|---|---|---|---|---|---|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |
| Goal Setting and Criteria Development | | ✓ | ✓ | | | | | | | | |
| Zone Establishment and Conditions Scan | | | | | | ✓ | ✓ | | | | |
| Project Prioritization | | | | | | | | ✓ | ✓ | | |
| Advance Priority Projects | | | | | | | | | | | ✓ |
| Committee and Community Engagement |  |  |  |  |  |  |  |  |  |  |  |

Project governance



Engagement **scope**

2 Tier Engagement Scope Strategy

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graph TD; A[2 Tier Engagement Scope Strategy] --> B[Community Committee (one per County) which will guide engagement efforts throughout the life of the project]; A --> C[Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone]
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Community Committee (one per County) which will guide engagement efforts throughout the life of the project

Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone

Engagement **schedule**

Engagement Schedule

Establish Zones

Project Development

April 2024

June 2025

Sept 2026

Phase 1

Phase 2

Next steps

Committee Participation

- List of organizations attached to staff report
- More suggestions to khanley@sacog.org

Upcoming committee/board presentations

- August 2024: Project goals and prioritization criteria
- February 2025: Draft Mobility Zones